

Obesere

PRESSKIT 2019



Biography:

Abass Akande Obesere, better known as Obesere, was born in Ibadan, Oyo State, Nigeria on January 28th, 1965. Growing up in Lagos, he came from a family of great musicians, so it was no surprise that he picked up the family talent through singing. However, he tried his hand in multiple professions whilst at school, with brief stints in boxing, printing and electronics. Eventually, at the age of 17, he devoted his energy to music.

A practitioner of Fuji music, Obesere was determined to stand out among his peers. His songs were deemed 'vulgar' by the wider Yoruba community for openly talking about issues that were deemed taboo. This controversial material, combined with an androgynous stage persona, got the attention of Sony Records and was promptly signed.

Obesere created his own aesthetic of Fuji music called Fuji Pop, which he describes as a fusion of hip hop and the traditional sound of Fuji music. His recent album Hip Hop Mafia is a perfect example of his aesthetic of combining different styles of music into one cohesive sound. This unique style has attracted thousands of fans around the world to his incredibly engaging concerts.

Throughout a career spanning four decades, Obesere has challenged the notion of what it means to be a successful musician in Nigeria and beyond. He has continued to raise the bar for others on musical prowess and integrity by maintaining a unique and authentic identity.

In 2019, Obesere signed a global distribution and publishing agreement with Blue Pie Records USA and Blue Pie Publishing USA (ASCAP). Obesere is a Blue Pie Records USA artist and available at all leading digital retailers on the planet. Search "Obesere" and "Abass Akande Obesere".



Official Links:



www.youtube.com



www.facebook.com/weloveobesere



www.twitter.com/obeseremusic



www.instagram.com/obeseremusic

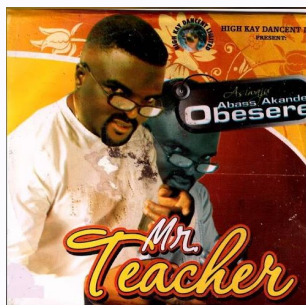


www.soundcloud.com/obesere

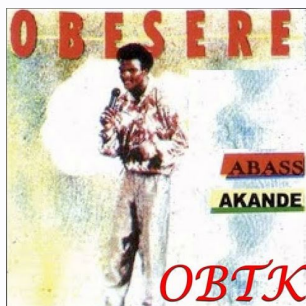


Discography

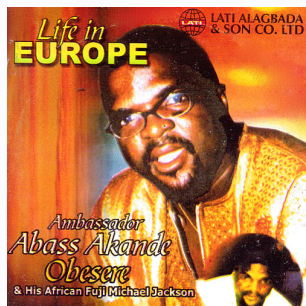
Obesere



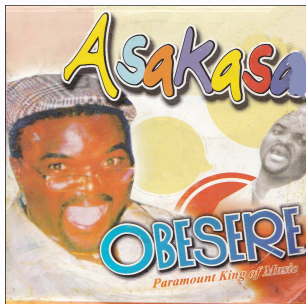
Album Name : Mr Teacher
Genres : Hip-Hop/RnB
Released : 3 April 2012
Date Label : DJ Central Records



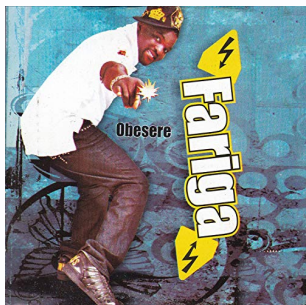
Album Name : OBTK
Genres : Hip-Hop/RnB
Released : 3 April 2012
Date Label : DJ Central Records



Album Name : Life In Europe
Genres : Hip-Hop/RnB
Released : 20 January 2013
Date Label : DJ Central Records

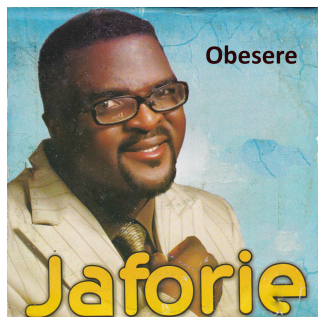


Album Name : Asakasa
Genres : Hip-Hop/RnB
Released : 12 November 2015
Date Label : DJ Central Records



Album Name : Fariga
Genres : Hip-Hop/RnB
Released : 12 November 2015
Date Label : DJ Central Records

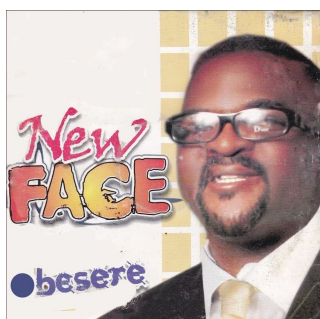




Album Name : Jaforie
Genres : Hip-Hop/RnB
Released : 12 November 2015
Date Label : DJ Central Records



