

Dale Bozzio Branding Document

[v190810]



Dale Bozzio
myspace.com/dalebozziomusic



bluepie.com.au
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Dale Bozzio Branding Document

[v190810]

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Dale Bozzio Covers

[cover design]



Dale Bozzio & MP3 Reinvented - Talk Talk EP



Dale Bozzio & MP3 Reinvented - Talk Talk Single



Dale Bozzio - Crazy Single

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Dale Bozzio Comp Cards

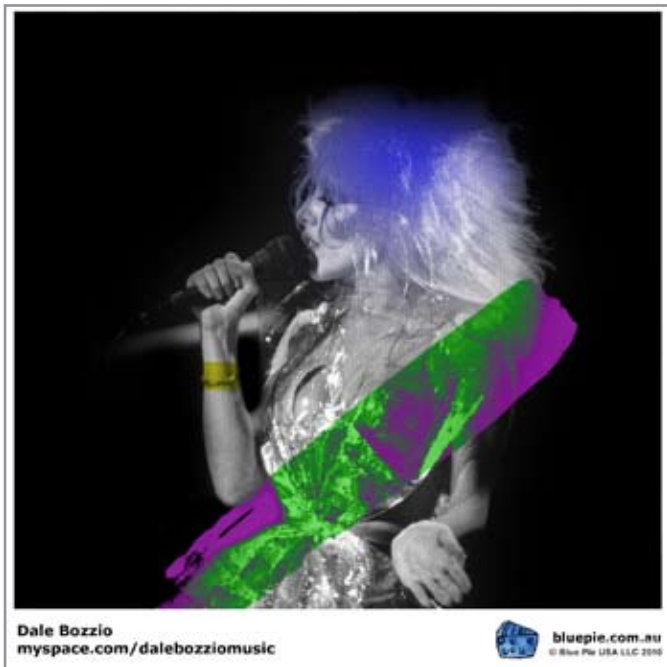
[comp cards]



Dale Bozzio Comp Card 01



Dale Bozzio Comp Card 02



Dale Bozzio Comp Card 03



Dale Bozzio Comp Card 04

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Dale Bozzio Bio

[bio - page 1]

Customised header design



Dale Bozzio was the creative focus of Missing Persons, one of the 80's most provocative new wave music pioneers to hit the music scene in the early 80's. Dale is a singer, songwriter, and fashion style conceptualist. Creating a truly unique image and vocal style that would later go on to influence the likes of Gwen Stefani and Lady Gaga. Dale is the original Lady Gaga. Take one look at the iconic fashion and sexploitation of her image and fashion sense to see where the source of one of today's biggest artists images originated.

Dale had a habit of turning up at just the right time, in just the right place. Like at the top of alternative international music charts, on critics "Best Of Lists" and on concert stages where her distinctive voice and dazzling good looks earned her a fervent following worldwide. Dale Bozzio created L.A. based Missing Persons and went on to wax two best selling gold albums, "Spring Session M" and "Colour In Your Life" and scored a smash underground hit with "Walking In L.A.". The band disbanded in late 1985 but left a classic and timeless body of work that today is more relevant than ever.

In 1986, after a year of intensive wood shedding in the New Hampshire countryside, Dale was ready to step out on her own. A phone call to old friend Prince (Yes that is Prince the multi platinum selling icon of the 80's and 90's) landed her a recording deal at Paisley Park and she returned to Los Angeles to begin cutting her debut solo album. The result was "Riot In English", a sizzling collection of dynamic Dale originals, featuring her single "Simon Simon" and including the Prince-penned "So Strong". Go ahead, Call out Sam Spade, Charlie Chan and the Mounzie's. No matter how hard you look, you never gonna find anyone as exciting, talented and totally original as Dale Bozzio, the original Lady Gaga. The album was released on January 1, 1988 on Prince's Paisley Park Records. The lead single "Simon Simon" was a Top 40 dance hit and was also a crossover hit in Europe. The 2nd single, "Riot In English" create a wave of radio play and dance club interest charting in many of the Euro dance markets at the time.

