



Sweet Peach records given a Sweet website overhaul!

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The website of one of Australia's most iconic record labels from the 1970's – Sweet Peach Records – has been remodelled!

www.sweetpeachrecords.com

In the past we've introduced the record label, and its manager Jim Stewart, by listing some of its iconic acts. But you can't really blame us for getting straight into the musical meat of things when we're dealing with folks like Fraternity, Doug Ashdown, Denis Whitburn, and Lee Conway. These names have legendary weight, and we at Blue Pie have quite the legacy on our hands growing new revenue streams for the catalogue.

Sweet Peach records started in Adelaide in the 1970s, founded by producer Jimmy Stewart, and and Denis Whitburn at Adelaide's Gamba Studios. Musician Doug Ashdown also lent a helping hand, and without him, the sheer amount of killer content the label was producing would have overwhelmed the team! During the three years that the label was active, it produced some absolute monster hits, such as Fraternity's Livestock. Blue Pie is here to help distribute such hits from this catalogue like Fraternity's music, as well as building a new website for the label... and check it out, mission complete!

Our partner company Ordior are here to help grow and develop new revenues, and ensure that all copyright matters are handled professionally, with the same care being given to Deluxe's website. Such things are just the bare minimum that such musical history deserves. After all, you would want the utmost care to be taken when the music is just this good, wouldn't you?!

Sweet Peach Records is part of the sonic foundations of Australia's musical heartbeat in the 70's! They made a great impact on the scene during their heyday, to the point that some of their LPs are genuine collector's items! One of the label's most sought-after LPs was the acclaimed album Hush by Sydney progressive-folk band Extradition (comprising several ex-members of Tully) which became a major collector's item on LP and was re-issued on CD some years ago by Vicious Sloth Collectibles. Many other original productions by the label command exorbitant prSweet Peach Records is part of the sonic foundations of Australia's musical heartbeat in the 70's! They made a great impact on the scene during their heyday, to the point that some of their LPs are genuine collector's items! One of the label's most sought-after LPs was the acclaimed album Hush by Sydney progressive-folk band Extradition (comprising several ex-members of Tully) which became a major collector's item on LP and

was re-issued on CD some years ago by Vicious Sloth Collectibles. Many other original productions by the label command exorbitant prices online and are highly sought after- they may be scarce, but they are valued beyond value itself!

Sweet Peach and Jim Stewart/Denis Whitburn have cemented themselves as one of the most iconic record labels to ever come out of Australia, so it's high time their website was overhauled into ship shape condition! Prestige such as this demands respect.

If you're still curious about the extent of Sweet Peach's impact on the music world, check out their discography and the full documentation of their story below which we used excerpts from! And of course, their shiny new website.

www.milesago.com/industry/sweet-peach.htm

www.discogs.com/label/226879-Sweet-Peach

www.sweetpeachrecords.com

The legacy of Jimmy Stewart and the rest is still alive and well, much to our delight. Sweet Peach Records are digitally distributed by Blue Pie Records for the world, and is protected/has its rights managed by Ordior. We are honoured to be responsible for the distribution of such a prestigious label and catalogue, and this teamwork is a testament of our appreciation for this little slice of Aussie musical history.

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ABOUT BLUE PIE THE RECORD LABEL:

Blue Pie Records are one of the world's leading independent record labels and publishing houses. Blue Pie's priority artists include Josh Young, Tekno, Obesere, Toyanna Rae, Obesere, BlackFaceNaija, Missy Crissy, Raz B, DL Down3r, LadyDice, Sean Tizzle, The East Side Boyz, Kay L, Standaard, Jah Mason, Burning the Day, Jack Derwin, Terry Oldfield, Phil Manzanera, Johnny Bennett, Suzanna Lubrano, The Objex, Gordon Waller, Danny Saber, Dave Evans, Dale Bozzio, and Danny Vash to name a few.

Blue Pie distributes over 400 small to medium sized labels including ConcertHouse Music, Destiny Records, Premier Records, Tizzle Nation, Apple Media Africa, Nedjon Entertainment, Idyllium Muisc, Pride Music, Spaghetti Music, G.I Records, Powderworks Records, Deluxe Records, Reality Entertainment, and Raz Beatz Media Group to name a few.

For more information, visit the official Blue Pie Records USA website: www.bluepierecords.com

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