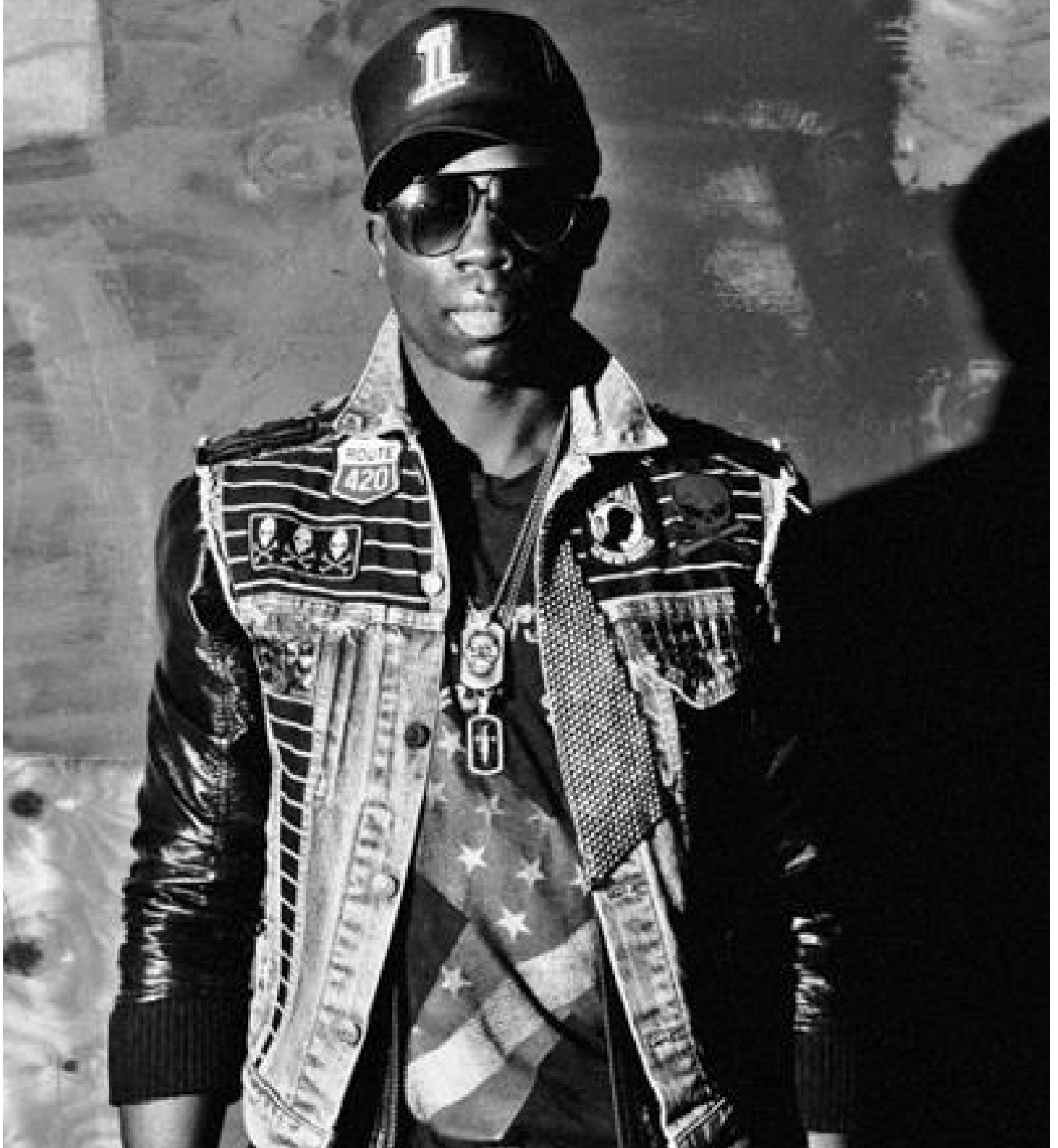


# SAM SARPONG



***SUPER MODEL/ACTOR/HOST/RAPPER***

## SAM SARPONG

### *Hollywood's Renaissance Man*

Sam Sarpong is a modern-day Renaissance Man. Excelling as an Actor, Supermodel, Host, and Rapper—Sam is on the path to becoming one of Hollywood's most sought-after entertainers.

