

Damien Reilly

From: Damien Reilly <damien@bluepie.com.au>
Sent: Wednesday, 15 November 2017 6:58 PM
To: Damien Reilly
Subject: Fwd: Judges' Decisions - Blue Pie Productions's Nomination

Damien Reilly
M: +19178177174

Sent from my iPhone

Begin forwarded message:

From: Kaven Cooper <k.cooper@aiglobalmedialtd.com>
Date: 14 November 2017 at 04:10:59 AEDT
To: "damien@bluepie.com.au" <damien@bluepie.com.au>
Subject: Judges' Decisions - Blue Pie Productions's Nomination



Hi Damien

On behalf of Oceania News, I am delighted to inform you that you have been successful in this years' NSW Business Excellence Awards 2017, and the details of your award can be found below:

Firm: Blue Pie Productions
Award: **Best Independent Record Label 2017**

Finding out about the good news is just the beginning; regardless of your budget, it is our aim at Oceania News to help you keep the impetus going and maximise this achievement.

For this purpose, we welcome you to select the free celebratory items which includes our official press release and listing in our online directory. These elements will be distributed at a later stage, shortly before we list our press embargo and make our official announcement.

Should you be looking to expand upon this, you may wish to consider investing in one of the packages below. Our production team are already working on the 2017 celebratory magazine, which provides the core platform for exposure. Not only is the magazine distributed to our regional circulation, but the materials are designed for you to pick up and combine with your own branding strategies. **These packages are completely optional, and a further 20% discount can be applied if payment can be settled within 48 hours.**

Details of these packages can be found below:

GAMMA PACKAGE \$900 AUD
Editorial: Half page of editorial

Physical: One crystal trophy
Digital: Personalised digital logo

BETA PACKAGE \$1,700 AUD

On the Cover: Front cover logo
Editorial: One full page of editorial
Physical: One crystal trophy
Digital: Personalised digital logo
Ongoing exposure: 3-month web banner advert

ALPHA PACKAGE \$5,140 AUD

On the Cover: Support front cover image & headline
Editorial: Two full pages of editorial
Physical: Two crystal trophies
Digital: Personalised digital logo
Ongoing exposure: 6-month web banner advert

EDITORS CHOICE \$8,572 AUD

On the Cover: Main front cover image & headline
Editorial: Four pages of editorial
Physical: Three crystal trophies
Digital: Personalised digital logo, bespoke press release
Ongoing Exposure: 12-month web banner advert & a 6-page digital brochure

INDIVIDUAL OPTIONS

Crystal Trophy \$505 AUD
One page of editorial \$505 AUD
Personalised digital logo \$403 AUD

(Please note payment terms unless agreed are 14 days. P&P applies for all trophy orders.)

I hope you are pleased with your award, and if you do want to proceed with any of the above options - including the free items, please respond with **"AGREED AT"** and include the **package name** and **cost**. i.e. **AGREED AT GAMMA PACKAGE \$900**.

I look forward to hearing from you soon!

Kind regards,

Kaven Cooper – Awards Executive
Oceania News
T: +44 (0) 203 725 6847

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