



Deluxe Records gets a deluxe website upgrade!

.....

PRESS RELEASE EFFECTIVE IMMEDIATELY: 4.06.20

Michael Browning and his label Deluxe records have been in our partner company Ordior's protection since 2005! Recently, we reported this partnership, making an official record of it in Ordior's headlines. After all, this partnership holds gravitas, and we at Blue Pie have also enjoyed greatly the partnership with this man and all the wonderful artists he's worked with! After all, Michael is one of Australia's iconic record labels from the 1970's and 1980's, with iconic artists like: The Numbers, Heaven, The Dugites, Pete Wells (Rose Tattoo), Freeway, and Proud Scum in his management.

So to christen these many years of friendship, we've given the website of Deluxe Records a complete overhaul!

www.deluxerecords.net

A similar update transpired with the band Ooh La La recently, and it wouldn't be right if Deluxe wasn't also up and at 'em! So here it is, ready and proud to be displayed on the massive community that is the internet. With so many people browsing, there's bound to be just as many who know all about Browning as there are who don't. So... For the readers who aren't aware, Michael Browning is ROCK ROYALTY! He's managed AC/DC, The Angels, and INXS- arguably three of Australia's biggest bands, with AC/DC now being touted as the biggest band in the world! That's why great care must be given to Deluxe's website. After all, you would want the utmost care to be taken when the music is just this good, wouldn't you?!

Deluxe Records was launched in the 1980's by the king of Australian pub rock, Michael Browning. A comment from Michael's friend Clive Calder, an established record executive and businessman, prompted the move back to Australia to create the label saying, "Copyrights don't call you in the middle of the night and tell you the truck has broken down!". Deluxe Records' first signing to the label was Sydney's trio The Numbers, followed by WA's The Dugites, and then one of Australia's great international rock exports, INXS. But that's merely scratching the surface of the Irons that Browning and Deluxe have had in the fire over the years, and the irons that continue to burn even today!

If you're still curious about the extent of Browning's impact on the music world, check out his website below!

www.deluxerecords.net

=====

ABOUT BLUE PIE THE RECORD LABEL:

Blue Pie Records are one of the world's leading independent record labels and publishing houses. Blue Pie's priority artists include Josh Young, Tekno, Obesere, Toyanna Rae, Obesere, BlackFaceNaija, Missy Crissy, Raz B, DL Down3r, LadyDice, Sean Tizzle, The East Side Boyz, Kay L, Standaard, Jah Mason, Burning the Day, Jack Derwin, Terry Oldfield, Phil Manzanera, Johnny Bennett, Suzanna Lubrano, The Objex, Gordon Waller, Danny Saber, Dave Evans, Dale Bozzio, and Danny Vash to name a few.

Blue Pie distributes over 400 small to medium sized labels including ConcertHouse Music, Destiny Records, Premier Records, Tizzle Nation, Apple Media Africa, Nedjon Entertainment, Idyllium Muisc, Pride Music, Spaghetti Music, G.I Records, Powderworks Records, Deluxe Records, Reality Entertainment, and Raz Beatz Media Group to name a few.

For more information, visit the official Blue Pie Records USA website: www.bluepierecords.com

Press and Media Contact:

Press and Media Manager
Blue Pie Records USA
Clarence House
Unit 6 No 9 Clarence Street
Moss Vale NSW 2015
AUSTRALIA
P: + 61 2 9310 0155
F: + 61 2 9310 0166
E: pr@bluepie.com.au
W: www.bluepierecords.com

=====