

THE JUDES WHITE PAPER





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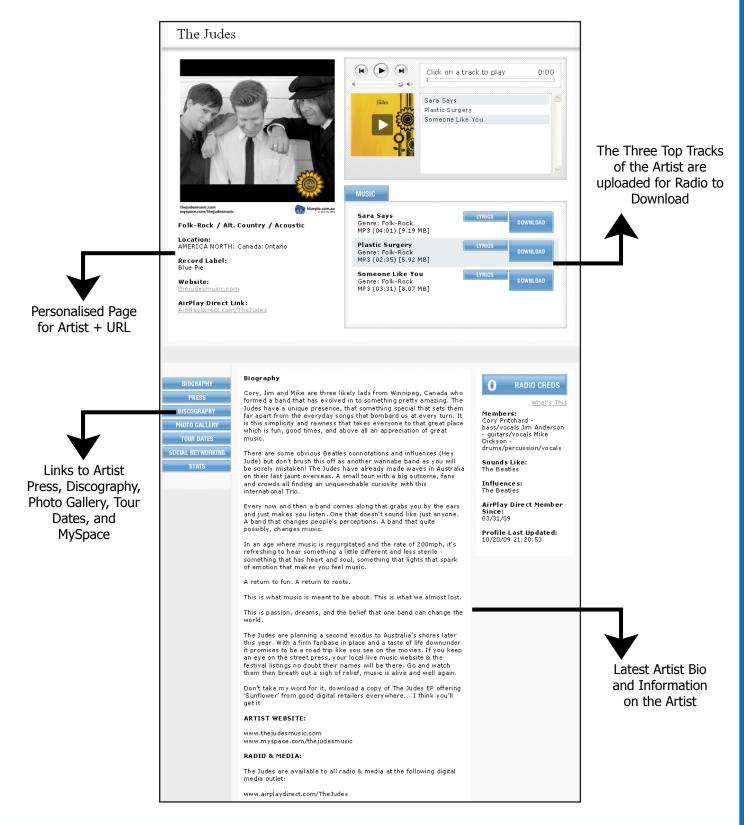


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AIRPLAY DIRECT SITE



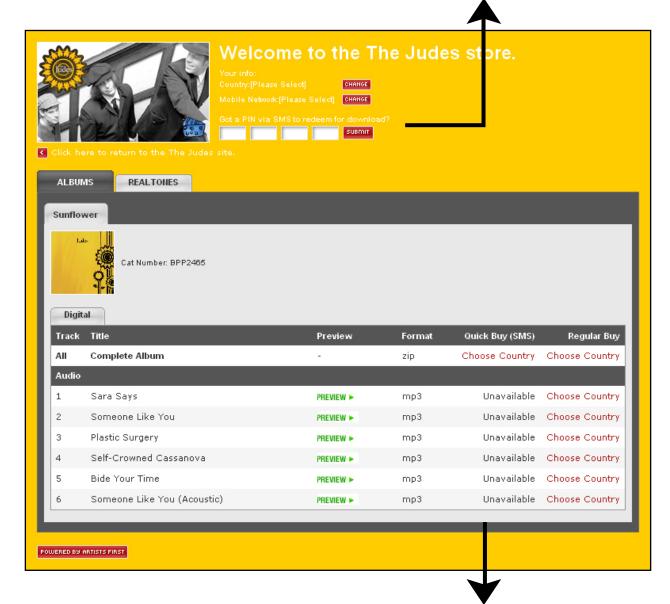


ARTIST FIRST STORE

app.artists-first.net/judes1/
shop.action



Fans can use Vouchers to Purchase Tickets



Track Listing of Releases, for Fans to Preview and then Purchase around the Globe

BIO

www.thejudesmusic.com



The Judes Bio - Page One of Two

Custom Header Representing the



Featuring Latest

Release and all

Details of this

Release



Cory, Jim and Mike are three likely lads from Winnipeg, Canada who formed a band that has evolved in to something pretty amazing. The Judes have a unique presence, that something special that sets them far apart from the everyday songs that bombard us at every turn. It is this simplicity and rawness that takes everyone to that great place which is fun, good times, and above all an appreciation of great music.

