

# Sam Pollard Branding Document



[sampollard.com.au](http://sampollard.com.au)  
[myspace.com/sampollardmusic](http://myspace.com/sampollardmusic)



[bluepie.com.au](http://bluepie.com.au)  
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# Sam Pollard Comp Card Design

[comp cards]



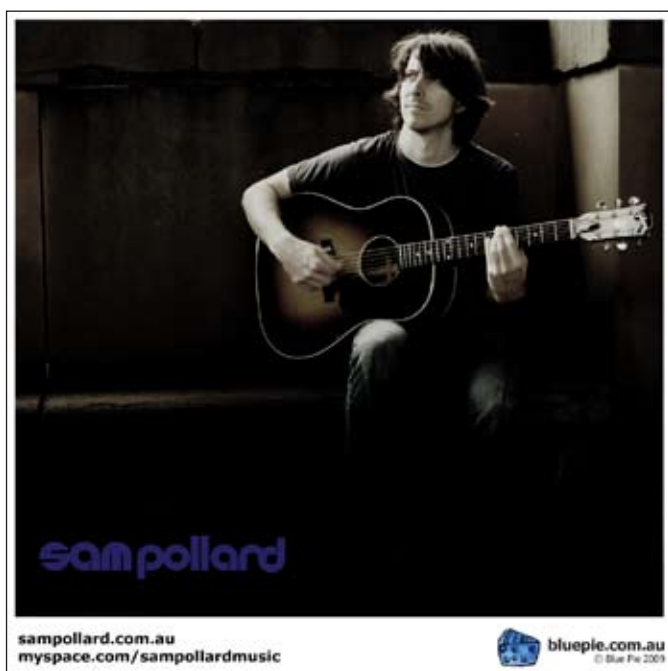
Sam Pollard Comp Card Design 1



Sam Pollard Comp Card Design 2



Sam Pollard Comp Card Design 3



Sam Pollard Comp Card Design 4

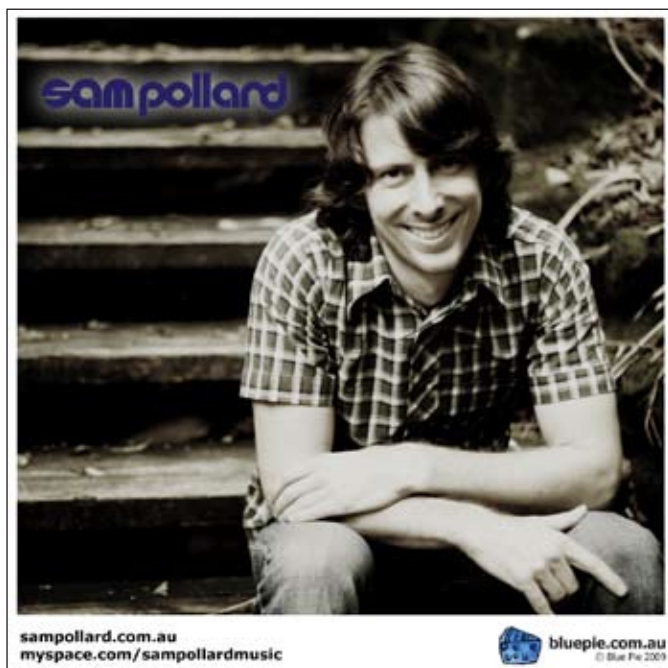
By signing this approval the customer hereby grants creative license for Blue Pie to select colour schemes when and where appropriate for all approved artwork, print media and digital requirements.

Approved by :