In the early 1990s, Dale Bozzio toured with her own hired band using the name "Missing Persons" and performing Missing Persons songs. Dale now tours the band under the "Missing Persons Featuring Dale Bozzio". The band members have included many well known recording artists including Wes Wehmiller, Ron Foster, Mike Mangini, Anthony Resta, Ben Sesac, Tony Savarino, Jeff Calder, Van Spragins, and Eric Welsh.

In 2000 Bozzio's cover "Into the Groove (Meeks

Remix)" appeared on the album Virgin Voices: A Tribute to Madonna Volume Two on Cleopatra Records. That cover has also been included on some more recent "Tribute to Madonna" compilations.

In June 2005, Missing Persons Featuring Dale Bozzio appeared on week five of the NBC show Hit Me Baby One More Time. They performed "Words" and a cover of the Kylie Minogue dance track, "Can't Get You Out of My Head". This was received with rave reviews that went on to spark a US National Tour.

Dale's second album "New Wave Sessions" was released on October 23, 2007 on compact disc by Cleopatra Records. New versions of '80s classics "Words", "Destination Unknown", "Funky town", "Der Kommissar", "Turning Japanese", "I Know What Boys Like", and "Girls Just Wanna Have Fun" are included. A collectible, limited edition white vinyl album was also produced by Cleopatra Records and sold out immediately.

Missing Persons Featuring Dale Bozzio has toured throughout the United States. During the past few years, the band has made several appearances on the Regeneration Tour, played club dates on the west coast during the Summer of 2009, and most recently played with the 1980s Club Tour at venues across the country in the Spring of 2010.

Dale Bozzio has been widely credited with influencing Gwen Stefani's vocal styling and in recent times direct comparisons have been made between the hairstyles, makeup and outfits that Dale Bozzio wore when performing with Missing Persons in the 80s, and Lady GaGa's style today. Both Gwen and Lady Gaga have publicly acknowledged Dales influence not only in music but in her truly unique fashion style that today seems to be almost tame compared to her heydays in the 80's. Madonna's image of the early 90's can be seen to echoes the roads that Dale paved.

In 2010 Dale signed to the USA leading independent label " Full Entertain Music ". The label, under the leadership and direction of its founder Mr Stephen Wrench has now formed a global partnership with Blue Pie Records to launch Dale's new music and to establish Dale as one of the most influential icons to emerge from the 80's that today 2 decades on inspires fashion on a global basis through the new wave of Dale Bozzio inspired artists including Gwen Stefani and Lady Gaga. For more information on Dale you can visit her website at www.dalebozziomusic.com

LATEST RELEASE:



TITLE: "Talk Talk Single"
ARTIST: Dale Bozzio and MP3 Reinvited
CAT NO.: BPP37801
UPC: 881034569738
RELEASE DATE: 01.08.10

LABEL: Elektrik Blue Records
PUBLISHER: © Blue Pie Publishing USA

TRACK LISTING:

- 01. Talk Talk



TITLE: "Talk Talk EP"
ARTIST: Dale Bozzio and MP3 Reinvited
CAT NO.: BPP3781
UPC: 881034569745
RELEASE DATE: 01.08.10

LABEL: Elektrik Blue Records
PUBLISHER: © Blue Pie Publishing USA

TRACK LISTING:

- 01. Talk Talk
- 02. Crazy
- 03. Right Left
- 04. Unnamed
- 05. Until the End

ARTIST YOULICENSE:
www.youlicense.com/Artist/dalebozzio

ARTIST MYSPACE:
www.myspace.com/dalebozziomusic

ARTIST YOUTUBE:
www.youtube.com/dalebozziomusic

ARTIST WEBSITE:
www.dalebozziomusic.com

AIRPLAY DIRECT:
www.airplaydirect.com/dalebozzio



elektrikblue records FULLENTERTAIN MUSIC

BPP0BOZZIO190810

Latest bio

Latest Releases

Links to the Artist Youlicense, MySpace, Youtube, Website and Airplay Direct Site

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Dale Bozzio Bio

[bio - page 2]

