

ERIK SIMINS WHITE PAPER

eriksimins.com







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ENNS

AIRPLAY DIRECT

airplaydirect.com/music/eriksimins





BIO: PAGE 1 OF 2



Personalised banner to suit artist

Latest artist bio

Erik Simins

Writing and singing music since he was 10 years old, a platform was formed that helped launch the career of Tomonto singer sungwriter. Erik Sim'ns. Ultimately performing his own material has had to the creation of his mear album." Please do not disturb".

Influenced heavily by the great talents of James Ingram. Earth Wind and Fine, Hall & Cates, Eric Clapton, James Taylor and Primos, Erik's quest to develop his song writing combined with his formal training in words, piano & guitar, has helped him produce a unique highbred of RRB, pop and fulk.

The release of Erik's first full-length abum "Please Do Not Disturb" is a mixture of smooth sorkally adept mixes and slick alive basts. Collaborating with Junu Award nominee and producer Julian Messinger has resulted in his first hit single "Parents. Many" the second state of the state of the second these "State of the should be stated." nas resumen in his next nit single. Harents House' that has already received estensive airplay on Canada's number one urban music station. Flow 1915, considerable recognition arress Canada's Commercial Hit Radio circuit and a spot on Flow's last: two urban Soul comollations.

The album and "Parents House" are being added to FM radio globally. The music video released in conjunction with the single is bringing Erik significant rotation on MuchMusic, MuchMbe and MTV Canada. "Parent's House" has since topped major play on commercial and independent radio in Canada and created a solid foundation to launch Erik to the world.

Beating out a pool of successful songeritors, "Perent's House" was selected for the feature track of "Making It Big", a television show that debuted in Spring to over 35 million households across Carada and the United States. With a number of camen appearances on the series, Erik was given the opportunity to demonstrate his talents to a much larger audience, guaranteeing him the exposure to gain new fans on an international scale.

Coupled with rave reviews and hit songs,

the about has been hailed with numerous gold and silver design awards at the New York Festival for CD design and the Art Director of Canada Design Show.

in 2007 the album charted globally and was top 40 on Thines, went top 40 on the Australian Atlanta and went top 20 on the AUR Independent Charts. The album is one of ButS top prospers for 2009. "There are just so many great tracks in this collection of songs it is hard to pick a feworite" as Erik says. In 2007 the album charted globally and

Erik is out now on Blue Pie for the world. His hot new single " Lets Roll " is out now at all leading digital retailers on the planet. This is the third single to be lifted from his debut album " Please do not disturb "

Enk has soured through Europe in 2005 and was acked to perform live on the legendary Carnaby St., London, England where a week prior both John Legendard Kanye West blessed the stage. Live interviews with South London's 101.4 Bournes FM and Solar Radio helped continue to build his international fan base. Australian tour dates will be announced

Rated the number one IRRA/Soul artist on waw.myglobalsound.com with "The way I see it" being added to MES's complation disk distributed throughout Meani, Florida, Erik's popularity skyrodested with i-Times recognizing his his potential, placing him not only on their Canadian resiler, but on their U.S. and European sites.

Blue Pie Productions are releasing the album world wide with a major marketing and promotional campaign. Fits Smirns is distributed for the world by Blue Pie. You can get the album at all leading digital retailers on the planet or ask for the album by name at all leading retailers around the world.

Erik will be arrouncing tour dates from 2010. Keep checking his website and my space pages for details and the latest news.

ALBUM RELEASE:



TITLE: Please Do Not Disturb GENRE: R88 CAT NO.: BPP0314 UPC: 8810/3077400 RELEASE DATE: Out Now

COPYRIGHT: © Copyright 2009 Blue Pie PUBLISHER: ® Blue Pie 2009

- Track Listing: 01. The Way I See It 02. Parent's House (Feat. G-Stokes & Nazri)
- 03. Kissing U 04. Operate (Feat. Mykal)
- 05. Yesterday 06. Rainy Monday 07. Broken Heart
- 08. This Time 09. Interlude
- 10. Let's Roll
- 11. Y 12. Dirty Anna ARTIST WEBSITE:

ARTIST MYSPACE: ace.com/eriksimins

RADIO AND MEDIA:

All radio and media can download the latest tracks from Erik Simins "Air Play Direct" site

?\irPlay

www.airplaydirect.com/eriksimins

DISTRIBUTION:

Blue Pie Productions ™ USA LLC EXPO112 Unit 20 112 McEvoy Street Alexandria NSW 2015

Australia ww.bluepierecords.com

MGM Distribution Pty Ltd PO Box A1437 Sydney South NSW 1235 Australia

www.thegroovemerchants.com

Erik Simins is part of the Blue Pie family of artists. For more information on Blue Pie visit: www.bluepie.com.au

