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# Nedjon Media

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“Nedjon is a pioneer in the development of new revenue streams for his artists and labels he had an incredible network signing some of the biggest names in the African music world to his label Nedjon Media. It has been a great privilege to work with Nedjon and his team to develop and build his catalogue and grow new markets for his music.”

**Damien Reilly** - CEO, Blue Pie Records USA | Blue Pie Publishing USA

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# About

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Obiukwu Chinedu John aka Nedjon is one passionate individual about all things music. He is a proven song writer in his native home town of Lagos, Nigeria. He has a diverse and wide skill set that he calls on to develop new markets for Blue Pie Records including: New Content Development, A & R for new artists, digital marketing skills managing a wide and varied roster and the communication issues that occur on a daily basis.

He is an enthusiastic, decisive; the extra-mile runner who believes that excellence has no finish line. He is an example of a passionate leader with high marketing and people skills, courage and possibility thinking, creative, self-starting and a trust worthy individual.

He has been with Blue Pie since 2016 and in a short time has developed strong partnerships locally in Africa and in the UK, USA and Australia to develop new markets and opportunities for the Blue Pie African Artist and Label Rosters. Over the past 5 years, Nedjon developed a persistent spirit believing that for a fulfilled life style, it is important we live life deliberately because nothing just happens.

He has a degree in Statistics from the prestigious Abia State University Uturu Nigeria. He is an excellent man with numbers and managing the various financial reporting needs for Blue Pie's African roster. In a few short years with Blue Pie he has built a strong catalogue of artist . He has worked with such leading artists including the legendary 2baba, Mr P, Omawumi, Timaya, Cobhams, Sean Tizzle, MusikGenie, Coson, Mavins Record, One House Music and Sound, List Entertainment and many more.

His recording credits are just as amazing including working and recording with greats like OJB JAZEREEL, UGLY, MAYTRONOMY, RUFF COIN (NWA ABA) & D'ZARA on his first Album titled "NO KOLO". This led to working on two beautiful, recent, single tracks to his credit ('I DO', 'You Be God') in 2018. Not one to stand still he is also featured in the Nigeria TV Series "Tinsel", 'Yours Faithfully'. Nedjon works with the Business Development Director for Africa Mr Jude Cheidu Ugbaja, and the Blue Pie Board to expand and grow new markets in Africa. He oversees a large roster of artists and labels for West Africa. In recent times has been responsible for some of the biggest artists in Africa, signing with Blue Pie Records and DJ Central Records. For more information on Nedjon you can visit: [www.nedjonmedia.com](http://www.nedjonmedia.com)

**Nedjon**  
Media



# African Soul





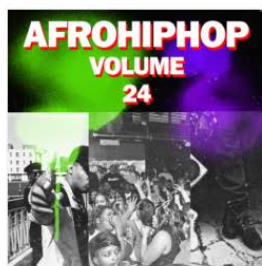
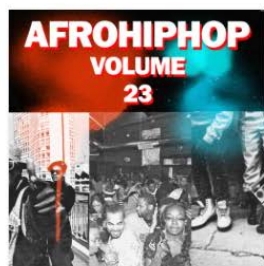
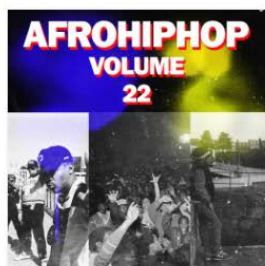
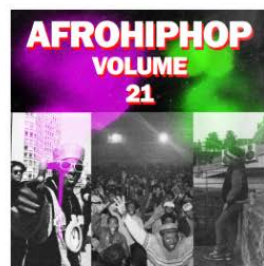
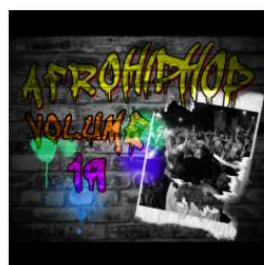
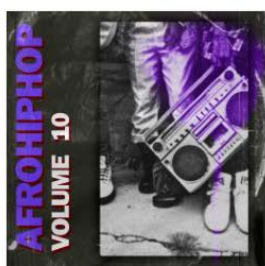
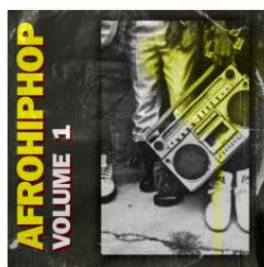