Customised header design



DISCOGRAPHY:



Artist
Discography

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Dale Bozzio Bio

[bio - page 3]

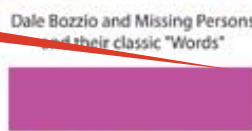
Customised header design



VIDEO:



Dale Bozzio and Missing Persons and their classic "Right Now"



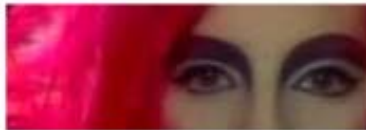
Dale Bozzio and Missing Persons and their classic "Words"



Dale Bozzio and Missing Persons and their classic "I Can't Think About Dancing"



Dale Bozzio and Missing Persons and their classic "Give"



Dale Bozzio - Destination Unknown

LICENSING:

Dale Bozzio is available for licensing from the following:



Dale Bozzio - Available at all good digital retailers



CONTACT:

RECORD LABEL, PUBLISHERS, PRESS & MEDIA:

elektrikblue records

EXPO112 Unit 20
112 McEvoy Street
Alexandria
NSW 2015
Australia
p: +61 2 9310 0155
f: +61 2 9310 0166
e: sales@bluepie.com.au
w: www.elektrikbluerecords.com



elektrikblue records FULL ENTERTAIN MUSIC
BPPDBOZZIO190810

Screenshots and list of the Artist Videos

Label, Publishers and Press Contact Details

Links for Licensing

Digital Retailers

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Dale Bozzio Airplay

[www.airplaydirect.com/dalebozzio]

Personalised page for artist + url

Top tracks of the Artist are uploaded for radio to download

Links to Artist Press, Discography, Photo Gallery, Tour Dates, and MySpace

Latest Artist bio and information on the artist

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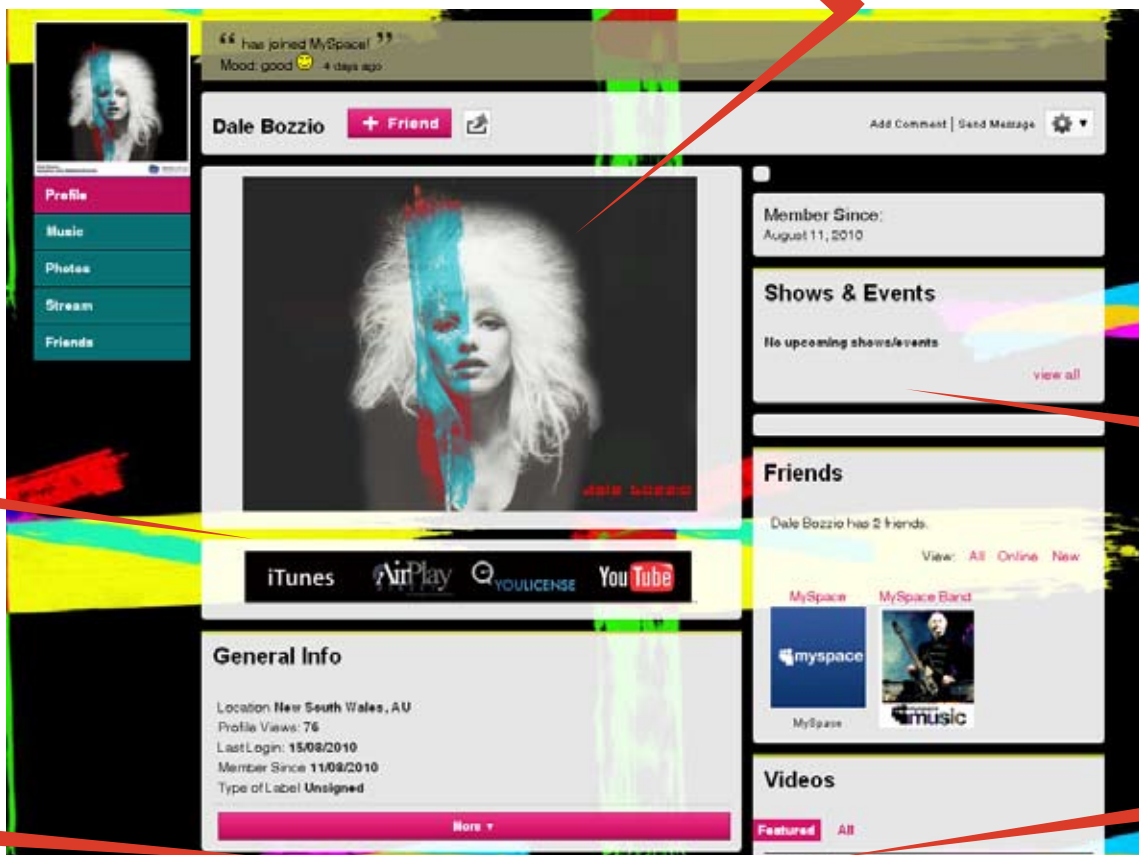
Approved by :