Latest release

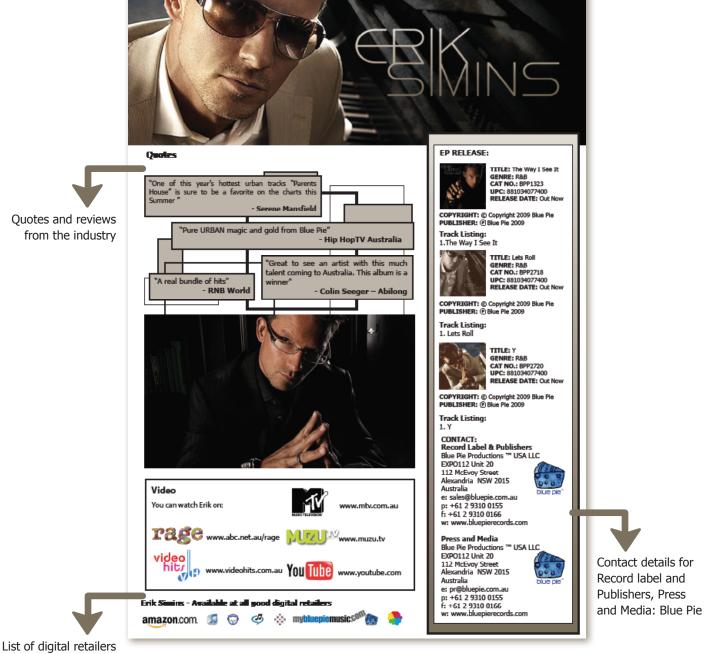
Artist's other sites



Distribution contacts



BIO: PAGE 2 OF 2



Contact details for Record label and



COMP CARDS eriksimins.com

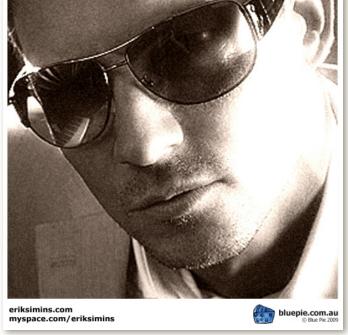


eriksimins.com myspace.com/eriksimins bluepie.com.au

COMP CARD #1

COMP CARD #2





COMP CARD #3

COMP CARD #4







COMP CARD #5

COMP CARD #6





COMP CARD #7

COMP CARD #8





BLUE PIE CENTRAL MANAGEMENT SYSTEM LOGIN

Username: eriksimins

Password:

Remember me?

SUBMIT

Click here to test drive our Label report system (Rock & Roll Records)



Click here to test drive our Artist report system (Johnny Rock Star)





Your Data is Secure ! GoDaddy Secured 256bit RSA Encryption

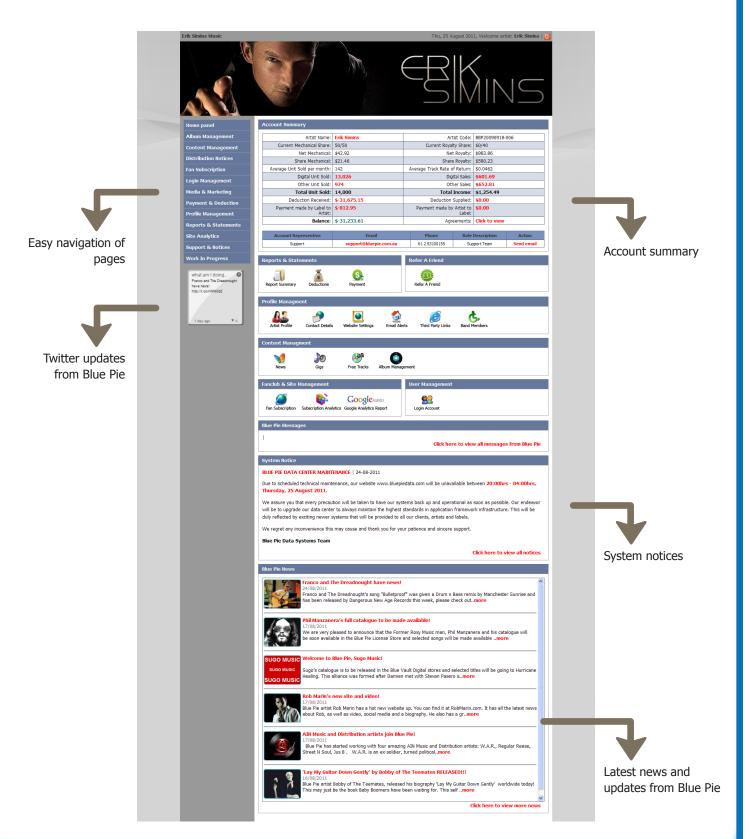
Active sessions may be terminated due to long period of inactivity. Please sign in again should your session be terminated.

© 2011 Blue Pie Productions

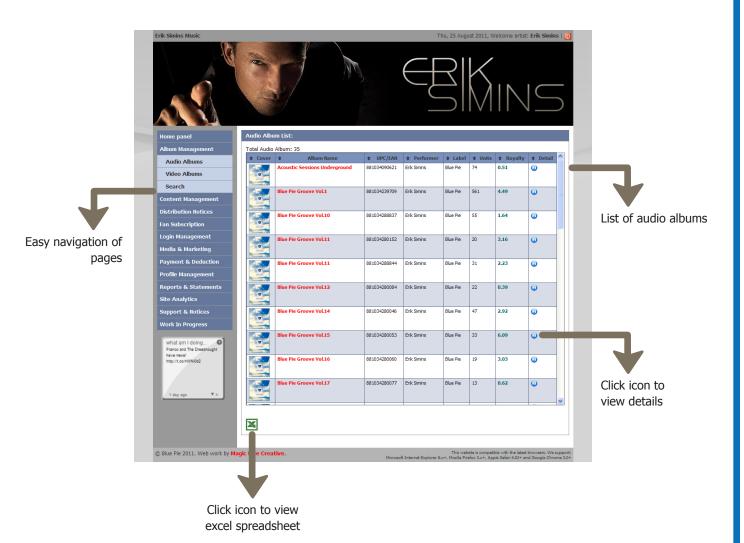
Web work by Magic Blue Creative. www.magicbluecreative.com