There are some obvious Beatles connotations and influences (Hey Jude) but don't brush this off as another wannabe band as you will be sorely mistaken! The Judes have already made waves in Australia on their last jaunt overseas. A small tour with a big outcome, fans and crowds all finding an unquenchable curiosity with this international Trio.

Every now and then a band comes along that grabs you by the ears and just makes you listen. One that doesn't sound like just anyone. A band that changes people's perceptions. A band that quite possibly, changes music.

In an age where music is regurgitated and the rate of 200mph, it's refreshing to hear something a little different and less sterile - something that has

heart and soul, something that lights that spark of emotion that makes you feel music.

A return to fun. A return to roots.

This is what music is meant to be about. This is what we almost

This is passion, dreams, and the belief that one band can change the world.

2010 was a busy year for the band with the release of their single " Little i" and the interest that this has generated in Australia, which has now become their second home. The band are very popular in the land down under. The Judes have kick started 2011 with two placements in two Australian Indie Films " Dealing with Destiny and " The Argues The Movie " The band are busy working on new material for release later in 2011.

Download " The Judes " today at all iTunes and leading digital retailers on the planet. For more information on the band you can check out their website at www.thejudesmusic.com

The Judes is part of the Blue Pie Information on Blue Pie Please Visit www.bluepie.com.au



COPYRIGHT: © Blue Pie 2011 PUBLISHER: Blue Pie Publishing 2011

Track Listing: 01. Little I (Radio Edit)

ALBUM RELEASE:



COPYRIGHT: © Blue Pie 2011 PUBLISHER: Blue Pie Publishing 2011

Track Listing:

- 01. Sara Says 02. Someone Like You

- 03. Plastic Surgery 04. Self-Crowned Casanova 05. Bide Your Time 06. Someone Like You (Acoustic)

ARTIST WERSITE:



ARTIST MYSPACE: www.myspace.com/thejudesmusic

AIRPLAY DIRECT:

www.airplaydirect.com/ music/thejudes

YOULICENSE: www.youlicense.com/ YOULICENSE artist/thejudes

DISTRIBUTION:

Blue Pie ™ Pty Ltd EXPO112 Unit 20 112 McEvoy St Alexandria NSW 2015 Australia www.bluepie.com.au

Artist Links to All Sites



BIO

www.thejudesmusic.com



The Judes Bio - Page Two



CONTACT:

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. t +612 9310 0166 PLEIUSHERS: Noe Pie Publishing USALLC EOPO 112, Unit 20 112 McEvry Street Alexandria NSW 2015 Australia

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rage

You Tube



QUOTES:

The Judes are at the forefront of a revolution taking music to the fans

- Thomas Fearum

The boys share a cheeky sense of humour and guarantee you a night of fun

> - Kate Cliff **Playtime**

Style is very much based in the 60's, from The Beatles and the Beach Boys to the garage rockers of the 60's, as is evident on the Australia - Only Sunflower EP the band has produced for their forth coming tour

> - Michael Smith The Times

FILM/SOUNDTRACK:



The Judes has placed their song "Sera Says" in the film as the lead song in this independent film. The film will be in cinemas from March 2011

www.thearguesthemovie.com



The Judes track will be featured in the 2011 Australian Movie "Dealing With Deating" www.dealingwithdeatinymayle.com







COMP CARDS

www.thejudesmusic.com



Comp Cards are Designed to be used for Media. They Feature the Artist, their Logo, Website and MySpace Sites.













