

Suga Boom Boom breaks 16 Million! The biggest milestone yet!

PRESS RELEASE EFFECTIVE IMMEDIATELY 23.04.20

Spotify is seeing a big booming increase to Suga Boom Boom's playcount! We've reported on a combination of plays across all platforms for Suga Boom Boom before, <u>amounting to over 20 million combined plays</u>. But that was COMBINED plays, across multiple platforms! Now, we're talking JUST Spotify... and yep, on Spotify ALONE, at the time of writing, Suga Boom Boom has hit 16,034,909 plays! Suga Boom Boom has also hit a decent stride on Spotify, seeing as it's currently at 1,320,397 plays!

These milestone songs are still chugging along, and Down3r's catalogue is still brimming with modern classics. And those classics, in turn, are brimming with emotion! Especially "Hear Me Now" Down3r's latest track to rival "Wear Me Down" in terms of tearjerking!

Be sure to give it a search, because this song is truly special. But really, all of Down3r's tracks are, which may be why Suga Boom Boom is DL's ol' reliable. Tried and true, his fans continue to flock to it ever since its release – that's how you know that a song is truly something unique. It doesn't drop out after its fad is over. It isn't just a temporary craze. It's a song that will be really remembered for its high quality! But to an extent, all of Down3r's tracks are this too. They may just need to be discovered.

So! For the few of you in the readerbase who are STILL unlucky enough to have not heard of Down3r after all this time and aren't sure where to start, consider this an introduction to the rest of your hip hop life!

Check out DL Down3r at the following official links:

• Website: www.down3r.com

• Facebook: <u>www.facebook.com/DLDown3r</u>

• Down3r's label's Facebook: www.facebook.com/bluepierecordsusa

• Jango: <u>www.jango.com/music/Down3r</u>

• CottonCart Down3r store: <u>www.down3r.cottoncart.com</u>

- Redbubble Blue Pie store (featuring Down3r merch!):
 www.redbubble.com/people/bluepie
- Spotify Profile One:

www.open.spotify.com/artist/34Rs0y3ogdnT1oGYBloA4K?si=Og7zYvX4Qq-cvOwjVrlayg

- Spotify Profile Two:
 - www.open.spotify.com/artist/4q3VwwEGYza8x6wYhv2JJ7?si=QYcOU5AjR6uKM9iyr D-j1Qo
- Spotify Profile Three:
 - www.open.spotify.com/artist/0lk8lkbe7NpHu216p2Dbag?si=sw6S-SnHQuaR2ZnevPRpNg
- Spotify Profile Four:
 - www.open.spotify.com/artist/6boYDDiaBRy4vE8au6DYYR?si=IHTdGKo9QSmxM5qWgFgD-gr
- Book tours and request shows through his BandsInTown: www.bandsintown.com/en/a/14947802-dl-down3r

ABOUT BLUE PIE THE RECORD LABEL:

Blue Pie Records are one of the world's leading independent record labels and publishing houses. Blue Pie's priority artists include Josh Young, Tekno, Obesere, Toyanna Rae, Obesere, BlackFaceNaija, Missy Crissy, Raz B, DL Down3r, LadyDice, Sean Tizzle, The East Side Boyz, Kay L, Standaard, Jah Mason, Burning the Day, Jack Derwin, Terry Oldfield, Phil Manzanera, Johnny Bennett, Suzanna Lubrano, The Objex, Gordon Waller, Danny Saber, Dave Evans, Dale Bozzio, and Danny Vash to name a few.

Blue Pie distributes over 400 small to medium sized labels including ConcertHouse Music, Destiny Records, Premier Records, Tizzle Nation, Apple Media Africa, Nedjon Entertainment, Idyllium Muisc, Pride Music, Spaghetti Music, G.I Records, Powderworks Records, Deluxe Records, Reality Entertainment, and Raz Beatz Media Group to name a few.

For more information, visit the official Blue Pie Records USA website: www.bluepierecords.com

Press and Media Contact:

Press and Media Manager Blue Pie Records USA Clarence House Unit 6 No 9 Clarence Street Moss Vale NSW 2015 AUSTRALIA

P: + 61 2 9310 0155 F: + 61 2 9310 0166 E: <u>pr@bluepie.com.au</u> W: <u>www.bluepierecords.com</u>
