# **PRIDE MUSIC**





Common Seilly and the Blue Pie Records team have looked after and managed my catalogue and record label " Pride Music " now for 16 years. In that time he has maximised the return on my catalogue over and over again, more times than I would ever have thought possible and he is always looking for more ways to maximise the return on my catalogue, a tireless person, one to definitely have on your side.

Wayne Pina-Roozemond - Director | Founder | Pride Music (Australia)

## Index

ABOUT PRIDE MUSIC	3
CATALOGUE	4
DISTRIBUTION	6
DISTRIBUTION PARTNERS	8
CHINA DISTRIBUTION PARTNERS	9
LICENSING	10
RIGHTS MANAGEMENT	11
CONTACT US	12



### About



Pride Music was founded by Wayne Pina-Roozemond in the late 80's. The label grew to become one of the hottest EDM labels in out of Australia in the early 90's with numerous top 10 hits.

The label peaked in the mid 90's, achieving several top 5 hits in Japan. Wayne was a pioneer in the early 90's dance and rave scene 's in Sydney working with leading groups like the KLF, The Olivia Project, Wanda Dee, Atlas, First Degree and Jamie Watson to name a few.

The key to Pride Music's success was all about quality over quantity. The output for the label was less than 50

titles but they were in hot demand. As Wayne says:

"It was one constant party with hit after hit and an amazing time to be in the music business".

Pride Music's titles are still popular today with The Olivia Project continuing to grow year after year. The albums are reaching new fans via dance games in Japan and license placements on compilations.

The label is the one of only a handfull in the world to have secured the blessing from ABBA 's Benny and Bjorn with their song "Just Like That" being turned into a top 10 pop hit with Pride Music's artist "The Webb".

For more information on this iconic Australian EDM label please visit www.bluepierecords.com