CONSOLE: HOME PANEL bluepiedata.com







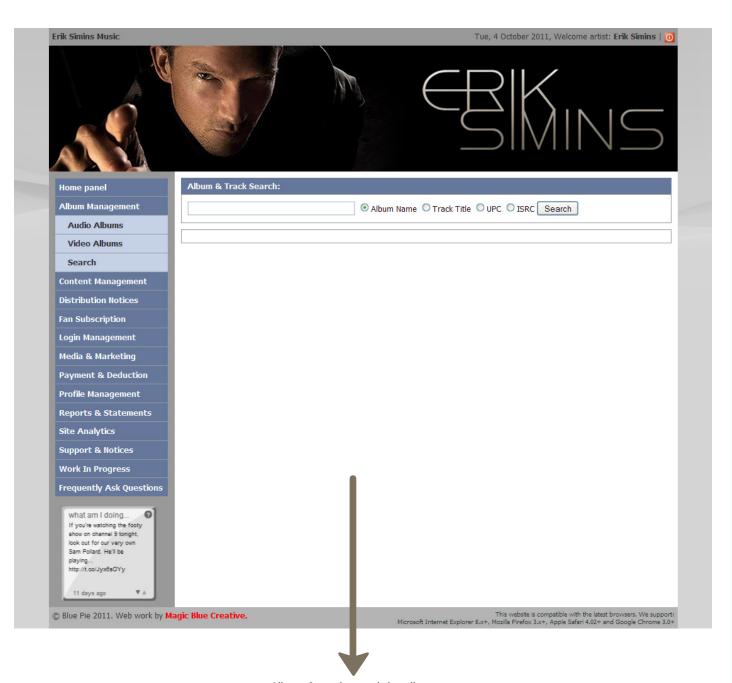






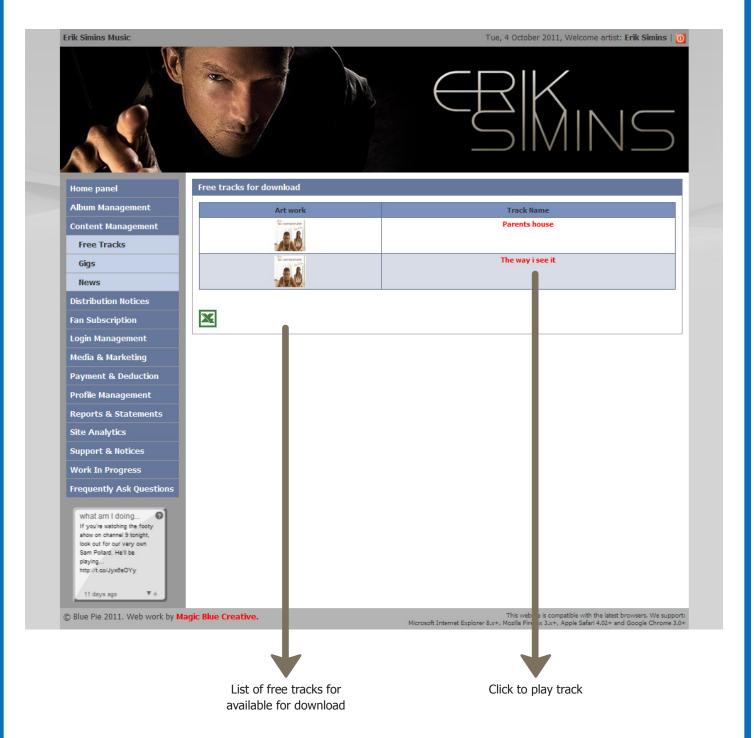






Album & track search by album name, track title, UPC or ISRC









List of news items sorted chronologically









List of fan details













Itemised list and details of deduction





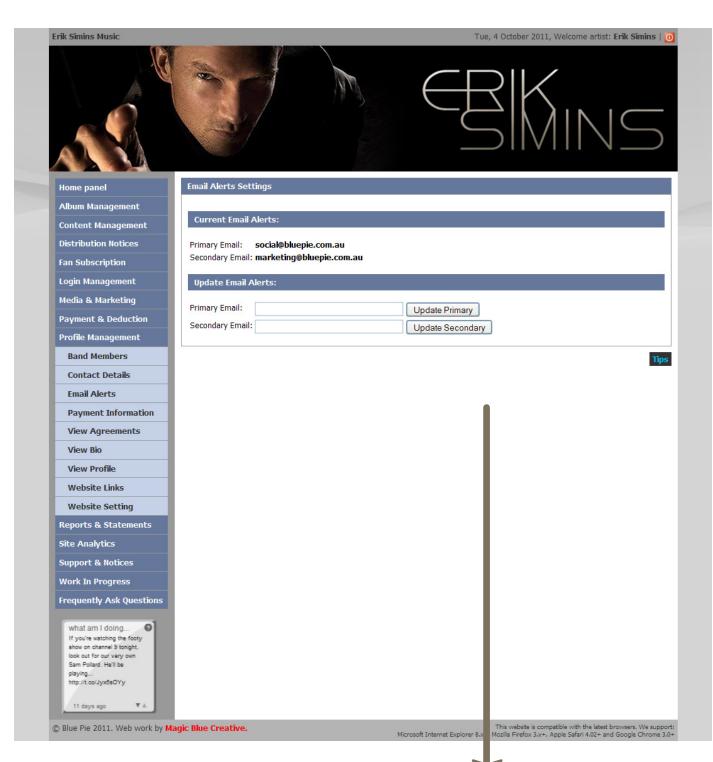
Itemised list and details of payments





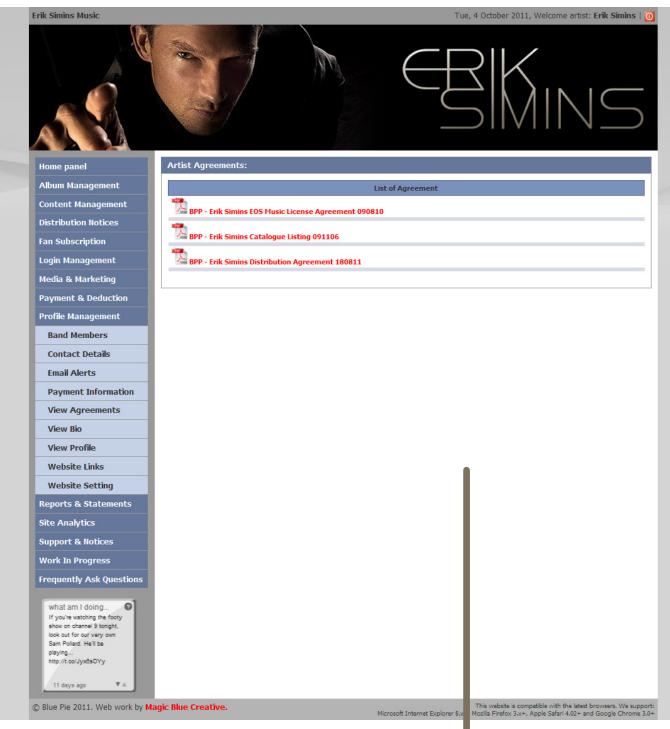
Editable form for artist contact details





