
LOVE RIDE 24

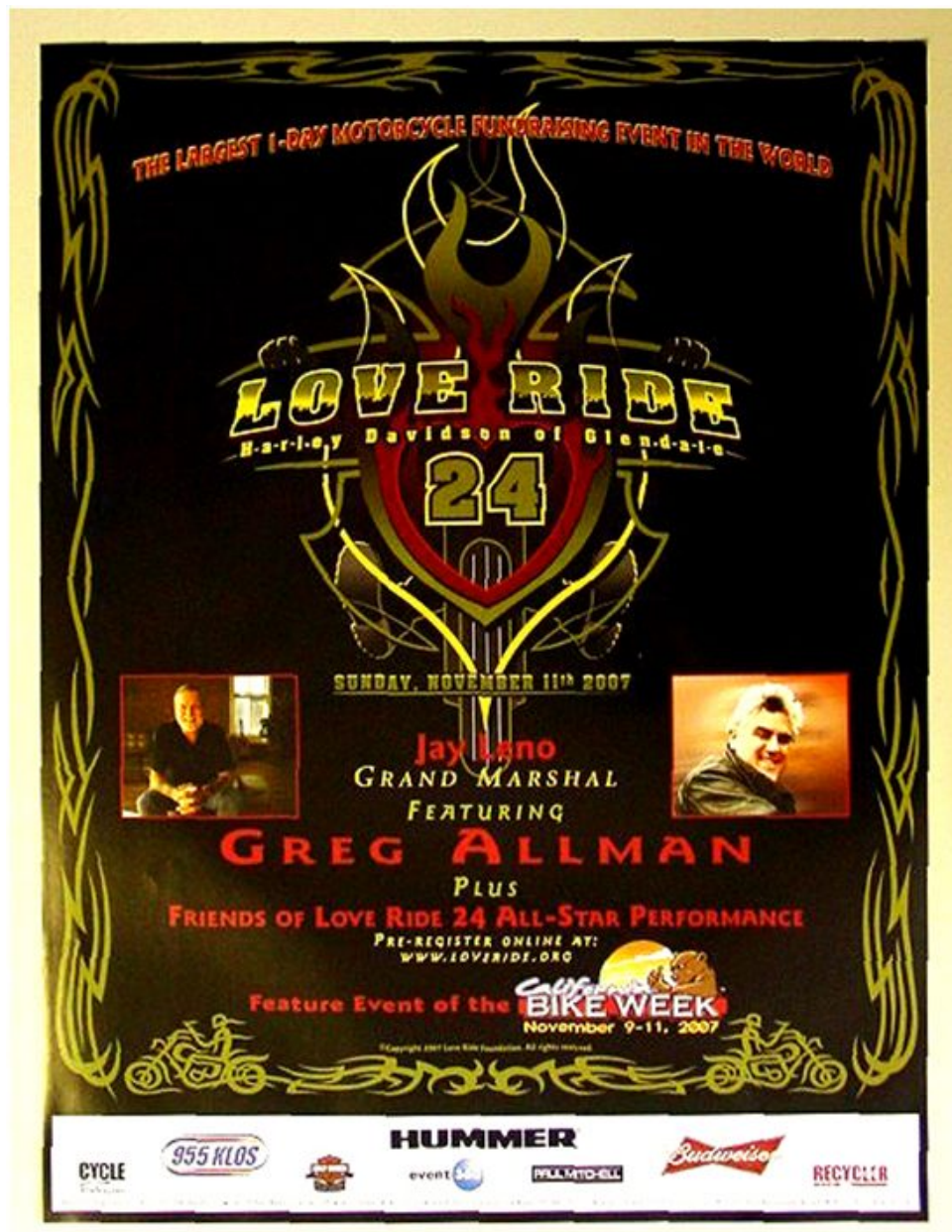


“ While the Love Ride has come to be associated with celebrities and huge crowds, it has always been, first and foremost, a charity event. The sound track to these events was put together by Todd Smallwood. It was a great pleasure to create artwork for this catalogue. ”