www.thejudesmusic.com

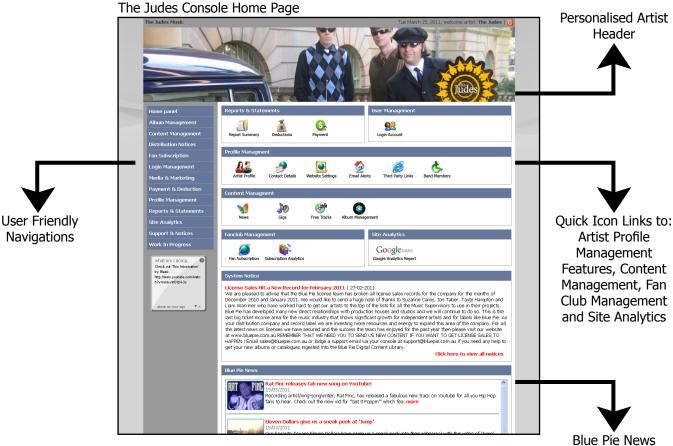


The Judes AMC Log In Page

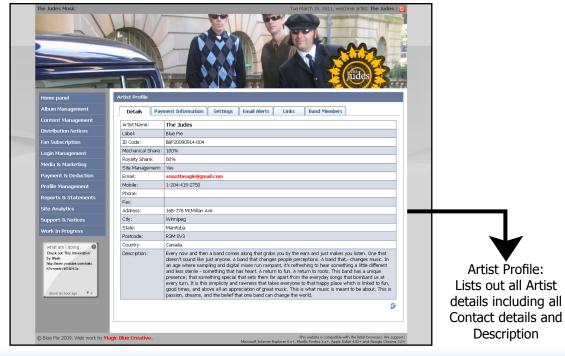


www.thejudesmusic.com





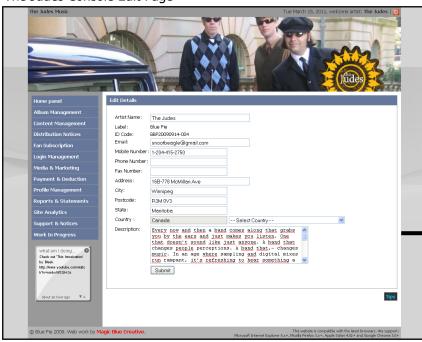
The Judes Console Details Page



www.thejudesmusic.com

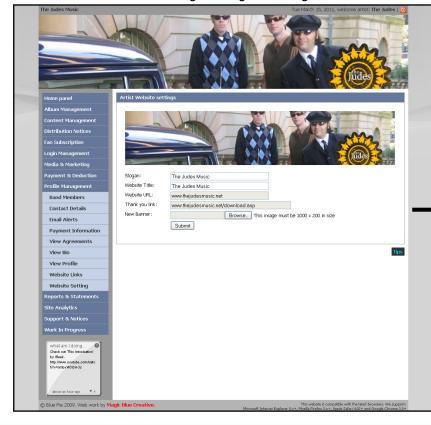


The Judes Console Edit Page



Artist Edit Details: Gives the Artist the opportunity to go in and edit any contact details that have changed or been updated

The Judes Console Edit Settings Management Page

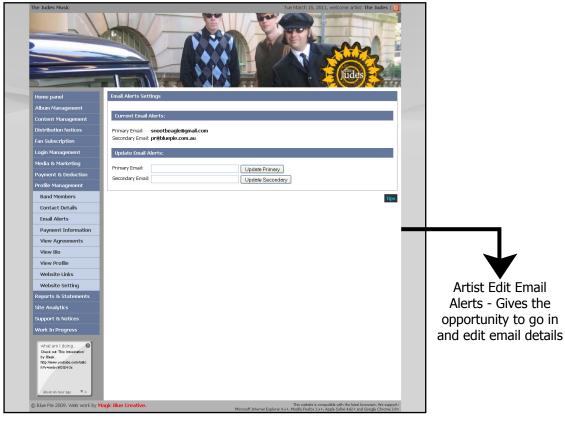


Artist Edit Settings
Management: Gives
the opportunity to go
in and edit site details