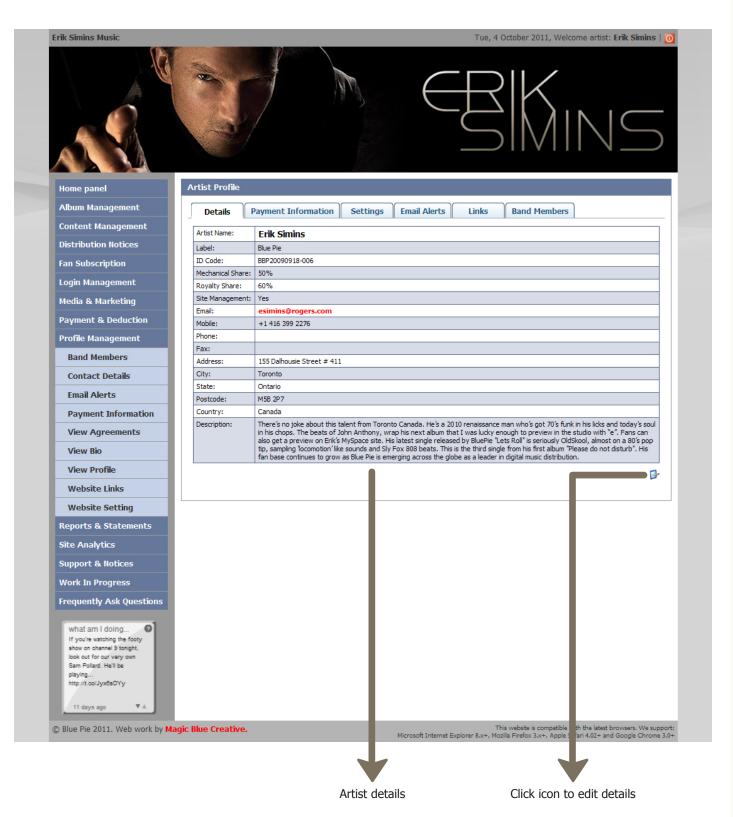
Update primary and secondary email for alerts