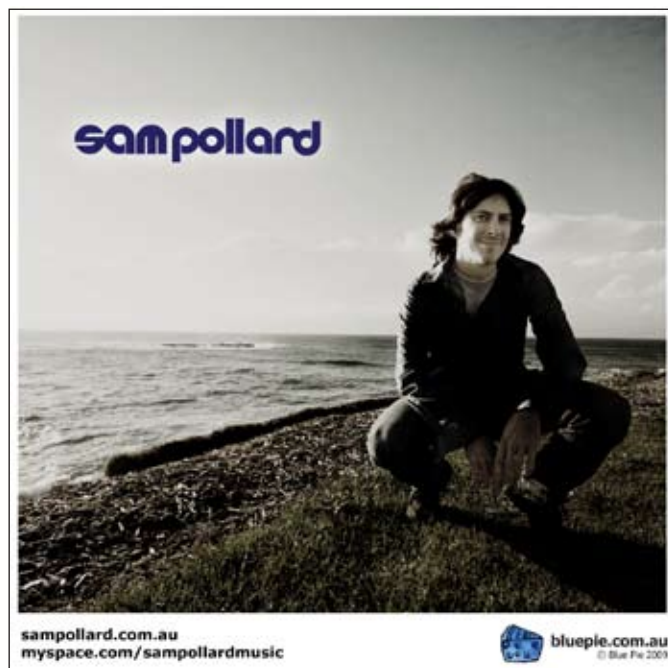
Signature \_\_\_\_\_

# Sam Pollard Comp Card Design

[comp cards]



Sam Pollard Comp Card Design 5



Sam Pollard Comp Card Design 6

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# Sam Pollard MySpace Design

[myspace]

Header designed to reflect  
artists latest release

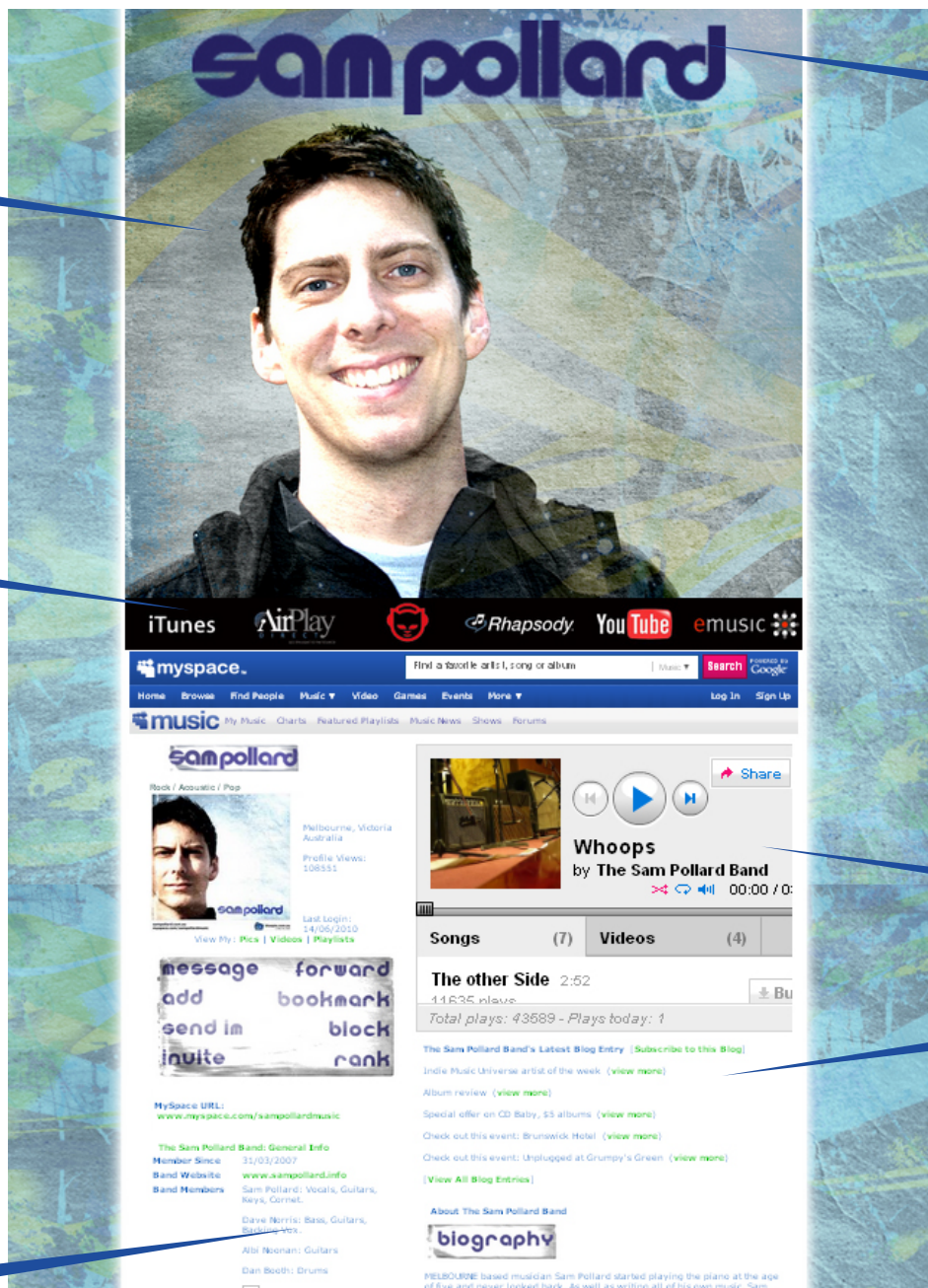
Links to the Artist  
iTunes, Airplay,  
website, youlicense,  
youtube and twitter  
pages

