



Over 50K streams on Spotify, 100K streams elsewhere! Sam is rocking it!

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Things are looking way up for Sam Pollard! His "Steps" album now has over 50,000 streams on Spotify and 100,000 streams on all other networks. This is certainly a "Step" in the right direction, perhaps even making a "World Of Difference" for Sam Pollard. He's become somewhat of a global sensation lately, especially in terms of his wildly successful radio campaign! While he's still a bit too underground to be smack dab in the middle of the big time, that could also allow him to tap further into his passion as an artist!

These numbers don't lie – Steps and World Of Difference are seeing the success they are because they're both excellent works by a truly passionate musical individual. We'll let them speak for themselves for anyone not caught up to speed. Simply search for Sam Pollard and look for Steps and World Of Difference to further your musical education!

Don't listen for too many hours though – you'll be doing your OWN track-by-track reviews of Steps before you know it, just like we did when we first heard it! World Of Difference is also beautiful in these hard times, of course.

It's no wonder that Sam is seeing this level of success! We can only look forward to the emotional milestones Sam is going to pass in the future, and wait with bated breath to hear how these passionate works are next creatively utilised in these dark times. After all, with that many people listening... someone's bound to jump on something. We might even have a few ideas cooking ourselves, but we'll have to see. Stay tuned, and keep taking your daily dose of Sam Pollard's excellent musical aesthetic!

Sam Pollard is a DJ Central Records and Blue Pie Records USA artist. Sam is published by Blue Pie Publishing USA (ASCAP).

SOCIAL MEDIA LINKS

- Website | www.sampollard.com.au
- Triple J Unearthed | www.triplejuneearthed.com/artist/sam-pollard
- Facebook | www.facebook.com/SamPollardMusic
- Twitter | www.twitter.com/sampollardmusic
- SoundCloud | www.soundcloud.com/sampollardofficial
- YouTube | www.youtube.com/user/Sampollardmusic
- MySpace | www.myspace.com/sampollardmusic
- Reverb Nation | www.reverbNation.com/sampollard

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ABOUT BLUE PIE THE RECORD LABEL:

Blue Pie Records are one of the world's leading independent record labels and publishing houses. Blue Pie's priority artists include Josh Young, Tekno, Obesere, Toyanna Rae, Obesere, BlackFaceNaija, Missy Crissy, Raz B, DL Down3r, LadyDice, Sean Tizzle, The East Side Boyz, Kay L, Standaard, Jah Mason, Burning the Day, Jack Derwin, Terry Oldfield, Phil Manzanera, Johnny Bennett, Suzanna Lubrano, The Objex, Gordon Waller, Danny Saber, Dave Evans, Dale Bozzio, and Danny Vash to name a few.

Blue Pie distributes over 400 small to medium sized labels including ConcertHouse Music, Destiny Records, Premier Records, Tizzle Nation, Apple Media Africa, Nedjon Entertainment, Idyllium Muisc, Pride Music, Spaghetti Music, G.I Records, Powderworks Records, Deluxe Records, Reality Entertainment, and Raz Beatz Media Group to name a few.

For more information, visit the official Blue Pie Records USA website: www.bluepierecords.com

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