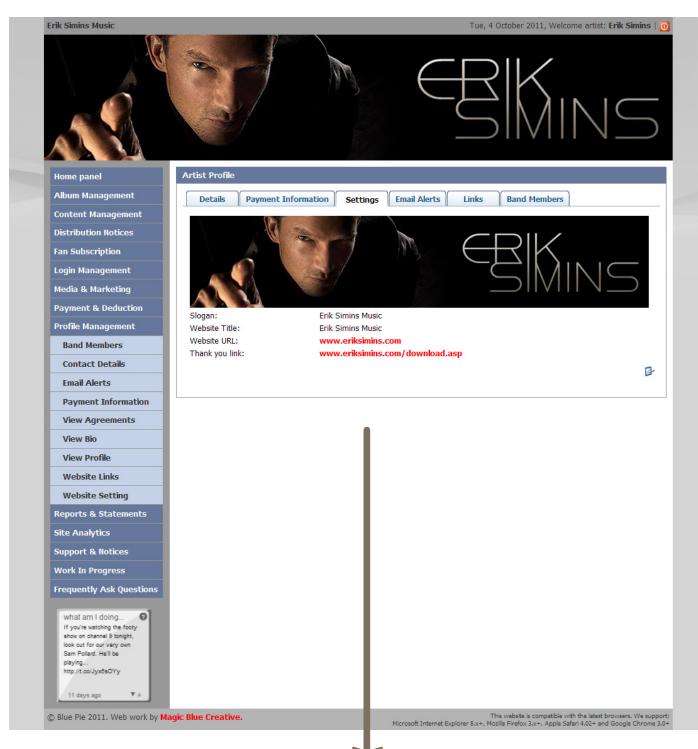


List of agreements, click to view PDF



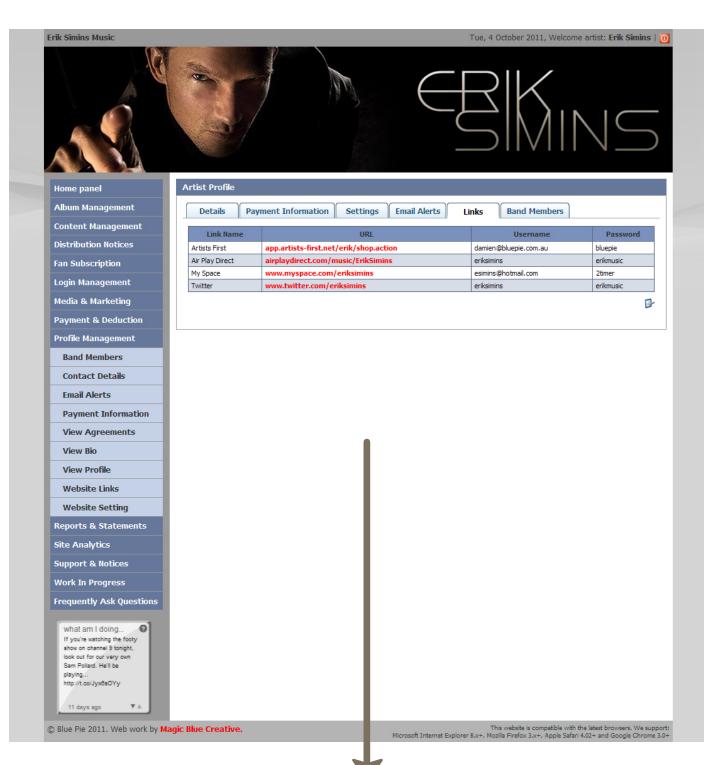






Artist profile settings



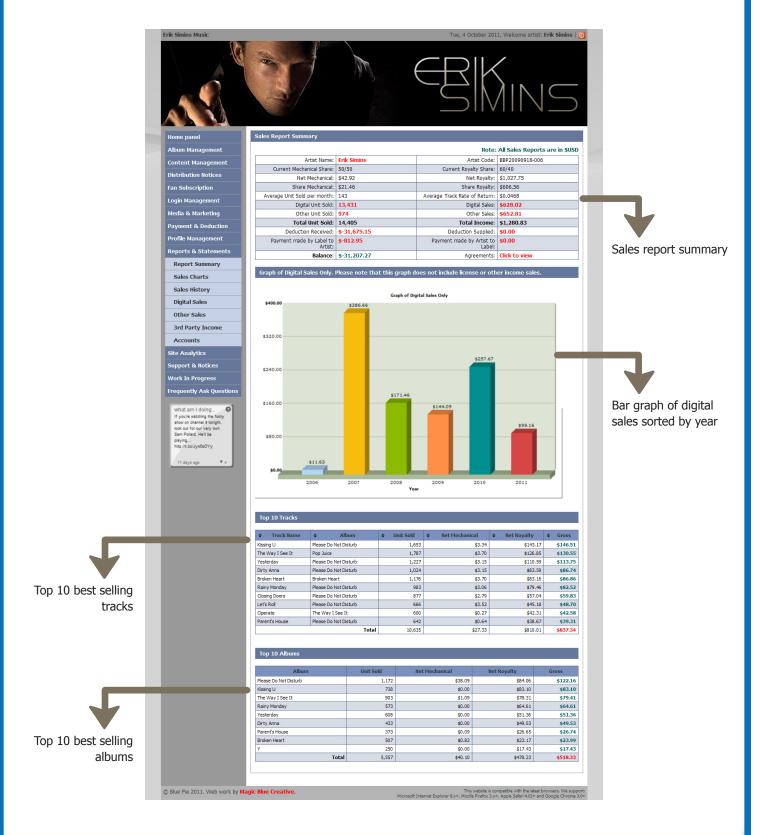


Artist links to other sites

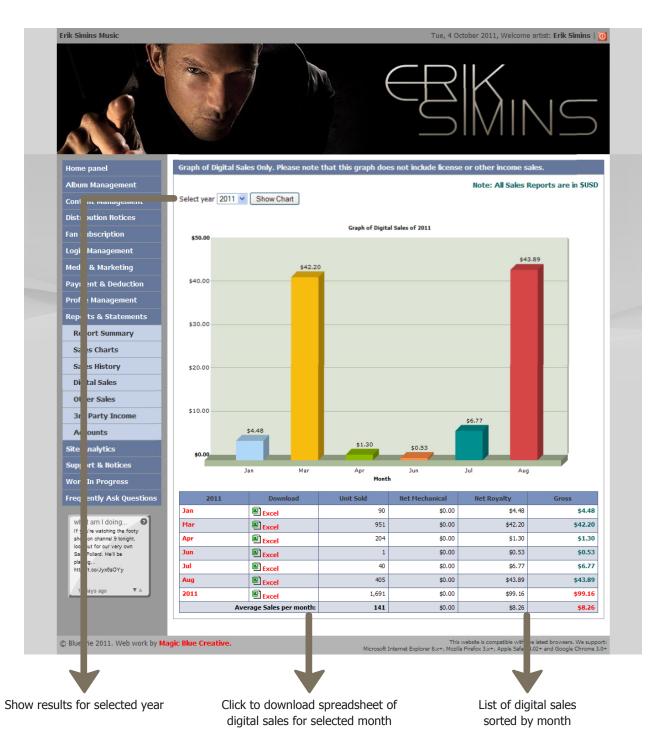












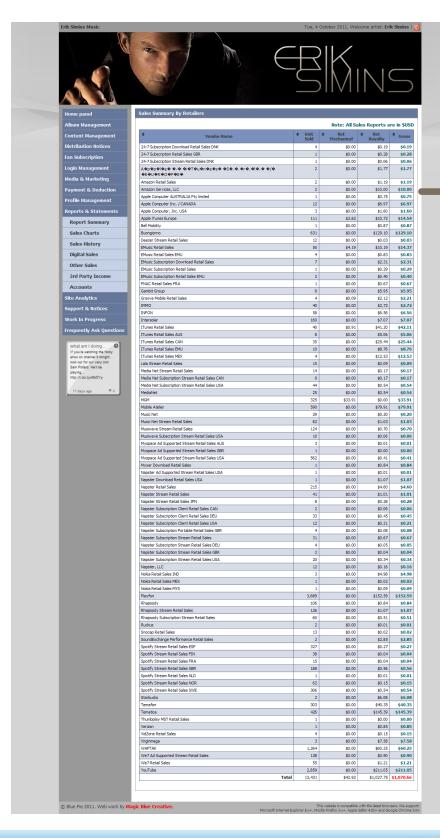




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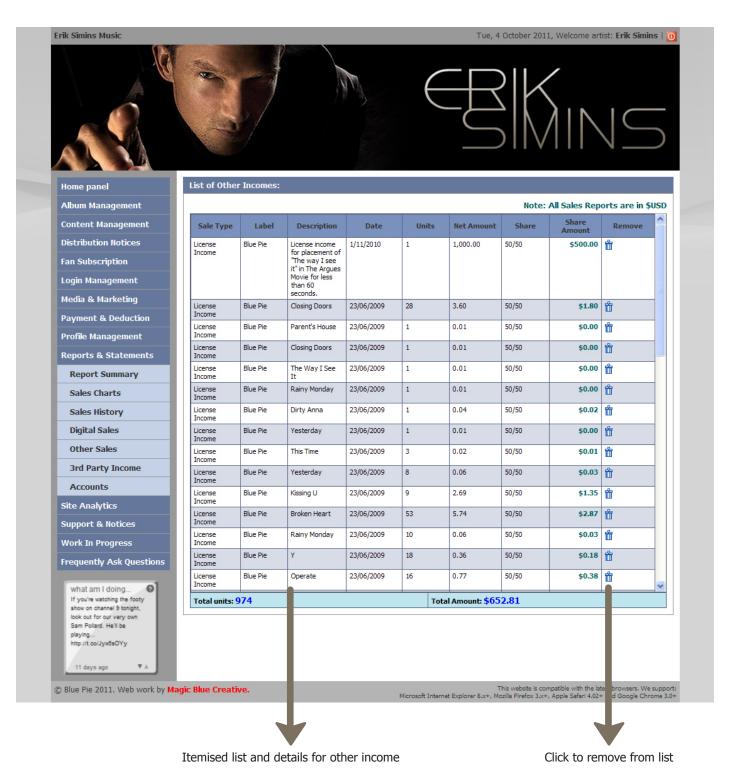
Sales history sorted chronologically. Click to see spreasheet of selected month/year



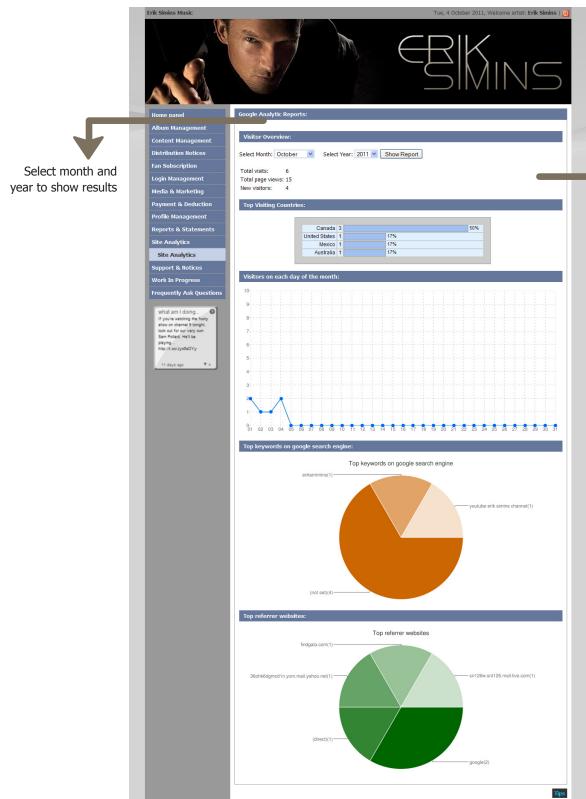


Sales summary sorted by retailer









Analytics of visitors sorted by country, days, keywords and referrer websites





ome panel

Album Management

Content Management

Distribution Notices

Fan Subscription

Login Management

Media & Marketing

Payment & Deduction

Profile Management

Reports & Statements

Site Analytics

Support & Notices

Blue Pie Messages

System Notices

Contact

Support

Work In Progress

Frequently Ask Questions

what am I doing...
If you're watching the footy show on channel 9 tonight, look out for our very own Sam Pollard. He'll be playing...
http://t.oo/JyxtbsOYy

11 days ago

System Notice Archive:

DATA CENTER FULLY OPERATIONAL | 30-09-2011

We wish to advise all that all issues pertaining to our data center has now been resolved and the entire system is now back to complete normal operations.

We have taken steps to strengthen security systems, protect confidential and private information and upgrade our servers in our data center. This has resulted in us being now fully compliant with the Australian Privacy Laws and all systems are now fully and completely encrypted where sensitive information or data is transmitted electronically.