Signature _____

Dale Bozzio MySpace

[myspace]

Flash animation created to showcase the artist



All tracks uploaded to myspace for fans to hear

Links to the Artist iTunes, Airplay, youlicense, youtube

Latest Artist bio is posted up

When it comes to friends we also have social networking staff who boosts your friends

Design of complete MySpace page all branded to suit the artist

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Signature _____

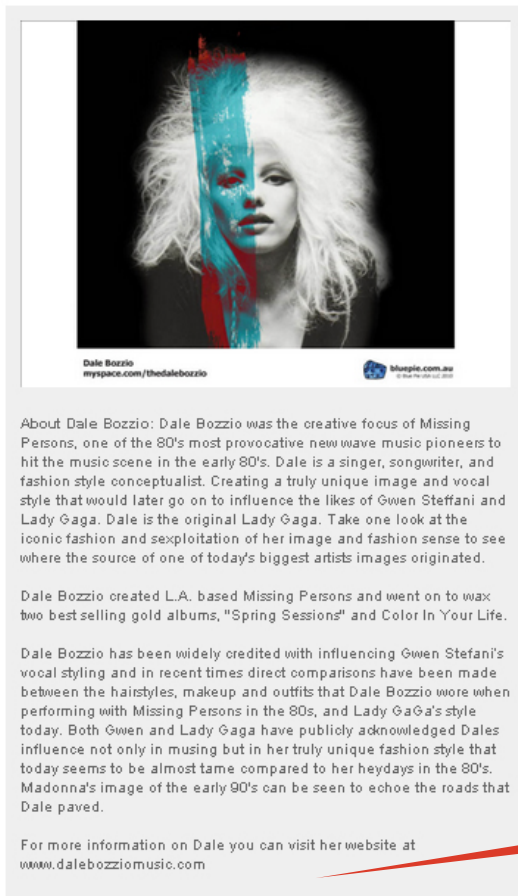
Dale Bozzio YouLicense

[www.youlicense.com/artist/dalebozzio]

Personalised page with custom url link

Dale Bozzio music licensing store

Send Message | www.dalebozziomusic.com | Uploaded By: [bluepie](#)




The screenshot shows a music licensing store page for Dale Bozzio. It features a central image of Dale Bozzio with blue and red paint on her face. Below the image is a bio section with three paragraphs of text. The first paragraph is titled 'About Dale Bozzio' and describes her as a pioneer in the 80's new wave music scene. The second paragraph mentions her L.A. based band Missing Persons and their two best-selling gold albums. The third paragraph discusses her influence on modern artists like Gwen Stefani and Lady Gaga. At the bottom of the bio section, there is a link to her website.



The screenshot shows a 'Songs' list on the Dale Bozzio music licensing store page. The list includes the following songs:

Track Name	Artist	License this Song	Buy MP3 (\$1.00)
Talk talk	Dale Bozzio	<input type="checkbox"/>	<input type="checkbox"/>
Crazy	Dale Bozzio	<input type="checkbox"/>	<input type="checkbox"/>
Right left	Dale Bozzio	<input type="checkbox"/>	<input type="checkbox"/>
Unnamed	Dale Bozzio	<input type="checkbox"/>	<input type="checkbox"/>
Until the end	Dale Bozzio	<input type="checkbox"/>	<input type="checkbox"/>



The screenshot shows a 'Newsflash' section on the Dale Bozzio music licensing store page. It includes a 'FEED' icon and the text 'No news yet'.