Design of complete  
MySpace page all  
branded to suit the  
artist

When it comes to  
friends we also  
have social  
networking staff  
who boosts your  
friends

All tracks  
uploaded to  
myspace for fans  
to hear

Latest Artist bio is  
posted up



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# Sam Pollard Airplay Direct

[airplay direct site]

**Sam Pollard**

Acoustic / Rock / Pop-Rock

**Location:**  
AUSTRALIA-OCEANIA: Australia :New South Wales

**Record Label:**  
Blue Pie

**Website:**  
[smpollard.com.au](http://smpollard.com.au)

**AirPlay Direct Link:**  
[AirPlayDirect.com/smpollard](http://AirPlayDirect.com/smpollard)

**Better Day**  
Genre: Rock  
MP3 (03:12) [7.32 MB]

**DOWNLOAD**

**BIOGRAPHY**  
MELBOURNE based musician Sam Pollard started playing the piano at the age of five and never looked back. As well as writing all of his own music, Sam plays piano and keyboards, electric and acoustic guitars, cornet, trumpet and trombone and sings brilliantly in various styles.

Raised in the UK but relocated to Australia, Sam's musical influences include the best of British rock as well as classical and jazz styles. Classically trained, with live experience ranging from rock to big band jazz and improv, Sam's excitement for music shines through in his performances. "Sam Pollard blew us away when he did a couple of live acoustic tracks in the studio" said Mark Missen, President of Southern FM Radio in Melbourne. "It was a sensational off the cuff effort and shows just how talented this performer is". Sam has recently completed a professional studio recording of his album "World of Difference" with his band and producer Jimi Maroudas at "Sing Sing" studios in Melbourne.

The album received a Grindie award from RadioIndy who said "Pollard's vocals are rhythmic and have a fashionable flair of alternative pop/rock. His lyrics are narrative and bouncy and he delivers a message within each song as a chronicle of events."

Recent achievements include the inclusion of the song "What to do What to say" on two compilation albums in Australia and the UK, and success in the 2008 UK Songwriting Contest with "Blah Blah" reaching the finals in the Rock/Indie category (top 30 out of 6200+ entries) and "What to do What to say" reaching the semi-finals in the Pop category.

**RADIO CREDITS**

**Members:**  
Sam Pollard

**Sounds Like:**  
Muse, Queen, Robbie Williams, David Gray

**Influences:**  
Queen, Muse, Robbie Williams, The Veronicas, Beethoven, Big band jazz, Stereophonics, The Darkness

**AirPlay Direct Member Since:**  
10/13/09

**Profile Last Updated:**  
05/17/10 22:33:44

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# Sam Pollard Youlicense

[youlicense site]

**YOULICENSE** My Account | Search | Opportunities | Upload | My Songs | My Artists | My Offers | Playlists

### Sam Pollard music licensing store

Send Message | www.myspace.com/sampollardmusic | Uploaded By: **Stu212**

Public URL: <http://www.youlicense.com/Artist/SamPollard>

#### Songs

Song	Artist	License this Song	Buy MP3 (\$0.75)
Earplugs Mix1 Intro...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
Doing For Me Now M...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
She Has A Dream REC...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
What To Do What To ...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
Blah Blah MIX1 Intro...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
You Know MIX2 Intro...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
Still Waiting Here ...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
The Only One Who Ho...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
Save Me MIX2 Intro...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
Whole In A Name MIX...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
Out MIX1 Instrument...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>
Patrol Day MIX2 Int...	Sam Pollard	<input type="checkbox"/>	<input type="checkbox"/>

#### Similar Artists

Lee Mitchell | CrimsonFaced | PISTOL OPERA

Newsflash **5** feeds  
No news yet

**Branded Youlicense page with Comp Card and bio**

**Track Listing of releases, to preview and then license**

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