Further, our systems and datacenter has now been upgraded to be able to handle exciting newer future systems that are currently being planned and will soon be under development.

We thank you for your unequivocal support and complete patience over the issues in the last few week.

Blue Pie Data Systems Team

DATA CENTER TECHNICAL DIFFICULTIES AND MAINTENANCE | 17-09-2011

Due to unforseen technical difficulties, some of our services may be responding slow or websites failing to load at first attempt. Please try refreshing until you the page you wish to view loads up properly. We have redundant systems in place, but optimal performance may not be achieved until we complete our maintenance.

We assure you that we are working to have our systems back up and operational as soon as possible. Our endeavor will be to upgrade our data center to always maintain the highest standards in application framework infrastructure. This will be duly reflected by exciting newer systems that will be provided to all our clients, artists and labels.

We regret any inconvenience this may cause and thank you for your patience and sincere support.

Blue Pie Data Systems Team

Sales Reports: A friendly reminder! | 26-08-2011

If you have noticed that your album is not showing up in your reports console, please note that your album will not appear until a purchase has been made from that album.

Please keep in mind that this does not mean there haven't been sales, as any sales will be visible in the reports console on the 1st of each month for sales made in the preceding month. If you don't see any sales and you are certain their have been sales, please contact support@bluepie.com.au and we will look up our system to check for unallocated royalties.