Damien Reilly - Blue Pie Records USA | Blue Pie Publishing USA

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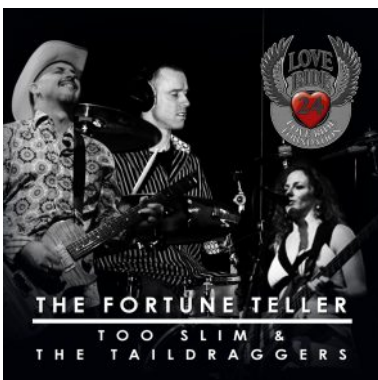
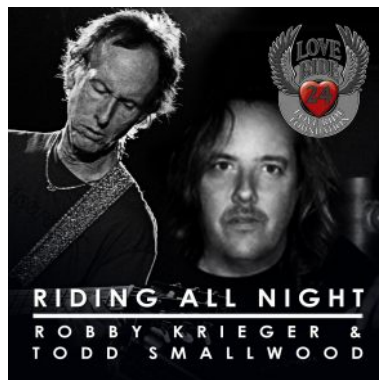
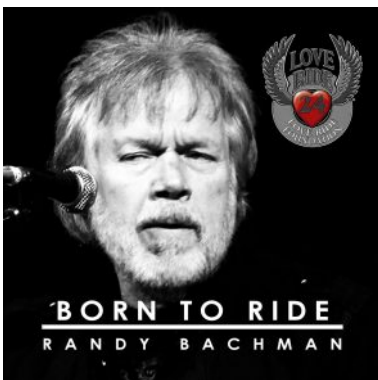
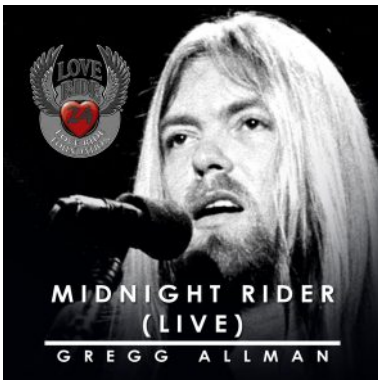
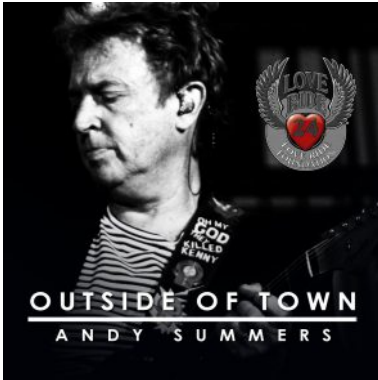
Love ride began in 1981 and at that time no one ever expected it would later become the largest single day motorcycle charity event in the world. Since then it has changed lives worldwide and created priceless memories for so many people including many famous faces. Originally starting off as a Biker's Carnival the charity event kept growing until eventually the creator Oliver Shokouh reconceptualized the fund raiser to incorporate the thrill of riding to raise money for the Muscular Dystrophy Association.

The event has been attended by Willie G. Davidson Vice President of Harley-Davidson and his family, Robby Krieger guitarist of The Doors, ZZ Top, Foo Fighters, Billy Idol, Bruce Springsteen, Peter Fonda, Malcolm Forbes, Ann-Margret, Eric Burdon of The Animals, the cast of Sons of Anarchy, and Jay Leno as the Grand Marshall of the event. These are just SOME of the amazing people involved!

The Love Ride 24 was a ride from Castaic Lake, California to Pomona, California and on that day featured Gregg Allman as a headline for the legendary Love Ride Concert that had become tradition at the event. Everywhere you looked you would find something going on with all different types of people and motorcycles together all wearing matching Love Ride patches in support. The foundation afterwards wrote a check for over \$900,000 USD to help Muscular Dystrophy Association, Reading By 9, Children's Hospital Los Angeles, Special Olympics Southern California, Cure Autism Now and many more.



Catalogue



While the project didn't proceed an enormous body of artwork was completed by the Blue Pie Records Media Team, this brochure is a testimony to that.