Sam was lunched into the national spotlight as co-host of MTV's Hit show "Yo Momma," (currently in syndication) and has since gone on to serve as the host of the BET Awards pre-show "All Access," for the last 5 years. This year, at the 2013 BET Awards, Sam was selected to present the first ever "Best International Artist" category. Continuing to grow within the Network, Sam recently wrapped the much buzzed about BET pilot "Underground Outlet" featuring Sarpong as the main host.



Sam, who has already appeared in over 60 movies and 40 television shows, gained international recognition and acclaim in 2011, starring as Paul Unanga in the award-winning independent film, "Anchor Baby." An official selection screened at the 2011 Cannes Film Festival, Anchor Baby is the winner of the "Best Film and Actress Award" at the 2010 Harlem International Film Festival and was nominated for two African Academy Awards at the 2011 African Movie Academy Awards ceremony.

In 2006 Sam Sarpong made fashion history when he became the first black male model to ever shoot a campaign with one of the worlds premiere luxury brands, Louis Vuitton. A recipient of the prestigious MAA Fashion Award for Male Model of the Year, and twice named "Today's Black Woman," magazine "Fifty Most Beautiful People," Sam Sarpong was added to "Us Weekly's," "Hot 100 Young Hollywood with Style" list. Sam has walked the runway for designers such as Versace, Donna Karen, Gucci, Dolce & Gabbana, Jean Phillippe, and Ed Hardy. Sam has also started his own clothing brand, "Future Stars Collection," a line of high-end T-shirts, jeans, and hoodies.

Sarpong can next be seen this fall co-staring alongside Tiny Lister in the feature film "No Weapons." Sam Sarpong will also co-star with 90210's Matt Cohen in the film "Trigger," and appear on the television series, "Average Dad," with actors Jamie Presley and Brent Goldberg.



Additionally, Sam Sarpong will be featured campaigns for Boy London, and serve as the international face of the Nelson Mandela foundation 46664 clothing line this year. Sarpong will also be featured in Nike's 2013 back to school commercials.



Sam Sarpong is also a member of the Hip-Hop/Pop group *The League*, which has been extremely popular in Asia. Over the last decade the group has released 6 albums that have all achieved certified platinum or double platinum status. Later this year Sarpong will release his solo EP, "Loose My Mind" which is featured on VH1's hit show "Hit The Floor." Sam is also featured on the "Scary Movie 5" soundtrack with his song "Thunder"

Always evolving, Sam Sarpong continues to mold himself into a polymath for all things entertainment.

***(Stills of Sam Sarpong and Matt Cohen on the set of the feature Film "Trigger")***

ear candy

MUSIC

# Play it Again, Sam

[ by sabrina m. parker ]

Sam Sarpong is just too busy to sleep

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"Supermodel,  
TV Host,  
Actor,  
and  
Rapper"

## Sam Sarpong

*The Truth About  
His Love Life,  
And Yes, The  
Anchor Baby  
Movie*

## Inside the PIKOLINOS MAASAI PROJECT

Set to  
Launch a  
pop-up store  
in New York  
this month



*Gents Who Inspire*

*'I would definitely love to have kids and get married maybe in the near future but right now I am all about my career'*

Sam played the lead actor *Paul Unanga* in the movie "Anchor Baby" alongside Nigerian actress *Omoni Oboli*

# Planet Africa

The 2009 Awards Edition

2009 AWARDS



RISING STAR AWARD

**Sam Sarpong**, Supermodel, Actor, Television Host and Hip Hop Star

Sam Sarpong is a supermodel, actor, television host and hip hop star. One of top ten supermodels in the world, he served as the face of Tommy Hilfiger internationally for 6 years. He has modeled for Gucci, Versace, Dolce & Gabbana, Sean Jean, Levi's and Enyce. Mr. Sarpong is currently the spokesperson for French designer Jean Philippe. He has been voted one of the '50 Most Beautiful People' by YM magazine.