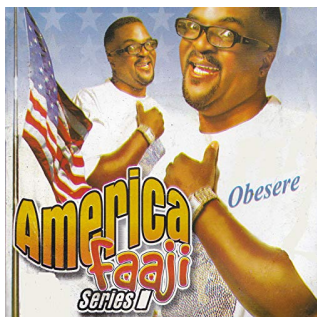
Album Name : London Extravaganza
Genres : Hip-Hop/RnB
Released Date : 12 November 2015
Label : DJ Central Records



Album Name : New Face
Genres : Hip-Hop/RnB
Released Date : 12 November 2015
Label : DJ Central Records

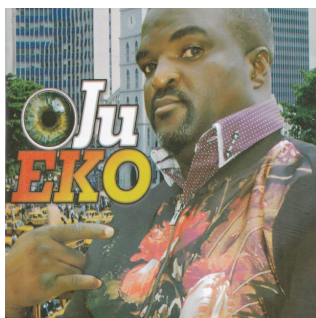


Album Name : Omo Aiye
Genres : Hip-Hop/RnB
Released Date : 12 November 2015
Label : DJ Central Records

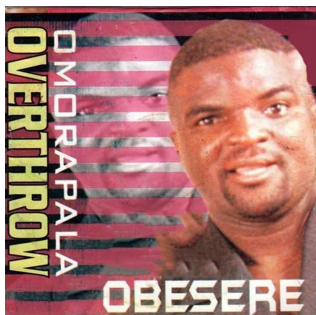


Album Name : American Faaji Series 1
Genres : Hip-Hop/RnB
Released Date : 11 March 2016
Label : DJ Central Records

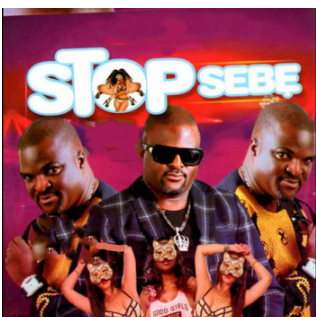




Album Name : Ju Eko
Genres : Hip-Hop/RnB
Released : 11 March 2016
Date Label : DJ Central Records



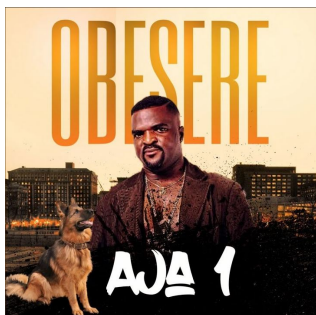
Album Name : Omorapala Overthrow
Genres : Hip-Hop/RnB
Released Date : 11 March 2016
Label : DJ Central Records



Album Name : Stop Sebe
Genres : Hip-Hop/RnB
Released Date : 11 March 2016
Label : DJ Central Records

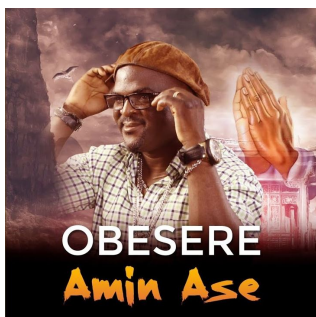


Album Name : Advance Level
Genres : Hip-Hop/RnB
Released Date : 11 November 2016
Label : DJ Central Records

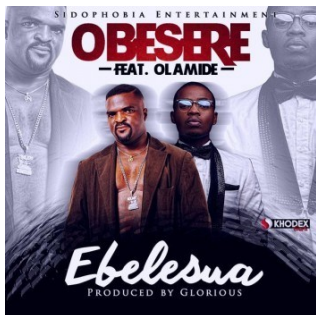


Album Name : Aja 1
Genres : Hip-Hop/RnB
Released Date : 11 November 2016
Label : DJ Central Records





Album Name : Amin Ase
Genres : Hip-Hop/RnB
Released : 11 November 2016
Date Label : DJ Central Records



Album Name : Ebelesua
Genres : Hip-Hop/RnB
Released Date : 11 November 2016
Label : DJ Central Records



Album Name : G-Oil
Genres : Hip-Hop/RnB
Released Date : 11 November 2016
Label : DJ Central Records



Album Name : Issue Resolved
Genres : Hip-Hop/RnB
Released Date : 11 November 2016
Label : DJ Central Records



Album Name : Jaforie
Genres : Hip-Hop/RnB
Released Date : 11 November 2016
Label : DJ Central Records





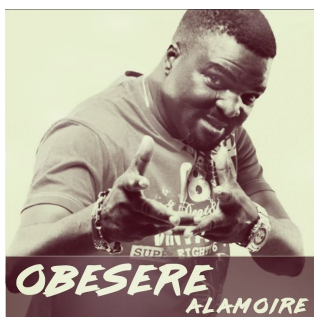
Album Name : Mobinu Tan
Genres : Hip-Hop/RnB
Released : 11 November 2016
Date Label : DJ Central Records