www.thejudesmusic.com



The Judes Console Edit Email Alert Page



The Judes Console Third Party Link Management Page

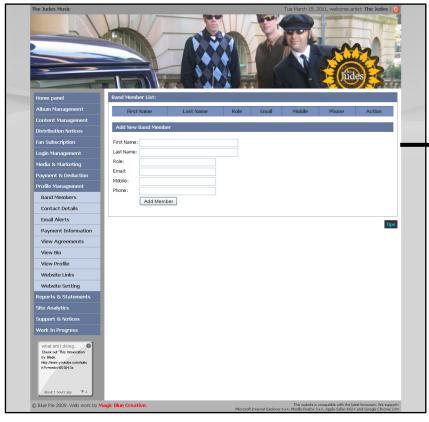


Artist Third Party
Links - Gives Artist
a listing of all his/
her/their username
and passwords to
their third party sites
such as myspace,
facebook, youtube,
airplay and twitter.

www.thejudesmusic.com



The Judes Console Band Memebers Page



Artist band Members - List out Band members role and contact details

The Judes Console Artist News Page



www.thejudesmusic.com

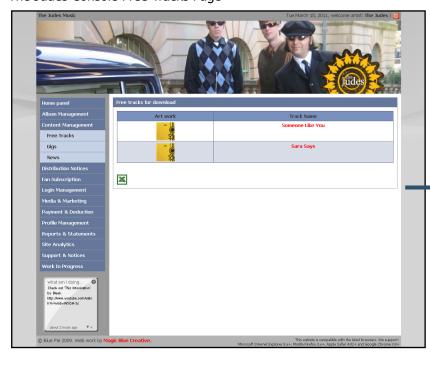


The Judes Console Artist Gigs Page



Artist Gigs -List out all Gig items featured on the Artist website

The Judes Console Free Tracks Page



Artist Free Tracks -List all tracks that will be available for fans to download free of charge once signed into the fan base

www.thejudesmusic.com



The Judes Console Fan List Page

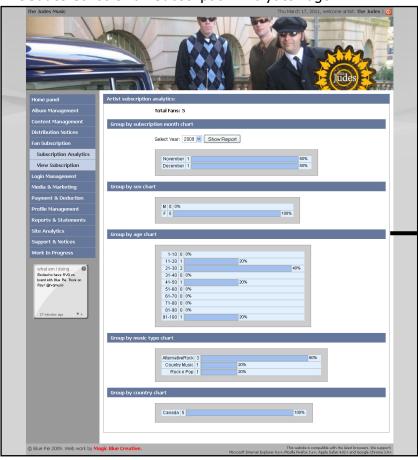


Artist Fan List List out all fans that
have signed up to join
the Artist newsletter.
It shows fans name,
email, country, age,
sex, and music they
normallly listen to

www.thejudesmusic.com



The Judes Console Fan Subscription Analytics Page



Artist Fan
Subscription
Analytics - Gives the
Artist the opportunity
to see who is
becoming their fans in
a percentage format.
Eg: percentage
difference between
males and females
joining the fan base,
age group, and
country

www.thejudesmusic.com



The Judes Console Google Analytics Page Select Month: February 🔻 Select Year: 2011 🔻 Show Report Percentage of top visitng countries. Giving Artist the opportunity to see in which country they are getting more clicks into their website. Percentage of visitors on each day of the month on the website. Top keywords used on google search engine Top referee website

