



## **Password brings Life back to soundcloud!**

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### **PRESS RELEASE EFFECTIVE IMMEDIATELY: 05.05.20**

We recently gushed about Password's latest single *Ùwése*, but much to our delighted surprise, it doesn't end there! Released fresh onto the DJ Central Soundcloud, here's *Life*!

The track hits kind of different, so brace yourself for this one! It's one that's bound to be a modern classic and make many memories. That's *Life*!

*Ùwése* was Password's first single of 2020, and *Life* is a strong follow up for his second single. This continues Password's tradition of favouring strong singles over albums most of the time! With that being said, sometimes he dabbles. Password = Password is an album featuring many other songs that were once singles, but are now all in one convenient and inspired collection. Thought and care was put into choosing the songs, and the mood throughout the album shifts in such a way that it couldn't have been thrown together in a random order. Love was put into this album.

But for an album like that, considerable work had to have been put into each of the individual songs! Case in point...

*Ùwése* is a song of gratitude told through an adaptation of the Bini language, a deep language with a rich cultural heritage. From *Ùwése* to *Amaghimo* to the famous *Gobe*, and now to *Life*, Password has everything you could ever want in an artist. If you like Password, also be sure to treat yourself to this compilation of hits from Africa- of course, '*Gobe*' is included!

#### **SOCIAL MEDIA LINKS**

YouTube | [www.youtube.com/channel/UC4Nbr5GaA4tsnmTqBKyu35A](https://www.youtube.com/channel/UC4Nbr5GaA4tsnmTqBKyu35A)

Facebook | [www.facebook.com/passwordofficial](https://www.facebook.com/passwordofficial)

Twitter | [www.twitter.com/TheRealPassword](https://www.twitter.com/TheRealPassword)

Instagram | [www.instagram.com/therealpassword/](https://www.instagram.com/therealpassword/)

Wiki | [en.wikipedia.org/wiki/Password\\_\(record\\_producer\)](https://en.wikipedia.org/wiki/Password_(record_producer))

Password Merchandise | [www.bluepie.cottoncart.com](https://www.bluepie.cottoncart.com)

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**ABOUT BLUE PIE THE RECORD LABEL:**

Blue Pie Records are one of the world's leading independent record labels and publishing houses. Blue Pie's priority artists include Josh Young, Tekno, Obesere, Toyanna Rae, Obesere, BlackFaceNaija, Missy Crissy, Raz B, DL Down3r, LadyDice, Sean Tizzle, The East Side Boyz, Kay L, Standaard, Jah Mason, Burning the Day, Jack Derwin, Terry Oldfield, Phil Manzanera, Johnny Bennett, Suzanna Lubrano, The Objex, Gordon Waller, Danny Saber, Dave Evans, Dale Bozzio, and Danny Vash to name a few.

Blue Pie distributes over 400 small to medium sized labels including ConcertHouse Music, Destiny Records, Premier Records, Tizzle Nation, Apple Media Africa, Nedjon Entertainment, Idyllium Muisc, Pride Music, Spaghetti Music, G.I Records, Powderworks Records, Deluxe Records, Reality Entertainment, and Raz Beatz Media Group to name a few.

For more information, visit the official Blue Pie Records USA website: [www.bluepierecords.com](http://www.bluepierecords.com)

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