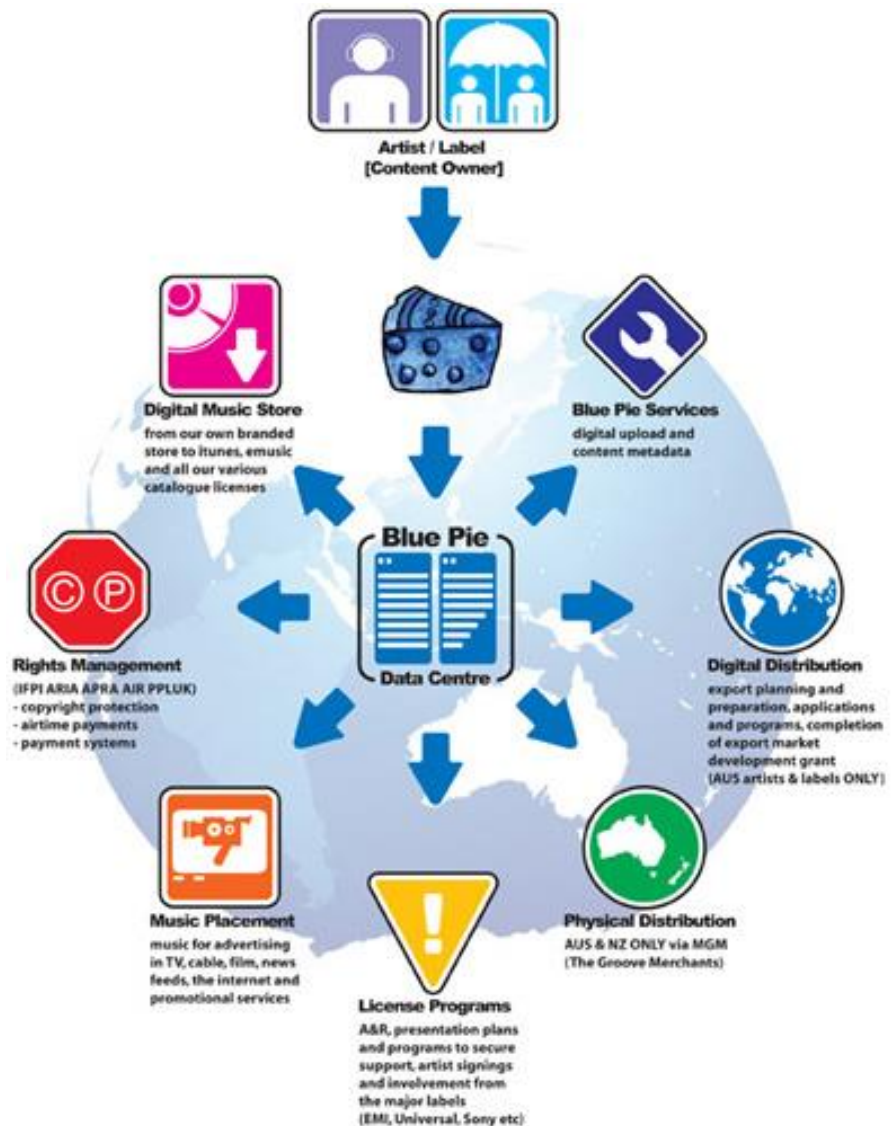




Welcome to the Content Coding & Digital Asset Management Intern Program with Blue Pie Records for 2020

Moss Vale NSW Australia
 Updated: 5th September 2019
 Edited By: Lloyd Cole



Welcome to Blue Pie Records Intern Program for 2019-2020

Blue Pie Records is one of Australia's leading independent labels. The record label is called "Blue Pie Records" and the music production house is called "Blue Pie Productions". We have offices in Australia, The USA, UK, Ireland, China, and Canada.