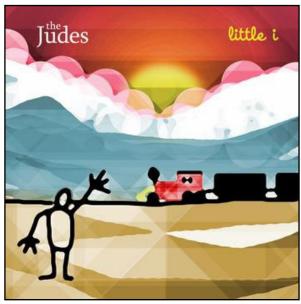
COVERS



The Judes Album Cover Design



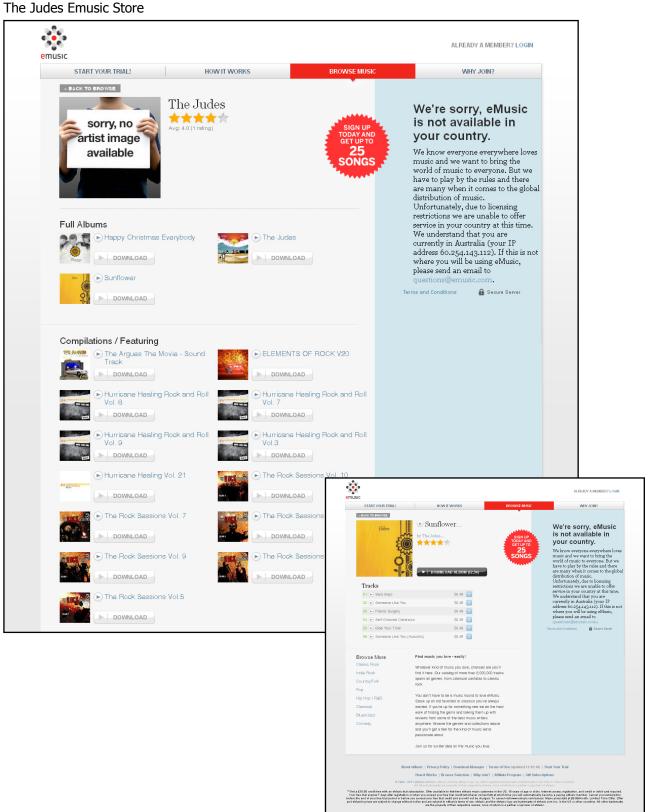




EMUSIC STORE

emusic.com/artist/the-judesmp3-download/12165839.html

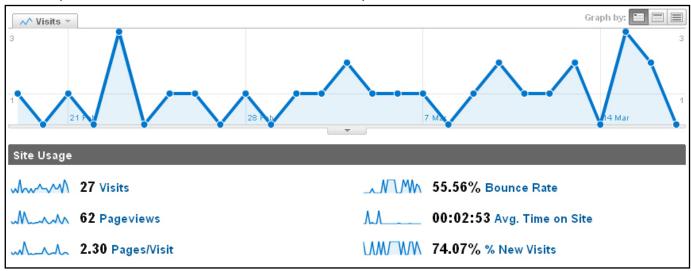




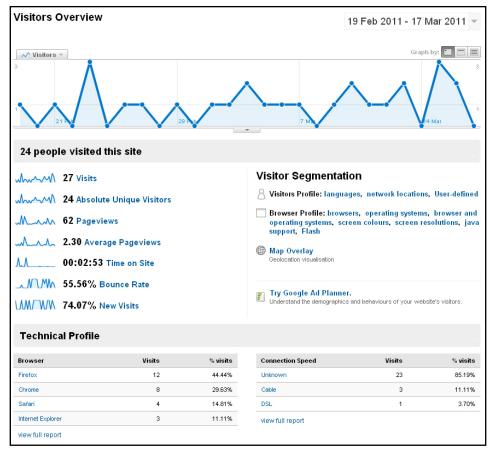
www.google.com/analytics



A Bar Graph that Shows the Number of Visitors from February 2011 - March 2011



Numerical Analysis of the Site Usage Details

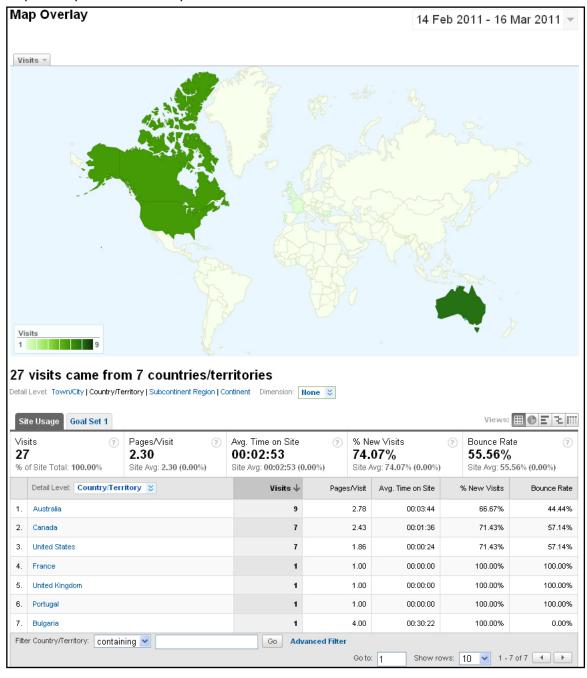


Analysis of Visitors, the Amount of Time they spend on the The Judes Website, the Internet Browser they use, and the Connection Speed of the Visitors