Also known as Samuel Osei Sarpong, he was born and raised in England. His parents came originally from Ghana. Mr. Sarpong has starred in over 60 films and 50 television series on various stations, including MTV. Mr. Sarpong was the first model to be featured in a 10 foot collage at the African American Museum. He has received many awards for his talents and skills.

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eritage

# maleman

HE DELIVERS

**S**am Sarpong was probably the overachieving kid you always secretly envied in high school—the one with the good looks, the charm and the perfect attendance from grades four through 12. Now 26, the London-born former Tommy Hilfiger model continues to add to his list of accomplishments: actor, rapper and owner of a production company. “Everything I’ve wanted to do, I wanted to be the best,” says Sarpong, who not only is the first black male model to land a prestigious Louis Vuitton campaign, but also is one of only three black male models to ever hold an exclusive contract for a major fashion line. Sarpong’s talents will be on full display when he launches his own clothing line this summer and in fall when he co-hosts *Yo Momma*, MTV’s new daily comedy show.

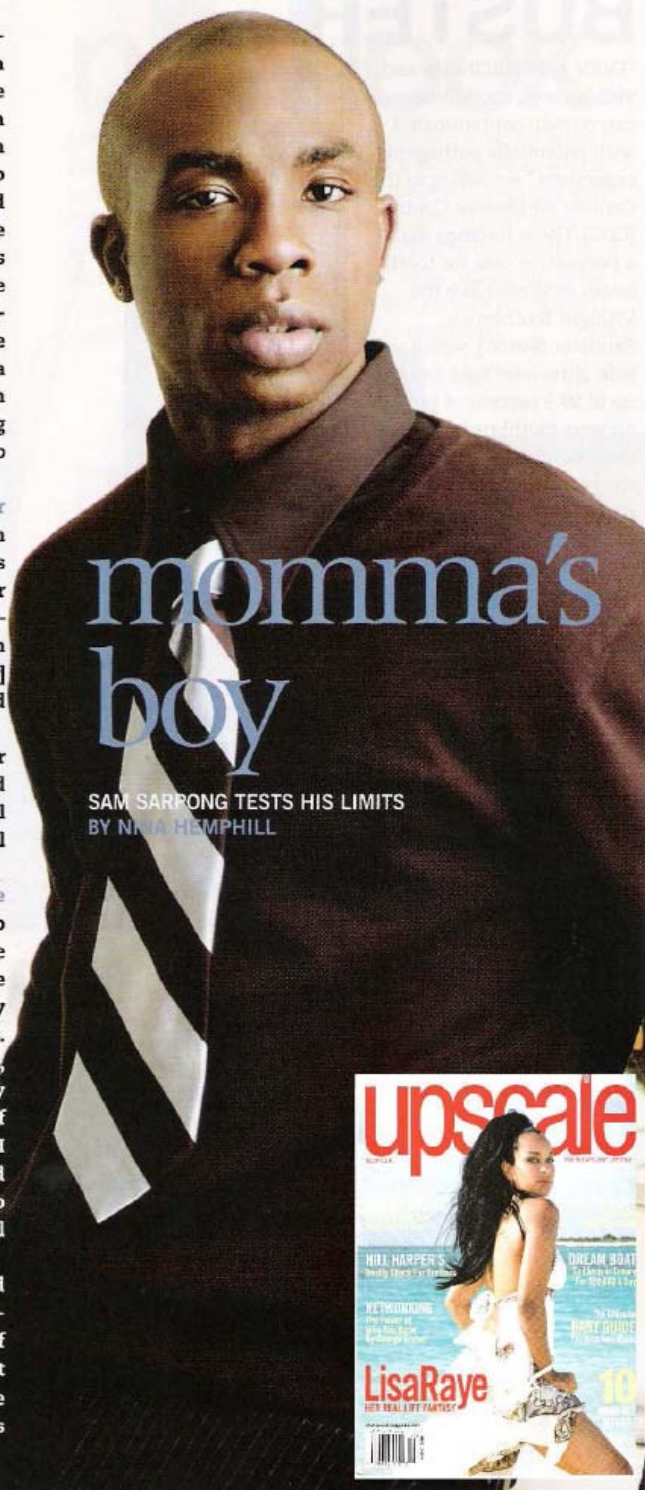
**When it comes to fashion, do you rock urban or couture style?** My style is London, mixed with vintage, mixed with hip-hop. A lot of young cats out here, especially brothers, they wear their pants real baggy. My jeans are more form-fitted—that’s London right there. For vintage, I’ll wear an old-school Members Only leather jacket, and [for] hip-hop, I’ll wear a “diamonded-out” watch and I’ll rock it with a Future Stars trucker hat.