Distribution

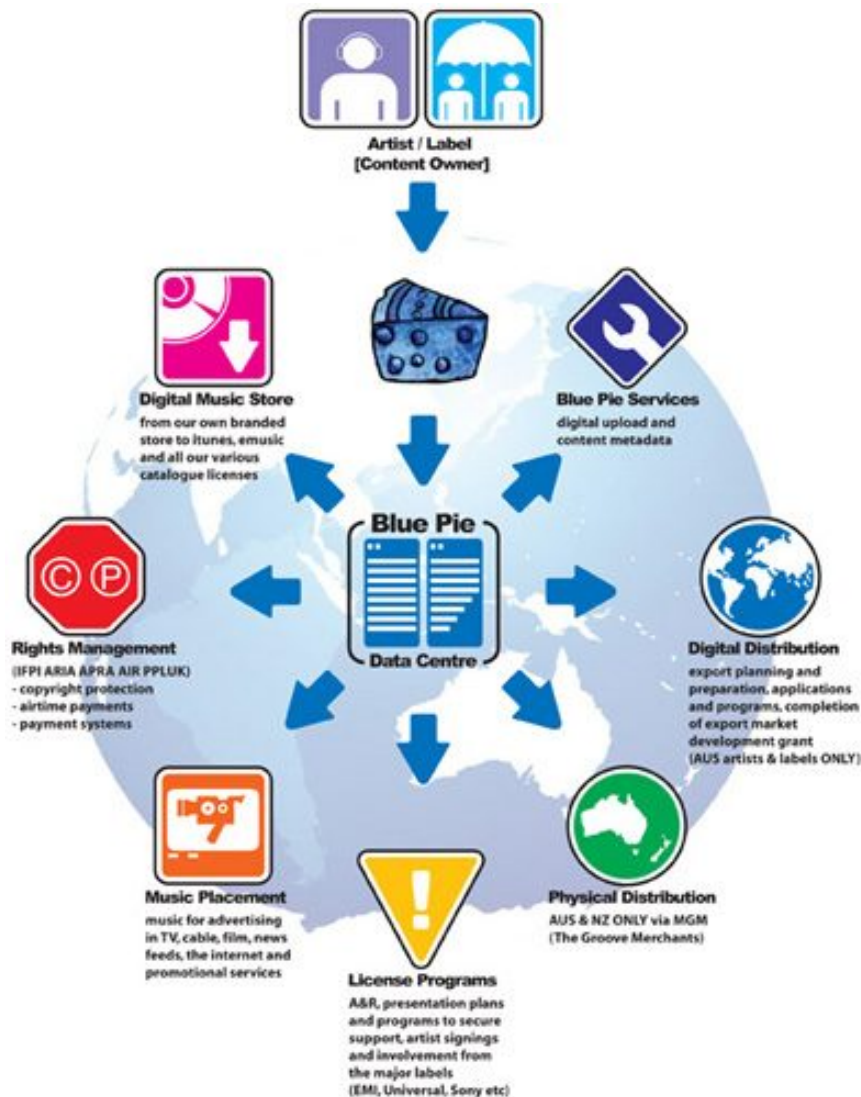


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If your music is more EDM focused then we provide you access to our partner DJ Central Records and its EDM specialist stores. See www.djcentral.tv for details.