www.google.com/analytics



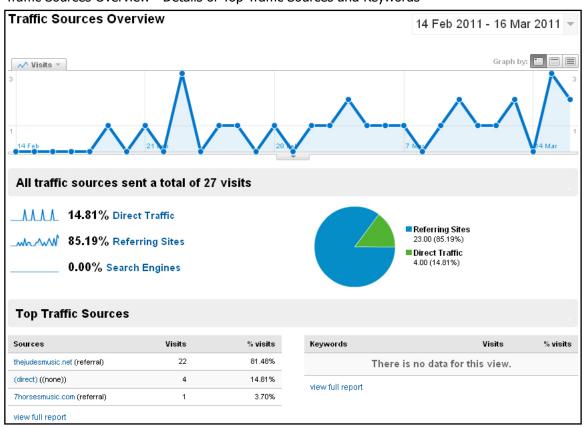
Map Overlay - Details of Every Visitors Location

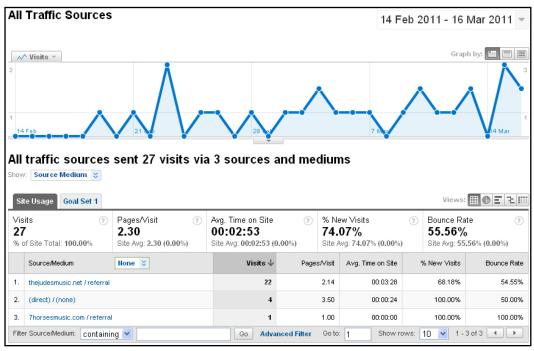


www.google.com/analytics



Traffic Sources Overview - Details of Top Traffic Sources and Keywords

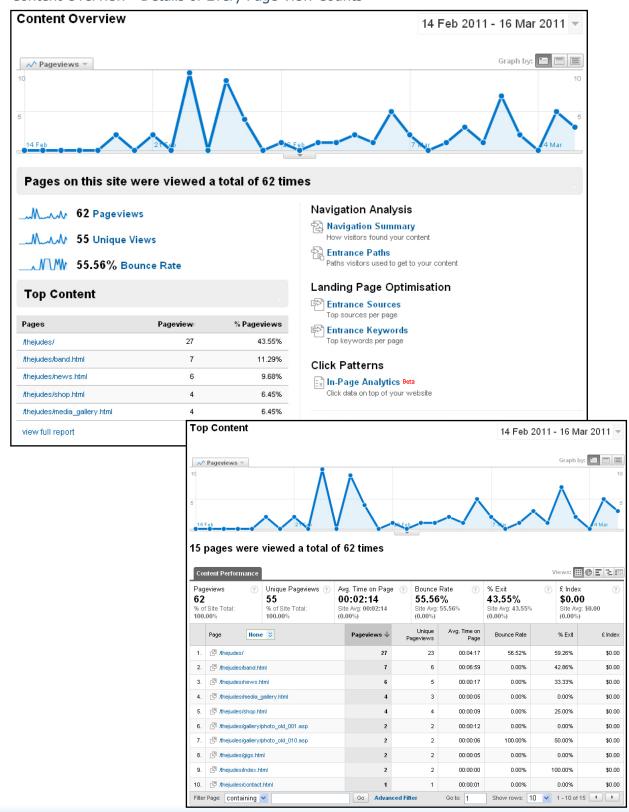




www.google.com/analytics



Content Overview - Details of Every Page View Counts

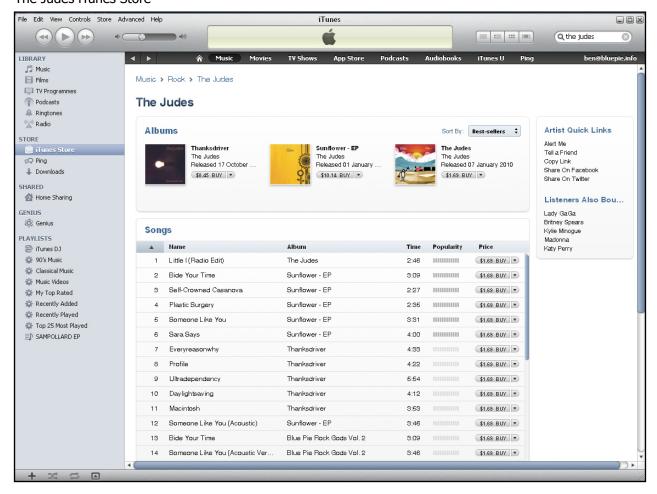


ITUNES STORE

www.thejudesmusic.com



The Judes iTunes Store



LOGO

www.thejudesmusic.com



The Judes Logo Designed to Suit John Enghauser and Genre. Once the Logo is chosen a Logo Kit is created to be used in All Media.







MYSPACE SITE

myspace.com/thejudesmusic





Custom Header Representing the Artist



All Tracks Uploaded to MySpace for Fans to Listen



General Information on the Artist, Website Links, Music Genre, Record Label





19 mine ag