**What do you wear out on the town?** When I wear suits, I’ve always worn just Louis Vuitton and Gucci. I’m really into velvet and velour, so you’ll catch me with a nice dress shirt by Gucci and I’ll mix it with a Louis Vuitton velour suit.

**Do you put a lot of time into selecting your date outfits?** Honestly, because I’ve always been into fashion, I have a knack for it. Of course if you’re going to a really dressy event, I’ve got to put some time in it, [but] it’s not something where I really have to sit in the mirror and make sure it matches.

**Who are your favorite designers?** Louis Vuitton, Gucci, Dolce and Gabbana and this company called Girl ExtraOrdinaire, [which] makes a lot of my custom outfits. The thing about me is that I don’t like to look like anybody [else] on the red carpet, so I’ll buy a vintage leather jacket, take it to Girl ExtraOrdinaire, they’ll customize it, and I’ll have a one of a kind piece.

**What do you wear to demand attention?** I would say any of my custom pieces that have rhinestones or beading because they bring a lot of attention and they have good artwork. It doesn’t matter who I’m with on the red carpet, the paparazzi always take a lot of pictures. That shows you that they like my style and my personality.



## momma's boy

SAM SARPONG TESTS HIS LIMITS  
BY NINA HEMPHILL

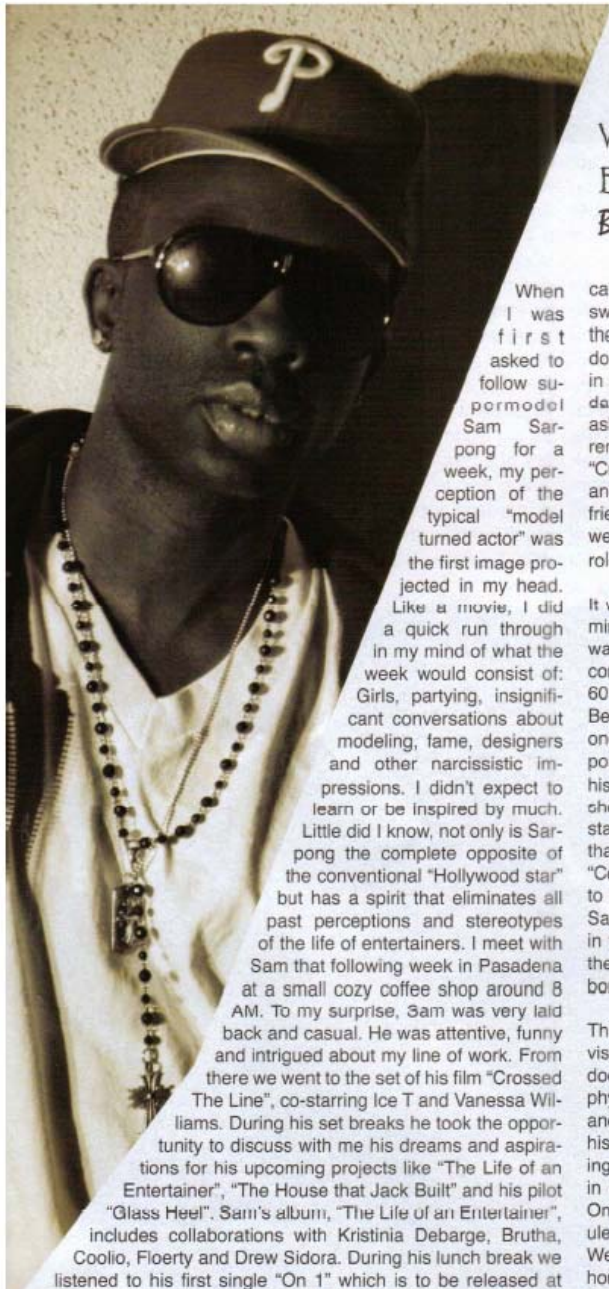




# mateo

Music. Art. Travel. Entertainment. Opinion.





# Sam Sarpong

## We Know The Face, But Where is The Name?

By: Nyvia Weathersby

When I was first asked to follow supermodel Sam Sarpong for a week, my perception of the typical "model turned actor" was the first image projected in my head. Like a movie, I did a quick run through in my mind of what the week would consist of: Girls, partying, insignificant conversations about modeling, fame, designers and other narcissistic impressions. I didn't expect to learn or be inspired by much. Little did I know, not only is Sarpong the complete opposite of the conventional "Hollywood star" but has a spirit that eliminates all past perceptions and stereotypes of the life of entertainers. I meet with Sam that following week in Pasadena at a small cozy coffee