# African Gospel Choir

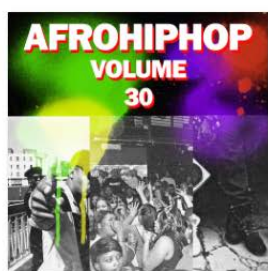
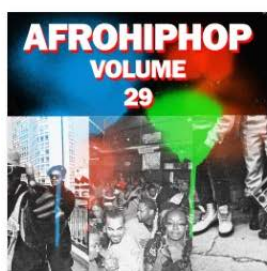
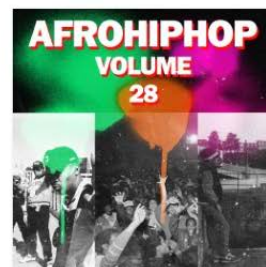
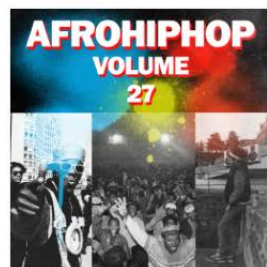
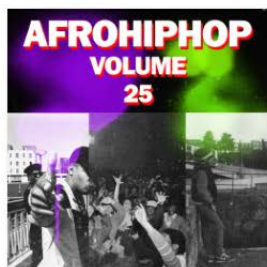
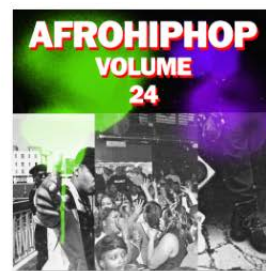
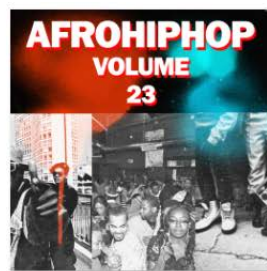
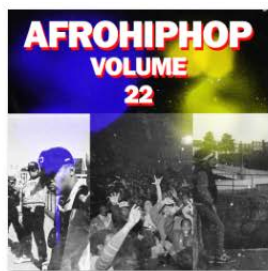
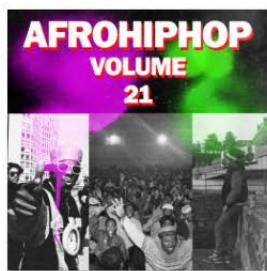




# Afrohiphop



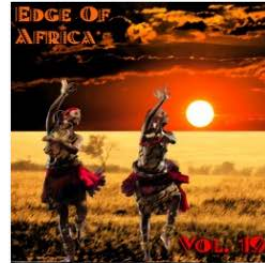




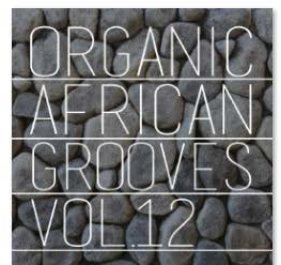
# Edge Of Africa







# Organic African Grooves



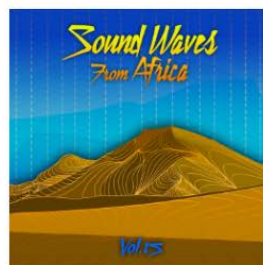




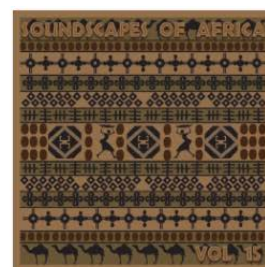
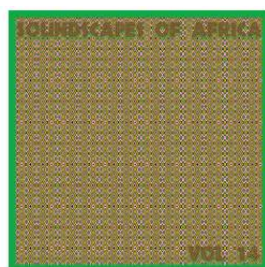
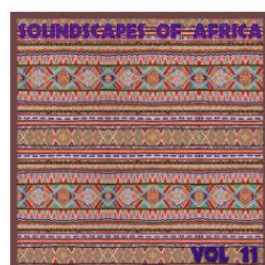
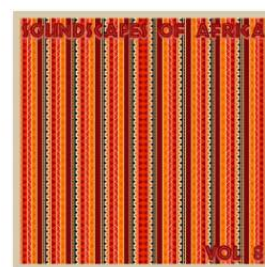
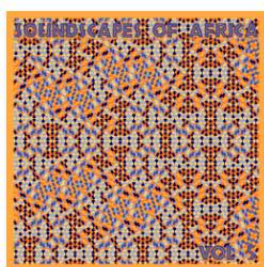
## Sound Waves From Africa