The Judes The Jucks are celebrating St. Patrick's Day Aussis style! (which is a day earlier than everywhere else for those of you wondering....)

The Judes "Love The World" sessions on now

When it comes to Friends, we also have Social Networking Staff who Boost your Friends using Friend Blaster

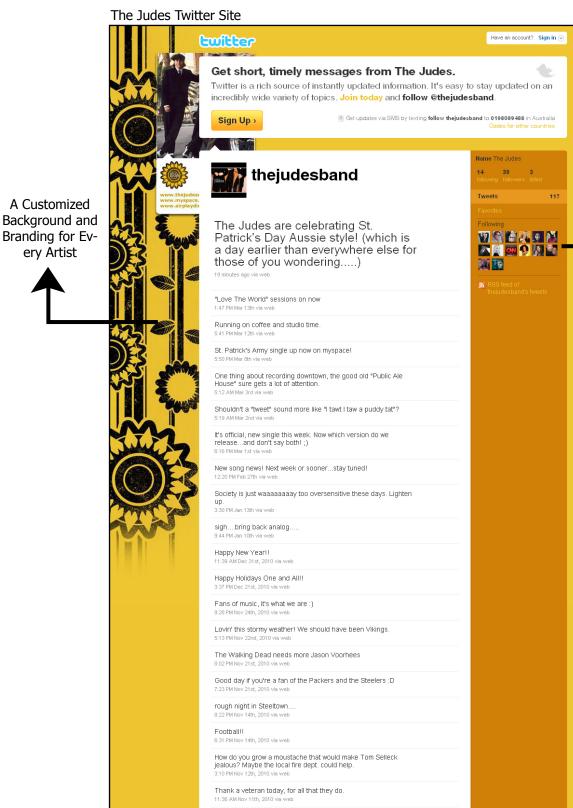


Latest Photos and Comp Cards are Uploaded

TWITTER SITE

twitter.com/thejudesband





When it comes to Friends, we also have Social Networking Staff who **Boost your Friends** using Friend Blaster



A Customized

ery Artist









www.thejudesmusic.com



The Judes Website Join Page



Join Page - Links to this form where fans can easily put in their details. These details will go into a database which then we can easily send out the artists fan newsletter. It also lets the fans download two free tracks

www.thejudesmusic.com



The Judes Website News Page



The news is updated on a regular basis. The news is setup through a console which we continually maintain and update.