Distribution Partners





Rights Management

About Ordior Rights Management



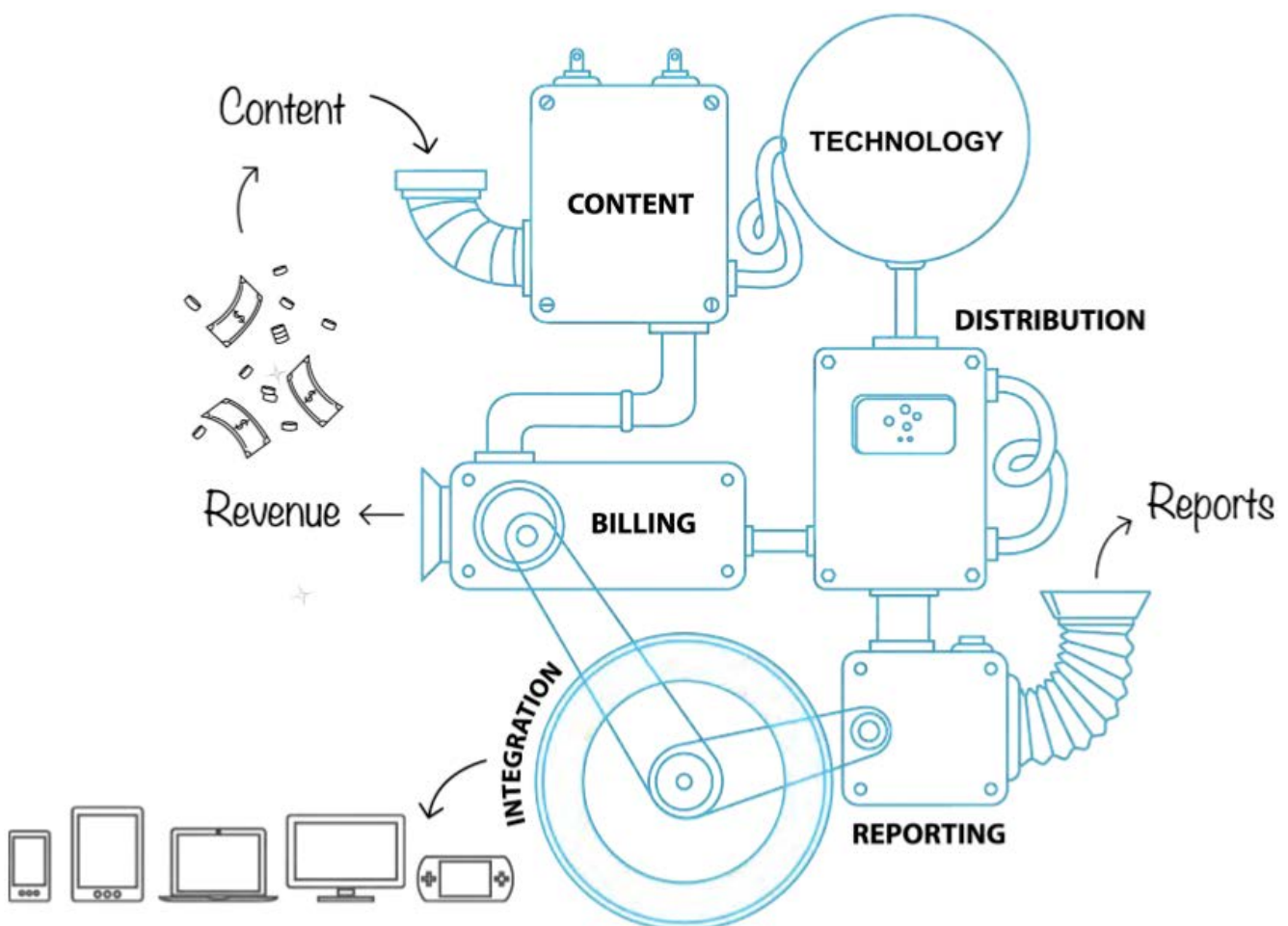
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Ordior's royalty management platform provides you with powerful reporting, income stream, rights and mechanical copyright management. It is also available as a white label option

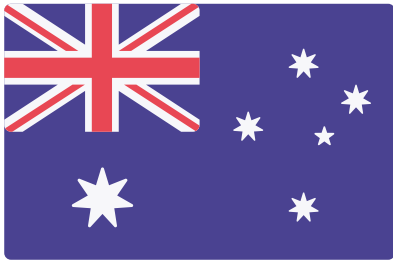
Ordior enables you to outsource all of the tasks that sit between the content sale and distribution of funds to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and the creation of value added reseller networks and channels.

The Ordior royalty and payment management services platform is now used by over 400 record labels, film houses and media production companies. The system is proven with over 500 million transactions processed and providing real-time reporting for our customers 24/7 x 365 days a year. Please visit our website for more information on how Ordior can help manage and grow new revenues for your catalogue www.ordior.com



Contact Us

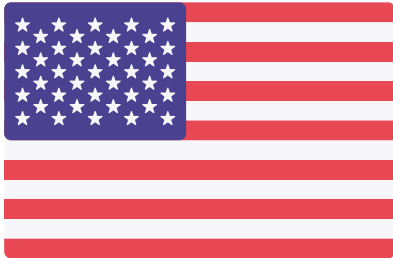
If you have any questions or comments we would like to hear from you! Please select an appropriate contact from below.



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