We have wide a range of alliance-partnerships which it calls upon to create distribution, marketing and promotional systems for our artists, labels and content partners. Blue Pie's priority artists include Dale Bozzio, Peter Noone, Trees Die Standing, Black Dawn, The Cars (Live Concerts), Sydonia, Jack Derwin, Burning the Day, Marvel, Burning the Day, The Yeehaa Boys, Tony Hatch, Jessy Tomsco, John Enghauser, Serge Ermoll, Bon Scott, HeadBand, Tiny Tim and Sting to name a few.

We represent over 400 labels world-wide that use our distribution and royalty reporting systems, and rights management services. We manage part or all day to day distribution, marketing and promotional services for these leading independents and their catalogues globally. We distribute over 10,000 artists, managing their marketing, promotional needs, brand development and license services.



AFRICA



CANADA



CHINA



NETHERLAND



UK



USA



CONTENT CODER INTERN ROLE + CONTENT CODER TRAINING COURSE

Blue Pie Records has vacancies for interns seeking to expand their skill base within the digital entertainment industry.

The role will train successful candidates on:

- Digital distribution of music for the millennium music markets.
- Publishing and Neighboring Rights and what this means in the millennium music world.
- Copyrights and how to manage, administer and protect these for artists.
- An overview on the 9000+ royalties that can be collected on and paid to an artist in today's millennium music markets. (Kobalt Publishing's 2016 report on the music industry)
- Sync Licensing – Music licensing in today's millennium music markets. How we license music, manage our copyrights and how to secure lucrative music placements.

Located in Moss Vale NSW, Blue Pie Records provides digital content coding and digital entertainment content asset management services to the following TV shows and production companies:

- www.ordior.com – Rights and Publishing Admin
- www.planetbluepictures.com – All things Film and TV
- www.djcentral.tv – EDM Music TV
- www.metalcentral.tv – Metal | Rock Music TV
- www.fashioncentratv.com – Fashion TV
- www.countrycentraltv.com – All things country!
- www.reggaecentral.tv – Reggae Music TV

The successful applicant must be passionate about wanting to learn all they can about the digital entertainment industry. They will require a keen eye for detail and the following skills and qualifications

- Ability to use an APPLE MAC PC and or PC.
- Excellent data management skills and an understanding of how to manage external hard drives.
- An aptitude and desire to learn a variety of data entry activities that would provide the applicant with highly sort after skills in the global digital entertainment industry and digital content management industry.

ABOUT THE ROLE:

The role requires the applicant to be learn all aspects of coding and management digital audio and digital film files. We convert these into various formats, using iTunes and Windows Media Player for our digital music store www.bluepiemusic.com and to distribute these to our global network of digital retailers and content partners.

Candidates will need to have the ability to work in a team, have a "can do" attitude and show strong attention to detail in their work.

SKILLS THAT ARE REQUIRED:

- Some experience in data entry is desired.
- Attention to Detail – This skill is paramount to the job
- Must be extremely computer & internet savvy
- Demonstrated and collaborative team-oriented approach
- Proven ability to work under pressure and manage priorities and deadlines
- Excellent oral and written communication skills
- Strong organizational skills and a pro-active approach are essential for this role.
- Someone with personality!

ADDITIONAL SKILLS THAT WILL BE LOOKED UPON FAVORABLY:

If you know some or all the following, then that would be a great attribute to expand on while working with the content team:

- Photoshop
- Illustrator
- Basic HTML
- Dreamweaver
- FTP Experience
- Basic Music and Video Production / Editing Experience

OTHER NON-SKILL RELATED PREFERENCES:

- An outgoing, fun personality
- A self-motivated approach to everyday tasks
- The ability to work autonomously and unsupervised

WORK CONDITIONS AND BENEFITS

BENEFITS:

- Our Moss Vale office is located close to the train station, only a short 2-minute walk from the station to the office.
- Experience in the entertainment industry, which is a lot more fun than many IT gigs
- A wide and varied work base with a diversity of tasks, this means you will get to learn more on the job
- Our work environment is a very chill and relaxed one Music plays a dominant role in what we do!
- Part-Time paid work hours are available for the right people on completion of an internship.
- Great entry-level position / hands-on experience within the music industry | Film and TV | media worlds.