# Sounds Of Africa





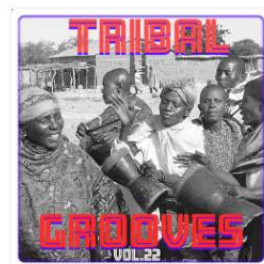
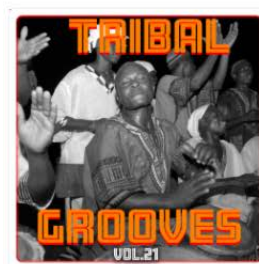


# Summer Vibes





# Tribal Grooves



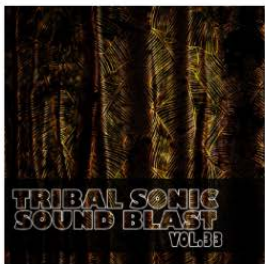




# Tribal Grooves









# Distribution

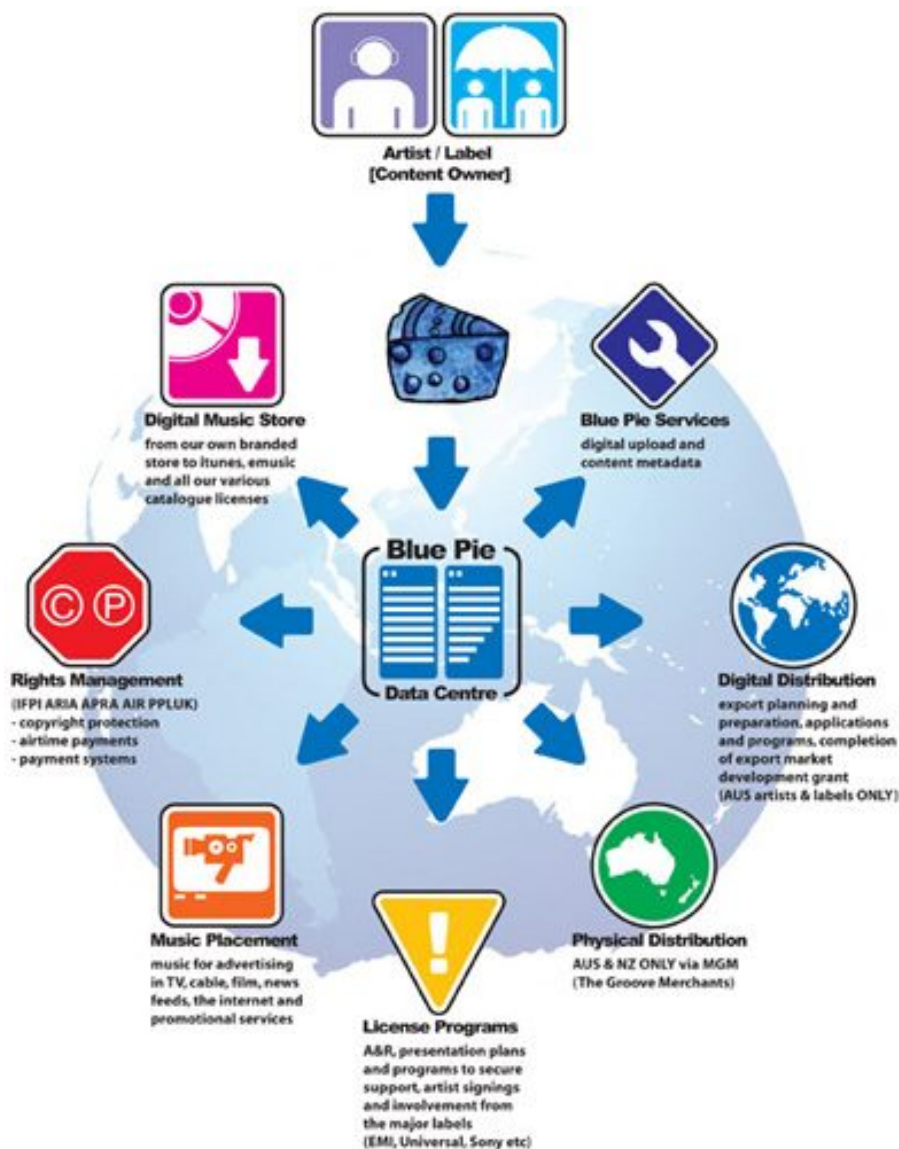


Ordior provides its customers with access to one of the world's largest distribution networks on the planet today. Ordior service partners and providers include Planet Blue Pictures, Blue Pie Records USA, Blue Pie Productions, DJ Central TV, Metal Central TV, The Orchard, Symphonic Distribution, iMusician, Ingrooves, Universal Music, Warner Music, Sony and Believe Digital to name a few.

Ordior does not charge annual fees, release processing fees or service fees to have your music distributed and serviced to our network. We create partnership agreements and keep you focused on what you do best, producing and creating great music. We take care of the royalty and rights management and ensure your copyright is protected.

As an example, if your fan base is mainly in the UK we would make sure your music reaches iTunes for the world and key stores like 7 digital, Rhapsody, eMusic, Deezer, Spotify, Tidal and Beats Music. We make sure that your single and albums are all registered for charting in the key country charts including Billboard, ARIA and the UK Music Charts.

If your music is more EDM focused then we provide you access to our partner DJ Central Records and its EDM specialist stores. See [www.djcentral.tv](http://www.djcentral.tv) for details.



# Distribution Partners









# China Distribution Partners



A2LiVE



KKBOX



荔枝FM



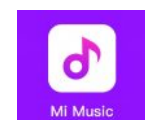
豆瓣douban



Tencent 腾讯



Yandex





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# Licensing