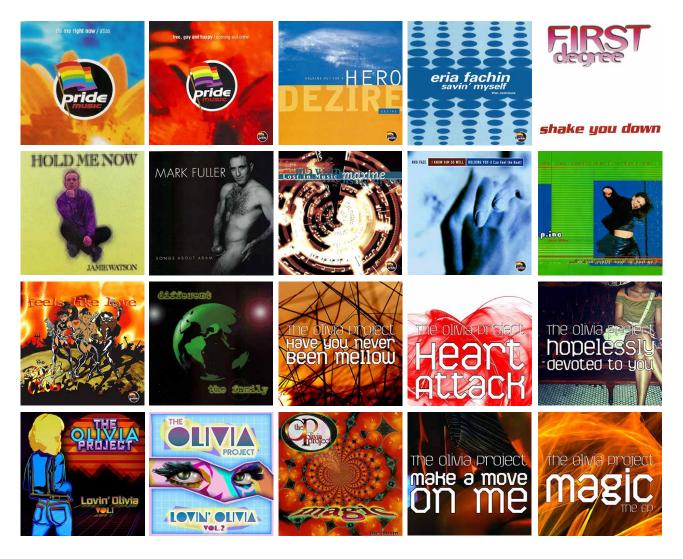
### Catalogue

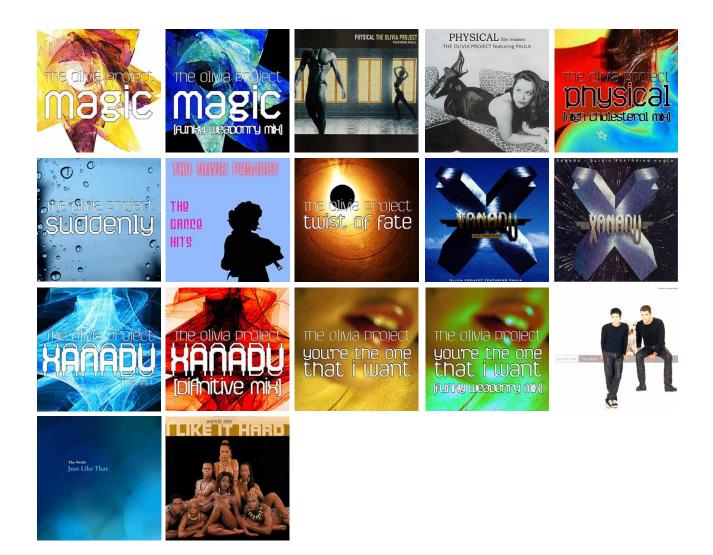


#### **Pride Music Compilations**



#### **Pride Music**





#### **Conscious Music**



### Distribution

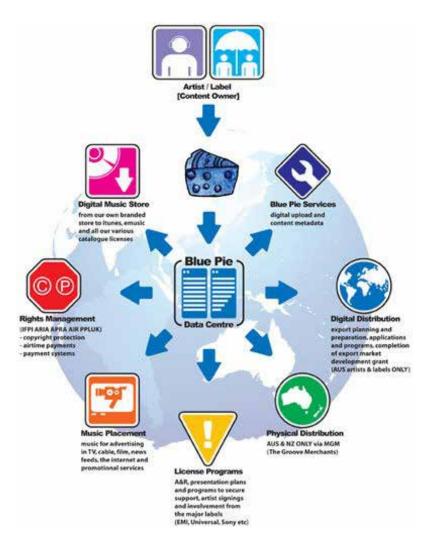


Ordior provides its customers with access to one of the world's largest distribution networks on the planet today. Ordior service partners and providers include Planet Blue Pictures, Blue Pie Records USA, Blue Pie Productions, DJ Central TV, Metal Central TV, The Orchard, Symphonic Distribution, iMusician, Ingrooves, Universal Music, Warner Music, Sony and Believe Digital to name a few.

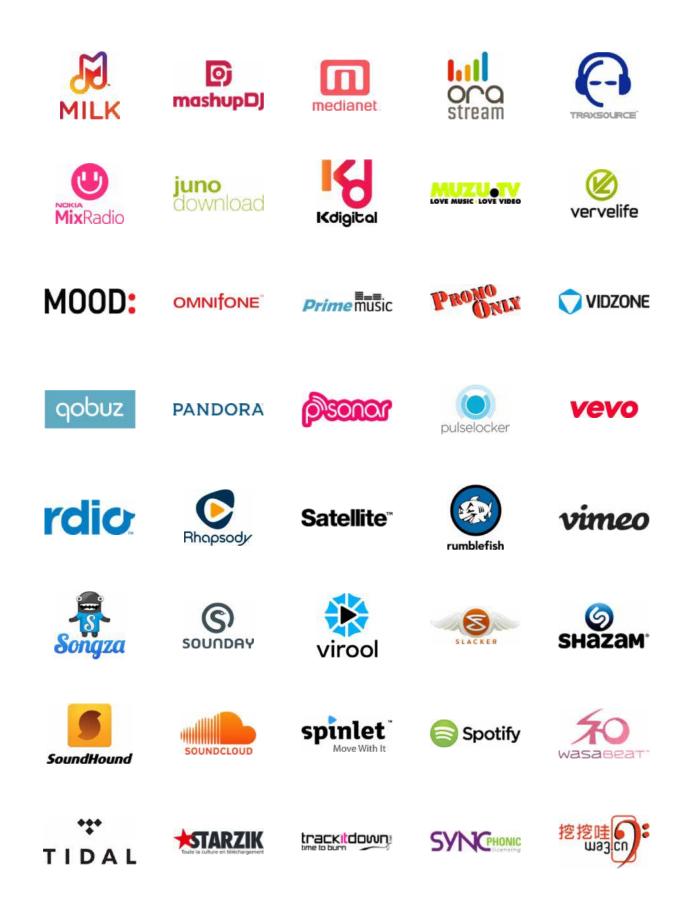
Ordior does not charge annual fees, release processing fees or service fees to have your music distributed and serviced to our network. We create partnership agreements and keep you focused on what you do best, producing and creating great music. We take care of the royalty and rights management and ensure your copyright is protected.

As an example, if your fan base is mainly in the UK we would make sure your music reaches iTunes for the world and key stores like 7 digital, Rhapsody, eMusic, Deezer, Spotify, Tidal and Beats Music. We make sure that your single and albums are all registered for charting in the key country charts including Billboard, ARIA and the UK Music Charts.