1

System notice archive from Blue Pie sorted chronologically





Contact details for the Marketing, Sales and USA branch of Blue Pie





Information for the Blue Pie support system



CONSOLE: FAQ

bluepiedata.com



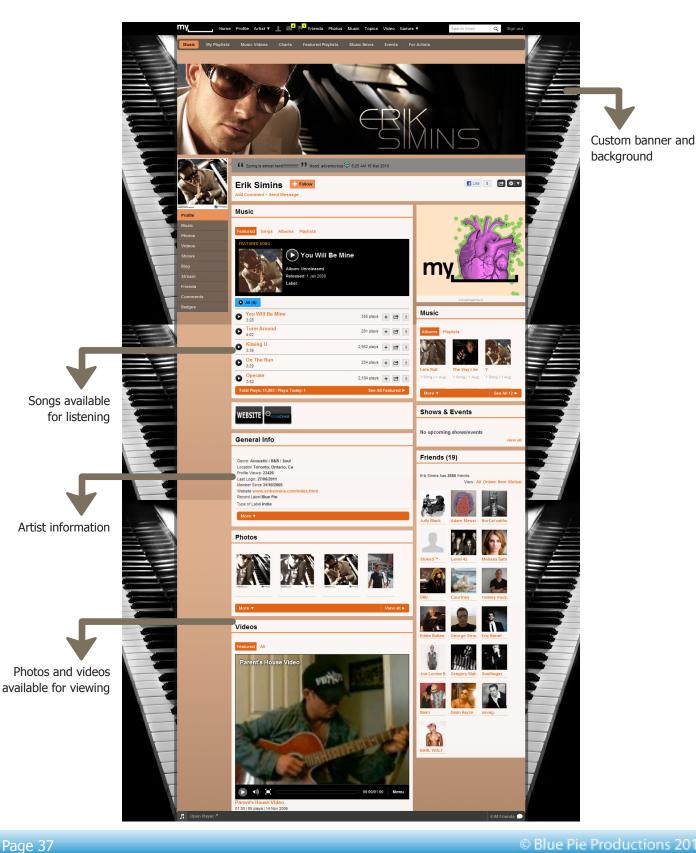
Select a category for FAQs

List of FAQs and answers



MYSPACE

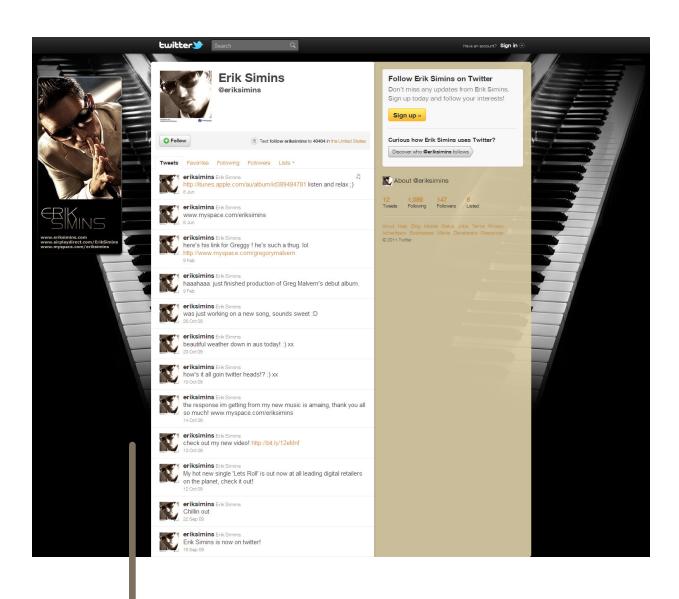
myspace.com/eriksimins





TWITTER PAGE

twitter.com/#!/eriksimins



Customised background to suit artist branding



ERIK SIMINS WEBSITE: HOME PAGE





ERIK SIMINS WEBSITE: NEWS PAGE





















Click to view artist's bio in PDF format



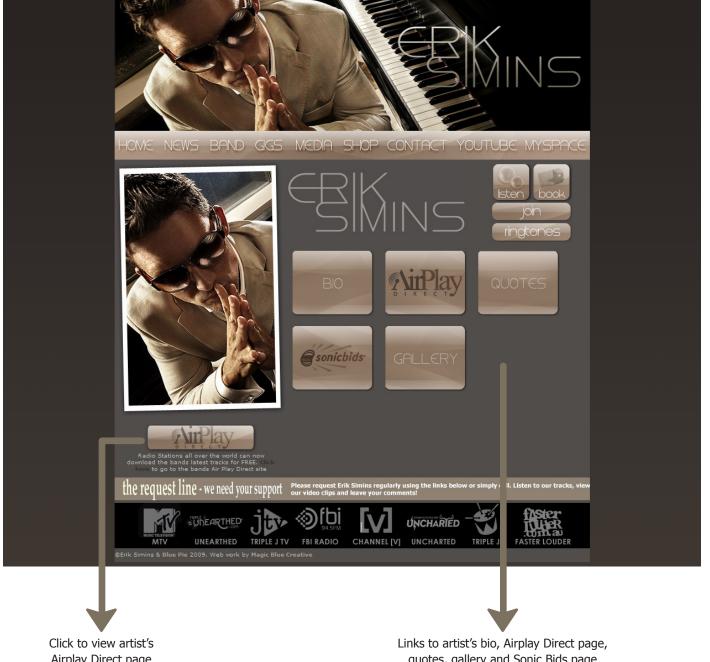
ERIK SIMINS WEBSITE: GIGS PAGE



List of upcoming gigs



ERIK SIMINS WEBSITE: MEDIA PAGE



Airplay Direct page

quotes, gallery and Sonic Bids page



ERIK SIMINS WEBSITE: SHOP PAGE



Links to digital distributors to buy artist's music



ERIK SIMINS WEBSITE: CONTACT PAGE



1

Contact details for Record Label, Press & Media and Management: Blue Pie



ERIK SIMINS WEBSITE: QUOTES PAGE



Quotes and reviews from the industry



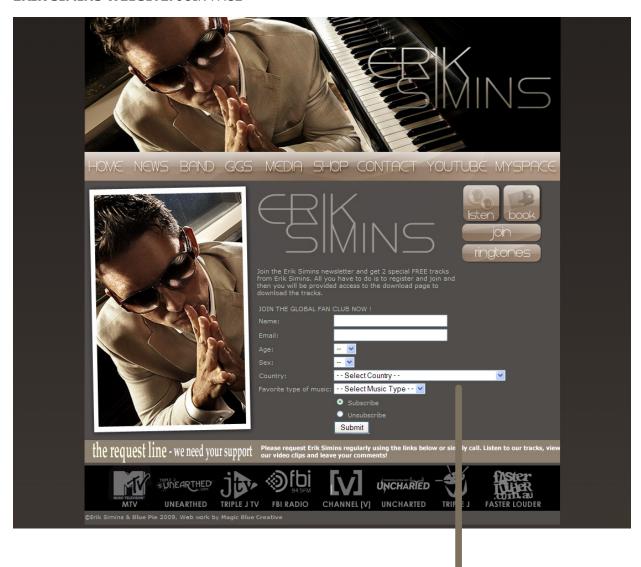
ERIK SIMINS WEBSITE: GALLERY PAGE



Click on individual thumbnail to download/view large image



ERIK SIMINS WEBSITE: JOIN PAGE



Fill in form to join artist's newsletter



YOULICENSE

youlicense.com/Artist/ErikSimins

Welcome Guest Sign In

[..more songs]



Register | Search | Opportunities | Upload

Q License this Song @ Buy MP3 [\$0.75]

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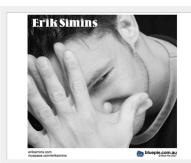
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License this Song @ Buy MP3 [\$1.00]

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Erik Simins music licensing store



About Erik Simins: Behind a charismatic smile and smooth urbar grooves, Erik Simins is an R&B musician of overwhelming talent.

Influenced by the greats like Earth Wind & Fire, Eric Clapton and Prince, Simins is a gifted song writer in his own right as well as an amazing performer – not to mention he's an irresistible charmer.

With his unique hybrid of Rn'b, pop and folk, Simins has conquered the urban charts with the successful release of his first full-length album 'Please Do Not Disturb' which features his signature single 'Parents House'.

Erik's great music is now available for license from YOU LICENSE. For more information on Erik Simins you can visit his website at www.eriksimins.com or Blue Pie at www.bluepie.com.au.

v180510 Michelle

