



PLANET BLUE PICTURES

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THE CADILLAC BILL SHOW

signs with "Planet Blue Pictures" for worldwide distribution:

THE CADILLAC BILL SHOW is on the verge of becoming one of Canada's greatest media exports; creating a benchmark in the world of talk shows with its creative and dynamic cast, crew and production format.

Most people in Hamilton, Ontario know about *THE CADILLAC BILL SHOW*. It's an off-beat, weird variety show about Hamilton; hosted by a glittery jacket clad Cadillac Bill; surrounded by a collection of eccentric characters and "The Creeping Bent Orchestra". It's definitely different, entertaining and funny.

The show has been featured in most of the local publications including View Magazine, The Hamilton Spectator, and The Hamilton Magazine. With leading media quotes like the following, the show is sure to be a global sensation now with the "Planet Blue Pictures" media team on the case.

It doesn't appear to be so much as a television show as it seems more like some kind of unusual film maybe from the sixties or seventies." Cadillac Bill of The Cadillac Bill Show on Cable 14 uses his dry English humor and his love for Hamilton to showcase what he calls Hamilton's "subculture, the underground kind of cool stuff." - VIEW MAGAZINE

Cadillac Bill has a bent for all things weird and a deep, abiding love of Hamilton. Actually, it's very hard to describe The Cadillac Bill Show. Check out its motto: No news, no sports, no weather — all of the time. - HAMILTON SPECTATOR

Any TV talk show that purports to "journey to the deep, dark recesses of Hamilton" has to be worth a watch. The good news is that The Cadillac Bill Show does just that, but in fine comedic fashion. - HAMILTON MAGAZINE

Cadillac Bill has over 12,000 fans and growing fast on all social media sites and was voted Hamilton's most loved TV personality by "the people's choice" in View Magazine. The show has been on TV for less than a year and has become a Hamilton cult classic.

THE CADILLAC BILL SHOW is a combination of talk show format; featuring spoofed up public affair segments about Hamilton, Ontario; musical guests, segments of interest (such as talking to ghosts, UFO and Alien discussions, Women's Roller Derby, A Petting Zoo visit, Reptile Shop and Car Shows). Musical Guests have included **Teenage Head, Tom Wilson, Ginger St. James, Robert Gordon, Anvil** and **Ronnie Hawkins**.

The most unlikely business marriage from a company that couldn't be further away from Hamilton has now secured a deal to distribute the show. "Planet Blue Pictures" has offices in New York, Vancouver, LA and Sydney Australia.



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Since signing the agreement, back in October 2014, the "Planet Blue Pictures" team have secured license and syndication agreements for *THE CADILLAC BILL SHOW* with:

- MUZU TV
- Sony TV
- Samsung TV
- XBOX LIVE
- AMAZON – Video on Demand Platform.
- SPBTV – A major European cable and TV based in Moscow Russia with over 40M viewers. Cadillac Bill has been provided its own dedicated Video on Demand Channel with the network. `
- Pivotshare.
- iTunes
- Roku

More plans are in the works for *The Cadillac Bill Show* to be seen internationally as the Planet Blue Pictures team expands the license footprint throughout Europe and North America.

Cadillac Bill and the team have completed 2 seasons (with each season having 15 episodes). Season 2 has taken a turn for the more unusual, with a new regular character that is a space alien called Allan, a C.B.S. Drone that shows a new side of Hamilton (from above!), funny commercials, more in depth paranormal investigations and magic shows. Additions to the team include: burlesque dancer Ms. Chaos Divine as one of the show's reporters, Creeping Bent Orchestra member Frank Vomit and wildlife investigations with the C.B.S. Safari Expedition Team.

As Cadillac Bill says:

"I wanted to make a show that is different from anything else on TV. It would be easier to be able to tell people what my show is similar to, so they could have an idea of what to expect, but it's not like anything I've ever seen! It's not supposed to be a comedy but it is funny, it has no formula, no skits, no script, no teleprompters and no writers. We're just being ourselves! It's really all about the people we have on the show and how we present them that make the show cool and unusual."

The world is now ready for the Cadillac Bill Show to be unleashed on its global populations. There is something there for everyone in Turkey, China, India and Korea to learn.....and that isHamilton Canada is now the talk show capital of the world !!!

You can find out more about the show at the official show website: www.thecadillacbillshow.com

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ABOUT PLANET BLUE PICTURES:

www.planetbluepictures.com

Planet Blue Pictures provide distribution, syndication, and license services to our content partners. Our production team produces films, documentaries and TV shows. We create custom, bespoke distribution systems for our content partners. The company provides 4 key services to the film and TV industry and they are: Sales, Productions, Distribution and Syndication.

The company is focused on delivering high quality music TV shows, documentaries, films to a world-wide audience. Headquartered in Sydney Australia and with offices Los Angeles USA, Planet Blue Pictures is perfectly positioned to provide our content partners and clients with access to our global distribution and syndication networks through our established network of distributors and major studios.

Known and respected as a distribution and production company with filmmaker friendly staff and consultants, we adhere to a policy of open-book accounting and transparency where producers have 100% approval of all marketing expenses and sales deals made in the worldwide marketplace. Planet Blue Pictures works with filmmakers to deliver their vision and films to a world-wide audience.

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