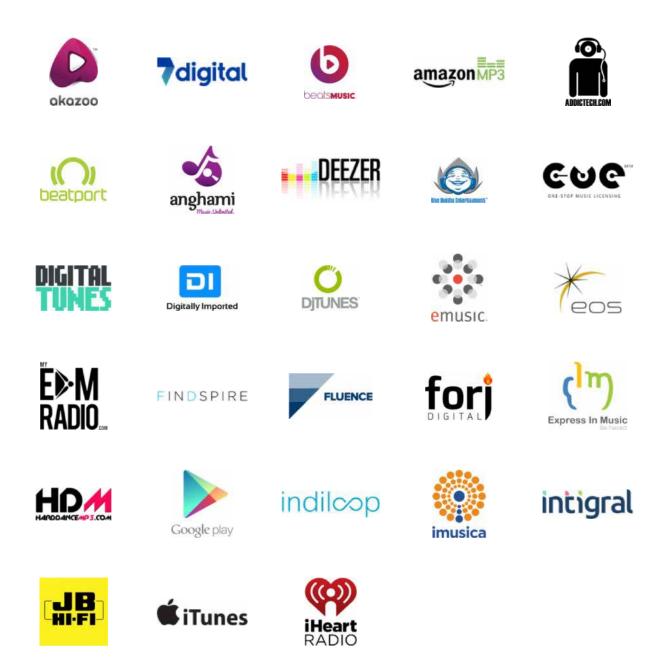
If your music is more EDM focused then we provide you access to our partner DJ Central Records and its EDM specialist stores. See www.djcentral.tv for details.



### **Distribution Partners**



### **Distribution Partners**



## **China Distribution Partners**



## Licensing

How to license songs and how to license this catalogue

#### How can I check who owns Publishing and Master Rights for a song?

To check who holds publishing and master rights you can view ASCAP's Repertory (www.ascap.com/ repertory). Information may also be inside the CD cover which will often advise of publishers and the record label.

#### What rights do I need to clear to use a song in my video?

There are two separate rights that you should clear when looking to synchronize a song with any visuals.

The first is Publishing Rights which are for the composition and lyrics, this can be licensed from the music publisher who represents the writer of the song.

The second is the Master Rights which are for the actual sound recording, this can be licensed from the record label who represent the artist who recorded the song.

#### I'm not sure if I will use the song yet but just want a cost?

Our fees are based on the terms that you request and so our synchronization form will need to be completed before we are able to provide a quote.

#### How long does it take to seek clearance?

As a rule of thumb we generally advise to allow a minimum of 2 weeks, although the majority of our catalogue can be cleared in a shorter time frame. This is only a guide and request times can vary depending on which song you are looking to use or even the type of request.

#### How can I speed up the process?

The main way to ensure your request isn't delayed is by providing as much information as possible. If we need to get back to you to confirm details this may slow the progress down.

If in doubt at any time go to the Blue Pie Website licensing form and simply fill it out: www.bluepierecords.com/music-licensing-form, or send an email to syncteam@bluepie.com.au.



## **Rights Management**

About Ordior Rights Management



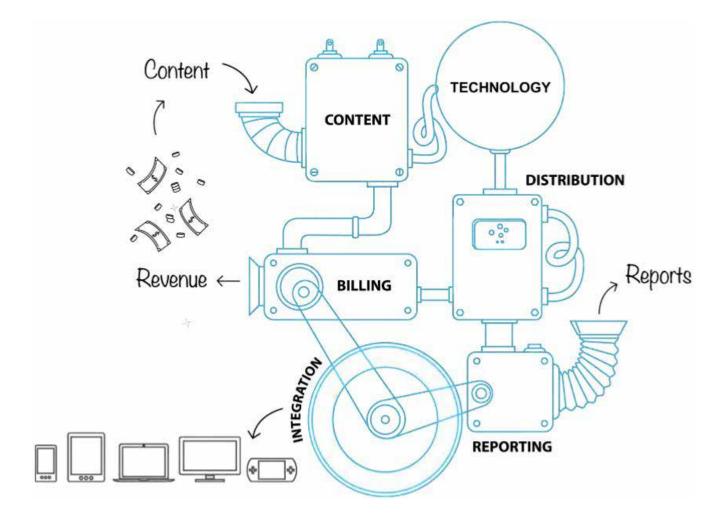
Ordior is for content owners and digital rights managers worldwide. Outsource your royalty collection, accounting, reporting and distribution to Ordior. Keep doing what you do best – creating content.

#### How ordior works with you

Ordior's royalty management platform provides you with powerful reporting, income stream, rights and mechanical copyright management. It is also available as a white label option.

Ordior enables you to outsource all of the tasks that sit between the content sale and distribution of funds to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and the creation of value added reseller networks and channels.

The Ordior royalty and payment management services platform is now used by over 400 record labels, film houses and media production companies. The system is proven with over 500 million transactions processed and providing real-time reporting for our customers  $24/7 \times 365$  days a year. Please visit our website for more information on how Ordior can help manage and grow new revenues for your catalogue www.ordior.com



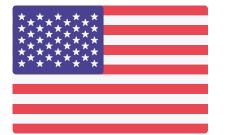
### **Contact Us**

If you have any questions or comments we would like to hear from you! Please select an appropriate contact from below.



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#### CANADA

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