



## DJ Central ASIA (HongKong) Ltd

**EXPO112**

Unit 20 No 112 McEvoy Street  
Alexandria NSW 2015  
Australia

p: +61 2 9310 0155

f: +61 2 9310 0166

w: [www.djcentral.tv](http://www.djcentral.tv)

e: [sales@djcentral.tv](mailto:sales@djcentral.tv)

### MARKETING INTERN FOR DJ CENTRAL DIGITAL

DJ Central is looking for an outgoing and media-savvy marketing intern to work for the branded entertainment division of the company, DJ Central Digital.

The internship will provide hands on experience in digital marketing. The intern will report directly to the marketing manager and work on projects to help grow the DJ Central brand in the digital marketing industry.

DJ Central is a brand new global dance music TV show that features lifestyle segments on dance music and Sydney nightclub culture which airs weekly on the Foxtel network and Sony Play Station network in Australia. .

The roles will require you to:

- Consult with marketing representatives from various retailers to establish business partnerships and methods of advertising DJ Central's material and brand in their stores.
- Develop marketing and promotional strategies for the brand.
- Help execute marketing initiatives to recruit and retain large brand clients both domestically and internationally.
- Perform market research on industry trends, events, advertising and speaking opportunities for DJ Central.
- Assist all departments with sales presentations and pitches for client opportunities.

To be successful for this role you will require:

- A strong passion to work within the marketing and digital media industry
- Excellent written, oral communication, research and phone skills
- Outstanding organizational, time-management, and planning skills with a strong attention to detail
- Diligent work ethic, must be self-motivated and able to take initiative to get the job done
- Ability to function in a team work environment
- Strong computer skills: Microsoft PowerPoint, Excel and Word

#### **HOW DO TO APPLY FOR THE ROLE:**

All applicants are to send their current resume and a cover letter stating why they are perfect for this position to the Media Manager [law@bluepie.com.au](mailto:law@bluepie.com.au)

**Contact Name** – Scott Tabrett

**Email** – [law@bluepie.com.au](mailto:law@bluepie.com.au)

**Phone** - +61 2 9310 0155

**Website:** [www.djcentral.tv](http://www.djcentral.tv)

**AUSTRALIA – UK – USA - CANADA**

[www.djcentral.tv](http://www.djcentral.tv) + [www.bluepie.com.au](http://www.bluepie.com.au)