shop around 8 AM. To my surprise, Sam was very laid back and casual. He was attentive, funny and intrigued about my line of work. From there we went to the set of his film "Crossed The Line", co-starring Ice T and Vanessa Williams. During his set breaks he took the opportunity to discuss with me his dreams and aspirations for his upcoming projects like "The Life of an Entertainer", "The House that Jack Built" and his pilot "Glass Heel". Sam's album, "The Life of an Entertainer", includes collaborations with Kristinia DeBarge, Brutha, Coolio, Floerty and Drew Sidora. During his lunch break we listened to his first single "On 1" which is to be released at the end of this month. Around 11 AM we headed over to Lorabee Studios to follow up on soundtracks Sam is a part of. There I meet one of Sam's group members, Key, who also helped co-write songs for the album.

On Tuesday I met up with Sam and Key at a fitting for a red carpet event party for designer Amal Guessous. Guessous designed Michael Jackson's last tour jacket before his death, and now he is designing custom pieces dedicated to Sam's tour which starts this month. From there we headed back to the studio. After hours of music, jokes and singing Sam was ready to hit the red carpet. As soon as Sam and his entourage walked into the event, paparazzi and women migrated towards the area. Unlike myself, Sam stayed

calm and collected. He didn't let any of the attention or limelight swallow up who he really is. As he walked me to my car after the event, he expressed his passion for philanthropy work. After doing Boys & Girls Club tours, Sam proclaims that his heart lies in the youth and community. Wednesday had to be the busiest day for Sam, and even busier because I was at his foot-and-tail asking tons of questions. Although hectic, Sarpong has a way of remaining cool and mellow. After I followed him back to the set of "Crossed the Line" his best friend Brian who told me stories of him and Sam when they were younger, and how Sam was a very good friend to him in his time of need entertained me. After hours on set we hurried to the Warner Brothers studios for Sam's reoccurring role in the hit show "Cold Case".