How to license songs and how to license this catalogue

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## **How can I check who owns Publishing and Master Rights for a song?**

To check who holds publishing and master rights you can view ASCAP's Repertory ([www.ascap.com/repertory](http://www.ascap.com/repertory)). Information may also be inside the CD cover which will often advise of publishers and the record label.

## **What rights do I need to clear to use a song in my video?**

There are two separate rights that you should clear when looking to synchronize a song with any visuals.

The first is Publishing Rights which are for the composition and lyrics, this can be licensed from the music publisher who represents the writer of the song.

The second is the Master Rights which are for the actual sound recording, this can be licensed from the record label who represent the artist who recorded the song.

## **I'm not sure if I will use the song yet but just want a cost?**

Our fees are based on the terms that you request and so our synchronization form will need to be completed before we are able to provide a quote.

## **How long does it take to seek clearance?**

As a rule of thumb we generally advise to allow a minimum of 2 weeks, although the majority of our catalogue can be cleared in a shorter time frame. This is only a guide and request times can vary depending on which song you are looking to use or even the type of request.

## **How can I speed up the process?**

The main way to ensure your request isn't delayed is by providing as much information as possible. If we need to get back to you to confirm details this may slow the progress down.

If in doubt at any time go to the [Blue Pie Website](#) licensing form and simply fill it out. [Click here](#) to go to the form.