ABOUT BLUE PIE RECORDS and BLUE PIE PRODUCTIONS:

- Blue Pie is a small and growing digital record label and content production house. The company has a network of over 135 distribution platforms that we code content for and or supply content to.
- Blue Pie Records has a roster of over 10,000 artists and 400 labels that we distribute all over the world.
- Blue Pie provides back office management systems and services to over 50 record labels worldwide.

HOURS:

- Office hours are from 10am to 5pm Monday to Friday

APPLICATION DETAILS:

- Short CV - 2 pages
- Short Cover Letter

CONTACT

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For more information on Blue Pie Records and our partners please visit the following websites:

- www.bluepie.com.au
- www.bluepierecords.com
- www.planetbluepictures.com
- www.djcentral.tv
- www.metalcentral.tv
- www.fashioncentratv.com
- www.countrycentraltv.com
- www.reggaecentral.tv
- www.lookingforbon.com

WHAT THEY SAY:

Hi Damien,

Blue Pie Records was my first step towards my music marketing career. The experience I gained from my three-month internship was extremely valuable and provided me with a foot in the door of the industry. During my internship I was involved in social media content management, media blogging, metadata coding, training and development of other interns, and general administration duties. Working with a small, close-knit team was very rewarding as we were able to work both together and autonomously. I am very grateful to the Blue Pie team and highly recommend this label to any music lovers who want to enter the music industry and see what happens behind the scenes.

Kinds regards,
Hannah Worrall
Sydney

Hi,

Working in Blue Pie was an interesting experience. I learnt many things that increase my view of the industry. I gain and expand my skills in many areas such as researching, data entry, content coding, social media, basecamp and etc. I also experienced working and socializing with co-workers and peers, talking and helping each other out.

This internship helped me realized how hard and reward working as an individual and as a team in a professional environment, communication is key to success.

Sandra Trinh
9 March 2016

Hi Patrick,

I would say I learn couple of new things during my time working there as I have never worked at a music company before. I learnt how an independent label works, bits of how they sign the artist and produce the album. I learn bits about content coding and how news story is made and how to make one. Furthermore, I found out a lot of interesting, fresh Jazz bands around the world not realizing there are tons of independent bands out there that are brilliant!

*Regards,
Josh Spain*

To Patrick

The days I worked at Blue Pie Records were really fulfilling. I have certainly improved the skills below thanks to the company's attentive and friendly supports. And I am honoured to get involved with one of the company's main projects, DJ Central which is a cutting-edged global music media. I will restart working in the Japanese music industry soon, so it will be great if I can keep in touch with Blue Pie Records and keep good relationship to work globally each other.

The skills I have acquired or improved

(01) Contents coding skill - How to code and organize music contents

(02) Social networking skill - How to take advantage of SNS to promote the company's contents effectively.

(03) Computer skill - Windows XP, Microsoft Excel/Word, Outlook

(04) Business communication skill - Both on the phone and email

(05) Media promotion skill - By supporting the company's global media DJ Central

Thanks

*Taiju Umezu
Japan*

Dear Damien,

Thank you for giving me the opportunity to work at Blue Pie for the past three months. During my time working here I have really enjoyed coming in to the office and working with all the great new friends I've met and had the pleasure of collaborating with on a variety of different projects. I have picked up so many new skills and learned how to use all the programs available to make social media advertising more efficient and easier. I'm very glad I got the opportunity to gain all this new knowledge as I know it will help me significantly in my future career endeavours and greatly appreciate the friendliness of everybody here.

Regards,
Nedeljko Jokanovic.

My experience with Blue Pie was great. I saw how international labels works and discovered other interesting tools of promotion. Further I listened to a lot of new artists and music from all around the world and found some really great talents! Definitely an important step to internationalize your curriculum.

Edoardo

*****END*****