It was amazing how he switched characters so effortlessly. One minute he was an illuminating rap star named Zed, the next he was simple Sam again. Because of his personality and humbling confidence I would have never guessed he has appeared in over 60 films all around the world. From being named one of the Most Beautiful People in the World in 2005 by "YM" magazine and titled one of the Hot 100 Young Hollywood Stars in "US Weekly". Sarpong never conveys any level of arrogance or intimidation. During his set break he introduced me to his co-star Kathryn Morris who showed us pictures on her iPhone of a baby doing the "B boy stance". Sam provided such a comfortable setting for everyone that I forgot we had just met two days ago. We wrapped up for "Cold Case" around 11 PM then we headed over to a radio station to promote his upcoming movie "Farmhouse" with co-star Drew Sidora. "Farmhouse", Sam details, "is psychological thriller set in the modern day mid-west that trailers two couples who leave their old lives behind in order to start a new one. Instead, they are bombarded with past secrets and malicious acts."

Thursday I visited a documentary of his and his upcoming projects like "The Life of an Entertainer", "The House that Jack Built" and his pilot "Glass Heel". Sam's album, "The Life of an Entertainer", includes collaborations with Kristinia DeBarge, Brutha, Coolio, Floerty and Drew Sidora. During his lunch break we listened to his first single "On 1" which is to be released at the end of this month. Around 11 AM we headed over to Lorabee Studios to follow up on soundtracks Sam is a part of. There I meet one of Sam's group members, Key, who also helped co-write songs for the album.

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# WHERE my BOYS

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SAM SARPONG:  
THE STORY  
OF ONE  
MALE MODEL

Most people look at the term 'male model' as an oxymoron. It's an industry that, often times, is overshadowed by its more established and well-known XX peer. The reality is when one thinks of the term model, in more cases than not, an image of a beautiful svelte female pops up. After all what male in his right mind would actually walk down a runway, pose for print spreads, and constantly defend his masculinity? A smart one that's who! Model, actor, and rapper, Sam Sarpong has modeled for over a decade, garnering enough accolades to obliterate every rumor ever uttered about male models. He's worked the runway for such high profile designers as Versace, Donna Karen, Gucci, Dolce & Gabbano, and Ed Hardy. Yet, he's also walked down the red carpet pulling double duty as a working actor who's appeared in over 35 television shows. He recently signed on to appear in seven films, including the action-packed movie *Jahny Was* with Eriq La Salle, Vinnie Jones, and Samantha Mumba. The multi-talented 26-year-old is also a certified platinum rapper overseas!

The London born stunner has graced countless print spreads, flexing his muscles for Tommy Hilfiger, and Levi's, while also managing to tag one more nifty accomplishment to his belt. Sam Sarpong will be the first black male model (in the world) to sign a Louis Vuitton modeling campaign this fall! The current co-host of MTV's "Yo Mama" will be spreading his wings a bit further this fall as the documented journey of his male modeling days airs on MTV in the true life series, "I'm a Male Model" along with his personal video journal, 10 years in the making, in the "raw and uncensored" series, "Life of an Entertainer." Still not quite sure about this whole 'male model' fiasco? No problem! We'll let this honest interview with Sam convince you on the legitimacy of male modeling, the numerous payoffs in the end, and why in less than 10 years, his face (and name) will be everywhere!