Latest bio

Tracks are uploaded for licensing

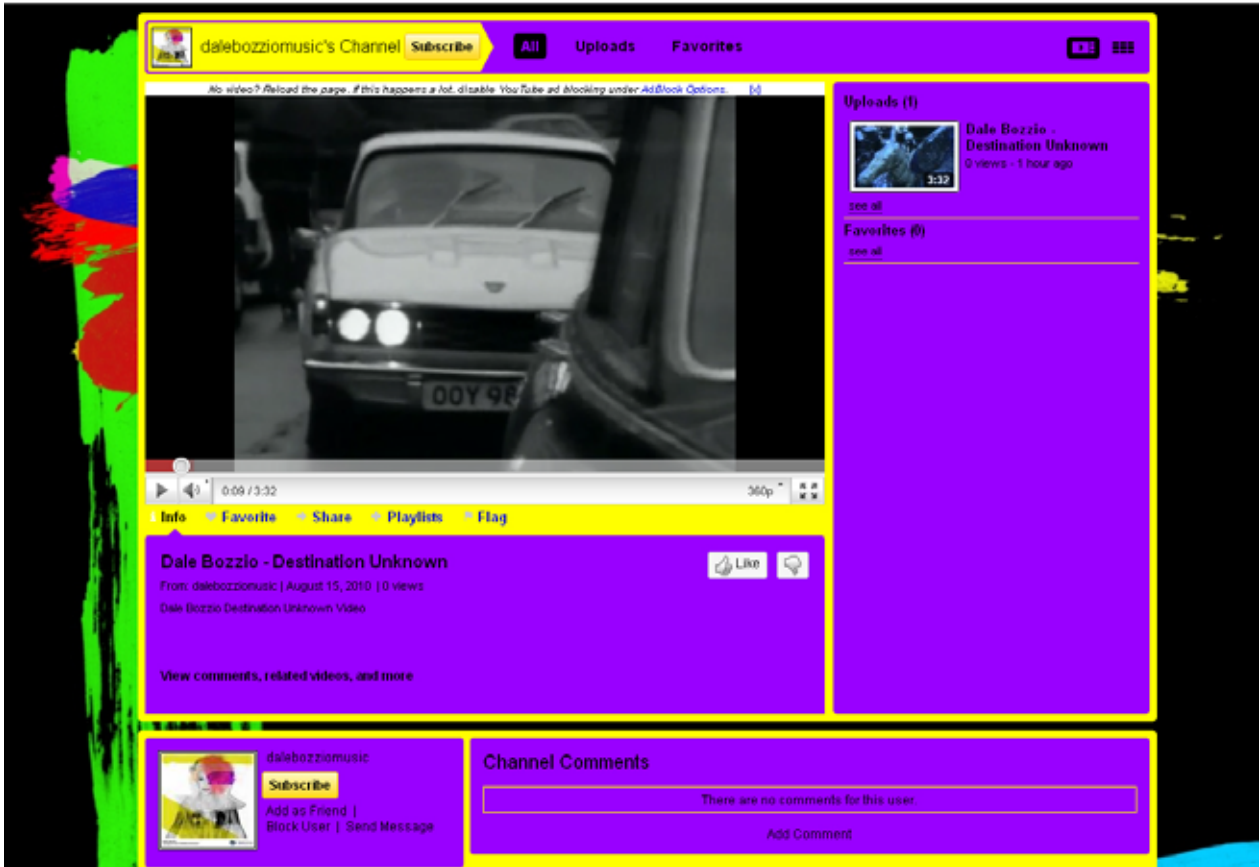
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Dale Bozzio YouTube Channel

[www.youtube.com/dalebozziomusic]



Branded artist YouTube channel with all of the artist videos posted up.

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