The news page is kept small so fans dont have to scroll down to much. However, we have a link that links through pages of previous news.

www.thejudesmusic.com



The Judes Website Band Page



Band Page - Artist bio in text format for fans/media to read.

www.thejudesmusic.com



The Judes Website Gigs Page



The gigs are updated on a regular basis. The gigs are setup through a console which we continually maintain and update.

Page 30

The gigs page is kept small so fans

dont have to scroll down to

have a link that links through

pages of previous gigs.

www.thejudesmusic.com



The Judes Website Media Page



Bio Button - Links to a pdf format of The Judes Bio

7

Logo Button - Links to The Judes logo page where viewers and fans can download a small, medium and large logo.

Press & Media
Button - Links to
the press and media
page with all the
latest press for The
Judes

www.thejudesmusic.com





Thumbnails of images of the artist. Once you click on these thumbnails it will open a page with the full size image for fans to download/view.

www.thejudesmusic.com



The Judes Website Shop Page



Links to the artists link on most popular music stores for fans to go directly to purchase the release.

www.thejudesmusic.com



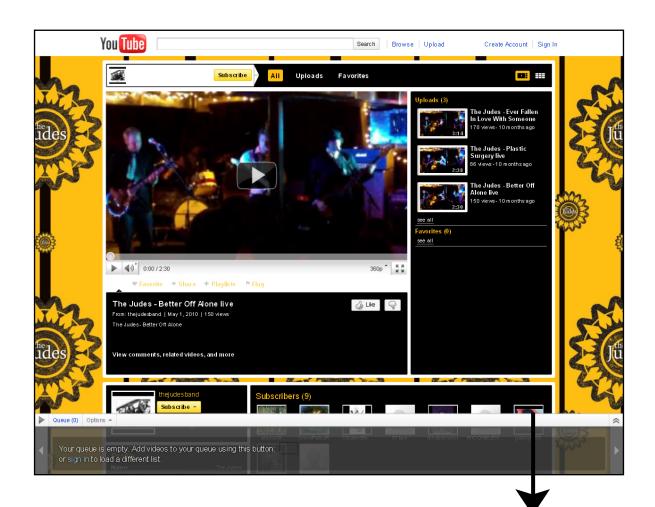
The Judes Website Contact Page



YOUTUBE SITE

youtube.com/thejudesband





Branded artist
YouTube channel
with all of the
artist videos
posted up.

MAJOR ACHIEVEMENTS

www.thejudesmusic.com



TESTIMONIAL FROM THE JUDES



The J udes

COMPILATION ALBUMS:

















- The Rock Sessions Vol 4
- The Rock Sessions Vol 5
- The Rock Sessions Vol 7
- Blue Pie Rock Gods Vol 2
- Hurricane Healing Rock and Roll Vol 3
- Hurricane Healing Rock and Roll Vol 6
- Hurricane Healing Rock and Roll Vol 7
- Hurricane Healing Rock and Roll Vol 9

SOUND TRACK PLACEMENTS FOR SONGS INCLUDING:





- The Argues The Movie
- Dealing with Destiny The Movie

RELEASED ALBUMS & EP:









- Thanksdriver (2007)
- Sunflower EP (2009)
- The Judes (2010)
- St. Patrick's Army Single (2011)

MAJOR ACHIEVEMENTS

www.thejudesmusic.com



DIGITAL DOWNLOADS:

Albums are now for sale in over 300 + digital retailers including iTunes, eMusic, Napster, Spotify, Amazon, Rhapsody and My Blue Pie Music.

















• Complete an Export Market Development Grant with the Blue Pie Team. The Judes is now on the program and receiving grant funding for the next 8 years.



Complete branded media for all online and offline + BIO and copy for all areas of the web completed by the Blue Pie team. The website now produces production leads every month.

Blue Pie now actively manage and promote Sam's catalogue to Film/TV shows and production companies globally.