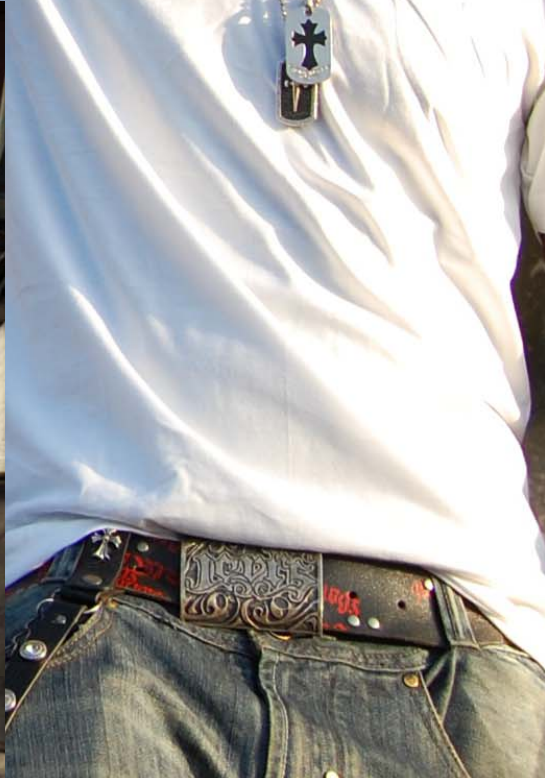
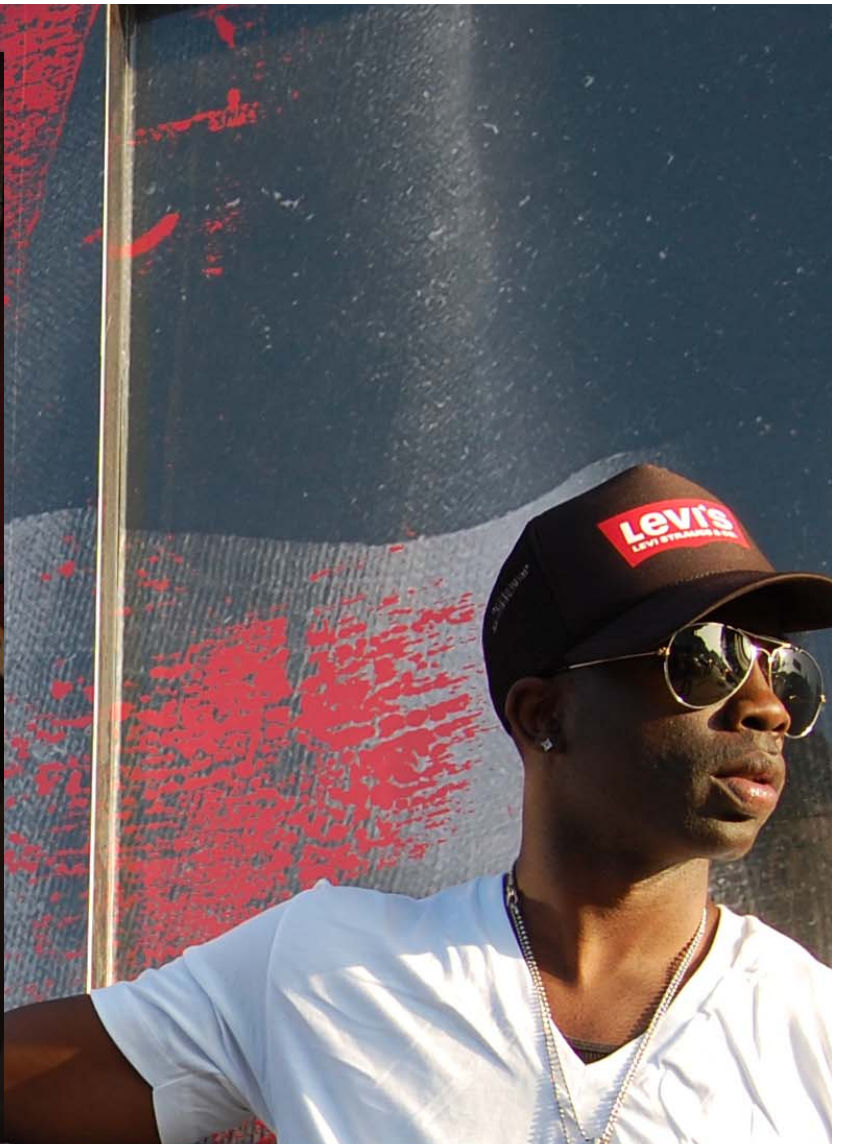


**FASHION**













# EVENTS



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