# Rights Management

About Ordior Rights Management



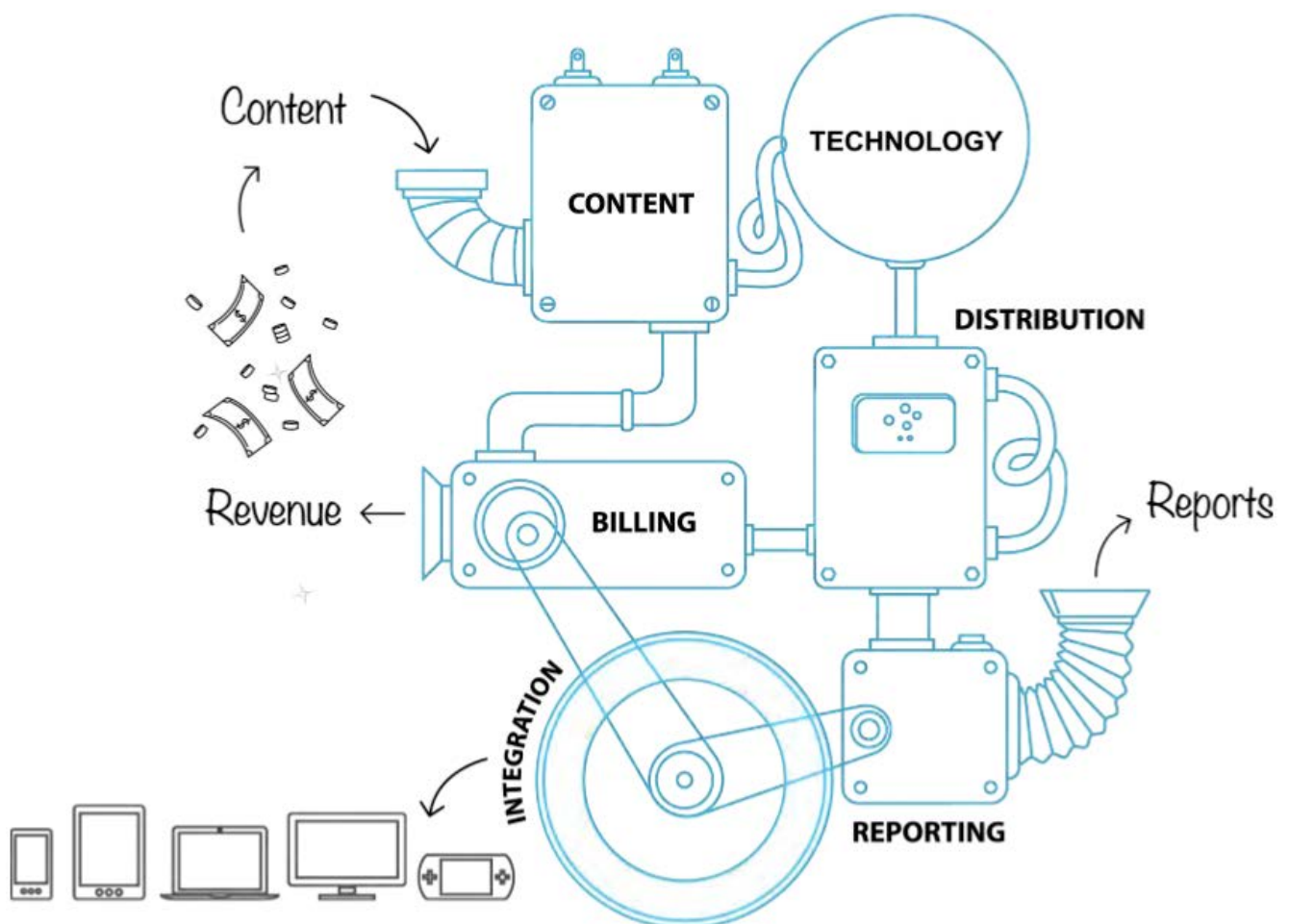
Ordior is for content owners and digital rights managers worldwide. Outsource your royalty collection, accounting, reporting and distribution to Ordior. Keep doing what you do best – creating content.

## How ordior works with you

Ordior's royalty management platform provides you with powerful reporting, income stream, rights and mechanical copyright management. It is also available as a white label option

Ordior enables you to outsource all of the tasks that sit between the content sale and distribution of funds to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and the creation of value added reseller networks and channels.

The Ordior royalty and payment management services platform is now used by over 400 record labels, film houses and media production companies. The system is proven with over 500 million transactions processed and providing real-time reporting for our customers 24/7 x 365 days a year. Please visit our website for more information on how Ordior can help manage and grow new revenues for your catalogue [www.ordior.com](http://www.ordior.com)





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# Contact Us

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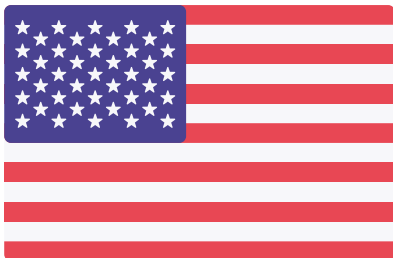
If you have any questions or comments we would like to hear from you! Please select an appropriate contact from below.



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