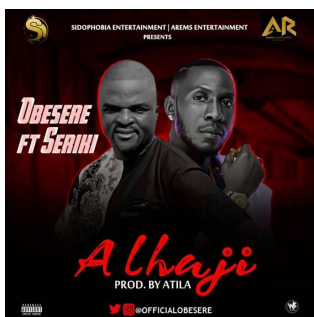
Album Name : New Alhaji Abga
Genres : Hip-Hop/RnB
Released Date : 11 November 2016
Label : DJ Central Records



Album Name : Hip-Hop Mafia
Genres : Hip-Hop/RnB
Released Date : 1 March 2017
Label : DJ Central Records



Album Name : Alamoire
Genres : Hip-Hop/RnB
Released Date : 25 August 2018
Label : DJ Central Records



Album Name : Alhaji
Genres : Hip-Hop/RnB
Released Date : 20 September 2017
Label : DJ Central Records



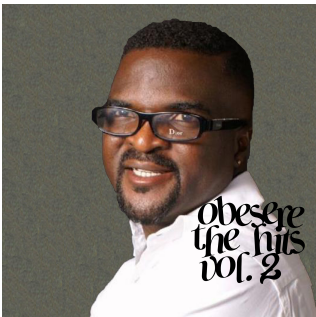


Album Name : American Faaji
Genres : Hip-Hop/RnB
Released : 27 March 2018
Date Label : DJ Central Records

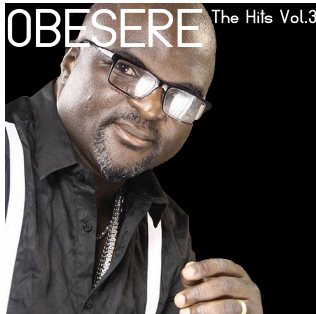
OBESERE THE HITS VOL. 1



Album Name : The Hits Vol. 1
Genres : Hip-Hop/RnB
Released Date : 16 October 2019
Label : DJ Central Records



Album Name : The Hits Vol. 2
Genres : Hip-Hop/RnB
Released Date : 16 October 2019
Label : DJ Central Records



Album Name : The Hits Vol. 3
Genres : Hip-Hop/RnB
Released Date : 21 October 2019
Label : DJ Central Records



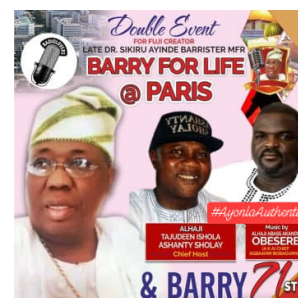
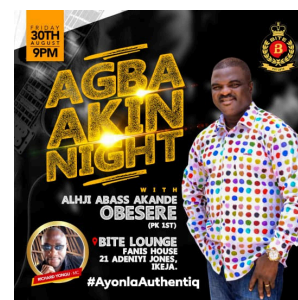
Album Name : The Hits Vol. 4
Genres : Hip-Hop/RnB
Released Date : 22 October 2019
Label : DJ Central Records



Tours And Live Shows

Obesere

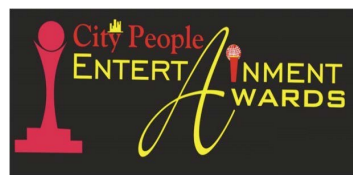
- Friday, 30th August 2019**
Agba Akin Night
 Live At Bite Lounge
 21 Adeniyi Jones Ave, Ikeja
 Lagos, Nigeria
 Start Time: 9pm
- Tuesday, 13th August 2019**
Ileya Splash
 Live At OOPL Auditorium
 Oke Mosan, Abeokuta
 Ogun, Nigeria
 Start Time: 9pm
- Friday, 2nd August 2019**
Concert In The Park
 Live At Freedom Park
 Broad St, Lagos Island
 Lagos, Nigeria
 Start Time: 6pm
- Friday, 28th June - Barry For Life**
@ Paris & Barry 71st Posthumous Birthday
 Live At RCCG Gospel Church
 79 Rue De La Republique, Bobigny
 Île-De-France, France
 Start Time: 11pm



Awards

Obesere

- Won Best Fuji Musician of the Year at the City People Entertainment Awards in 2016.
- Won Top Naija Music Legendary Musician Award in 2018.



Social Network

Here are the CERTIFIED social media stats and general numbers as of November 2019.



All media plays and social media statistics have been certified by Blue Pie Records USA
www.bluepierecords.com and ORDIOR www.ordior.com

For any and all media enquiries please contact Blue Pie Records via email in the 1st instance at support@bluepie.com.au



Comp Cards



Obesere

www.obesere.net
www.facebook.com/abasido1
www.instagram.com/obeseremusic



www.djcentralrecords.com
www.bluepierecords.com
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