



DJ Central ASIA (HongKong) Ltd

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MARKETING | SOCIAL MEDIA INTERNS FOR DJ CENTRAL DIGITAL TV

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NAIVE NEW BEATERS

WELCOME TO THE OFFICIAL DJ CENTRAL

WHAT IS DJ CENTRAL TV YOU ASK?

DJ Central is a global EDM (Electronic Dance Music) TV show that features the hottest DJ's playing the hottest hits, great artists, awesome remixes and mash ups. The show integrates EDM music with lifestyle segments featuring our great compans discussing music news, gossip, and new music suggested by DJ's from all over the world. The show has segments on great night clubs around the world and the global club EDM culture from all over the planet.

The show is focussed on providing independent labels and artists from all over the world the opportunity to gain global exposure for their music and reach new fans via our weekly 15 hour show episodes. If you would like to get your video clip on the show them please email us at support@djcentral.tv

DJ Central is now available on Foxtel, Sony TV, Samsung TV, SPB TV, Vimeo, Cello, Xbox Live and Sony PlayStation. We are constantly adding new artists every week, your favourite artists show. For a full list of artists and for details on where you can watch.

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DJ Central TV and DJ Central Records are looking for outgoing and media-savvy marketing interns to work for the branded entertainment division of the company, DJ Central Digital.

The internship will provide hands on experience in digital marketing. The intern will report directly to the marketing manager and work on projects to help grow the DJ Central brand in the digital marketing industry.

DJ Central is a a global dance music TV show that features lifestyle segments on dance music and Sydney nightclub culture which airs weekly on the Foxtel network and Sony Play Station network in Australia.

Tasks and Roles:

- Consult with marketing representatives from various retailers to establish business partnerships and methods of advertising DJ Central's material and brand in their stores.
- Develop marketing and promotional strategies for the brand.
- Help execute marketing initiatives to recruit and retain large brand clients both domestically and internationally.
- Perform market research on industry trends, events, advertising and speaking opportunities for DJ Central.
- Assist all departments with sales presentations and pitches for client opportunities.

To be successful for this role you will require:

- A strong passion to work within the marketing and digital media industry
- Excellent written, oral communication, research and phone skills
- Outstanding organizational, time-management, and planning skills with a strong attention to detail
- Diligent work ethic, must be self-motivated and able to take initiative to get the job done
- Ability to function in a team work environment
- Strong computer skills: Microsoft PowerPoint, Excel and Word

HOW DO TO APPLY FOR THE ROLE:

All applicants are to send their current resume and a cover letter stating why they are perfect for this position to the Media Manager law@bluepie.com.au

Contact Name – Andrew Marmara

Email – law@bluepie.com.au

Phone - +61 2 9310 0155

Location: Clarence House Unit 6 No 9 Clarence Street, MOSS VALE NSW 2577

Website: www.djcentral.tv