Similar Artists















Genres | Moods | Style | Tags

acoustic hip hop lounge pop r & b rap soul

Bookmark: 🧌 🚅 🛐 🚳 ધ 🥫 🔀 🜠 🕸 🔞 + more



Public URL: http://www.youlicense.com/Artist/ErikSimir

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Songs

▶ Let's Roll

The Way I See It

Broken Heart

Parent's House

(D) Kissing U

Operate

Yesterday

Rainy Monday

This Time

Erik Simins - New music from Blue Pie

Newsflash MEED

Erik Simins's Albums

Broken Heart





Artist biography

Personalised page with custom url link



ALBUMS RELEASED:







- The Way I See It
- Broken Heart
- Please Do Not Disturb

COMPILATIONS:



- THE ARGUES THE MOVIE SOUNDTRACK: The Way I See It
- **POP JUICE:** The Way I See It
- URBAN 4 U: Broken Heart
- FUN PIE SUN PIE BLUE PIE VOL. 4: The Way I See It Broken Heart
- BLUE PIE R&B VOL. 2: Let's Roll Operate
- BLUE PIE R&B VOL. 3: Kissing U Y Yesterday
- HURRICANE HEALING VOL. 41: Operate Kissing U Rainy Monday
- HURRICANE HEALING VOL. 42: Let's Roll This Time Yesterday
- HURRICANE HEALING VOL. 43: Broken Heart
- HURRICANE HEALING VOL. 44: The Way I See It Closing Doors
- BLUE PIE GROOVE VOL. 1: Rainy Monday Operate Kissing U
- BLUE PIE GROOVE VOL. 2: Yesterday Interlude Parent's House The Way I See It
- **BLUE PIE GROOVE VOL. 3:** This Time Y Let's Roll
- BLUE PIE GROOVE VOL. 4: Broken Heart Closing Doors Dirty Anna
- BLUE PIE GROOVE VOL. 8: Yesterday
- BLUE PIE GROOVE VOL. 9: Kissing U
- BLUE PIE GROOVE VOL. 10: Yesterday Y Dirty Anna
- BLUE PIE GROOVE VOL. 11: Operate This Time Closing Doors
- BLUE PIE GROOVE VOL. 12: Yesterday Interlude
- BLUE PIE GROOVE VOL. 15: Parent's House The Way I See It Operate Kissing U
- BLUE PIE GROOVE VOL. 16: Yesterday Interlude
- BLUE PIE GROOVE VOL. 17: This Time
- BLUE PIE GROOVE VOL. 19: Y Let's Roll



SOUNTRACK PLACEMENT IN MOVIES:



• THE ARGUES THE MOVIE: The Way I See It

DIGITAL DOWNLOADS

Albums are now for sale in over 300 + digital retailers including iTunes, eMusic, Napster, Spotify, Amazon, Rhapsody and My Blue Pie Music.

















Introduction to high profile music / experienced music executives in U.S and now works in weekly with the Blue Pie license and business development teams.



• Complete branded media for all online and offline + BIO and copy for all areas of the web completed by the Blue Pie team. The website now produces production leads every month.

Blue Pie now actively manages and promotes Erik Simins's catalogue to Film/TV shows and production companies globally.