
LIFESTYLE ENTERTAINMENT

lifestyle

ENTERTAINMENT



music words pictures play

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About



Lifestyle's founder and principal is Giancarlo Salvestrin aka Gene Pierson founded Lifestyle Entertainment in the early 90's. He is the sole owner and curator of the ever expanding catalogue.

Gene commenced his involvement in the music industry as a performer and recording artist for various labels including Phillips, Festival and EMI records in the 1960's, and later joining the Channel Nine network to start his own label Living Sound/Laser Records which was distributed by RCA records.

Gene's passion for music and keen ear for talent led him to launch AC/DC at their first ever performance in 1974. Working with Michael Browning founder of Deluxe Records he helped to broker and a license sale for Deluxe Records rights in INXS with RCA records.

Gene's production credits are numerous and include producing Australia's first all Girl Group "Peaches" and their #1 single Substitute. The track was also covered by the South African acapella group Ladysmith Black Mambazo after their very successful Paul Simon tour.

Gene produced two hit singles for singer Melissa Tkautz from the TV series E Street, released on his Laser Music label through Polygram. He had the single "Read My Lips" written for her by Roy Nicholson which became an Australian Recording Industry Association's dance hit, reaching No. 1 on the ARIA singles charts, selling 800,000 copies. The follow-up single, "Sexy (Is The Word)", also written by Nicholson reached No. 3 on the Australian charts.

Gene continued recording a variety of genres into 2019, deliberately setting out to create recordings that were not of a given time or era. This imbues the Lifestyle Entertainment catalogue with longevity and wide range of potential for sync licencing.

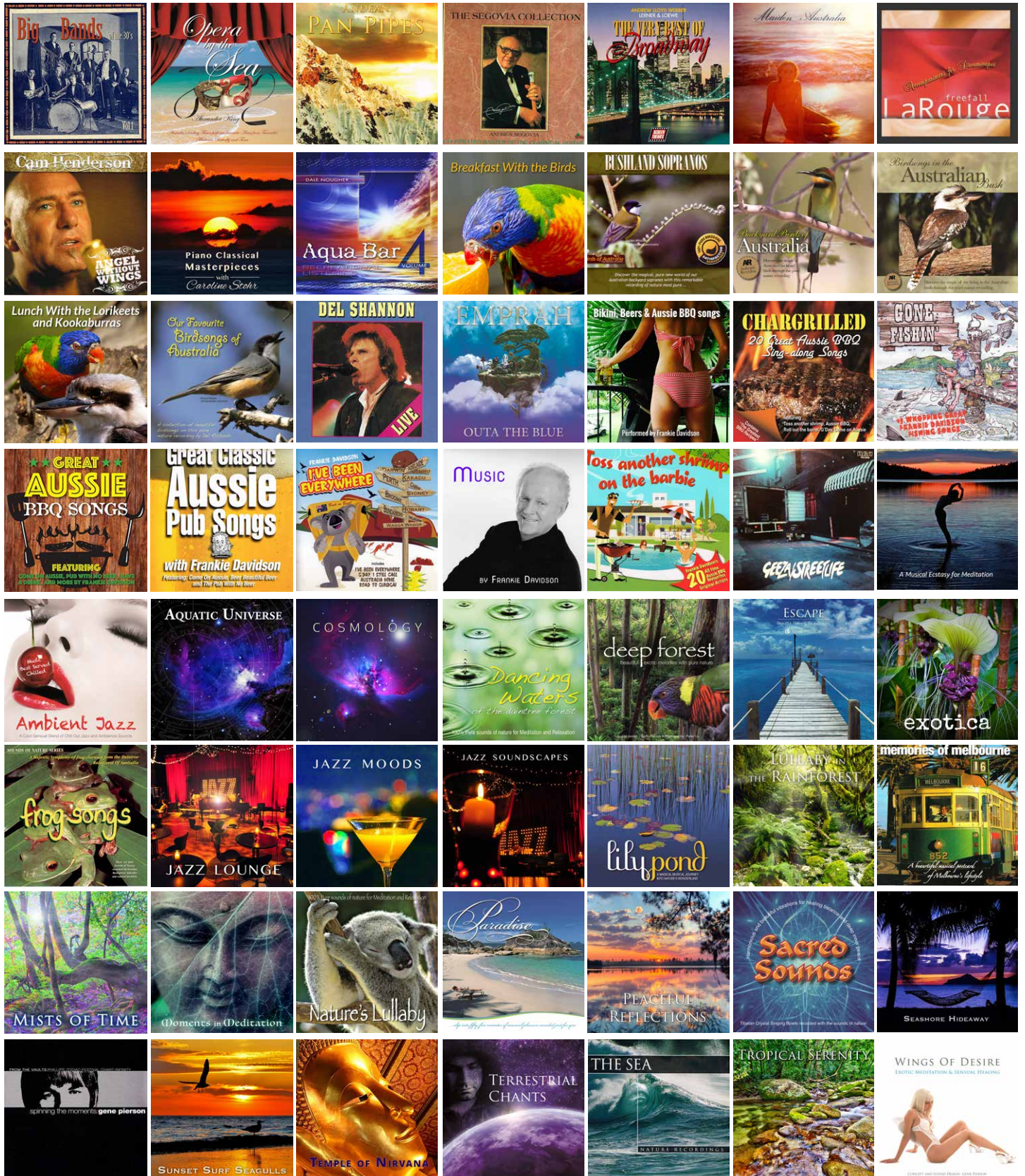
Today the catalogue continues to grow and expand opening new markets through strategic partnerships with leading music partnerships with companies like The Orchard, SonyMusic, ORDIOR, Symphonic and DashGo to name a few.

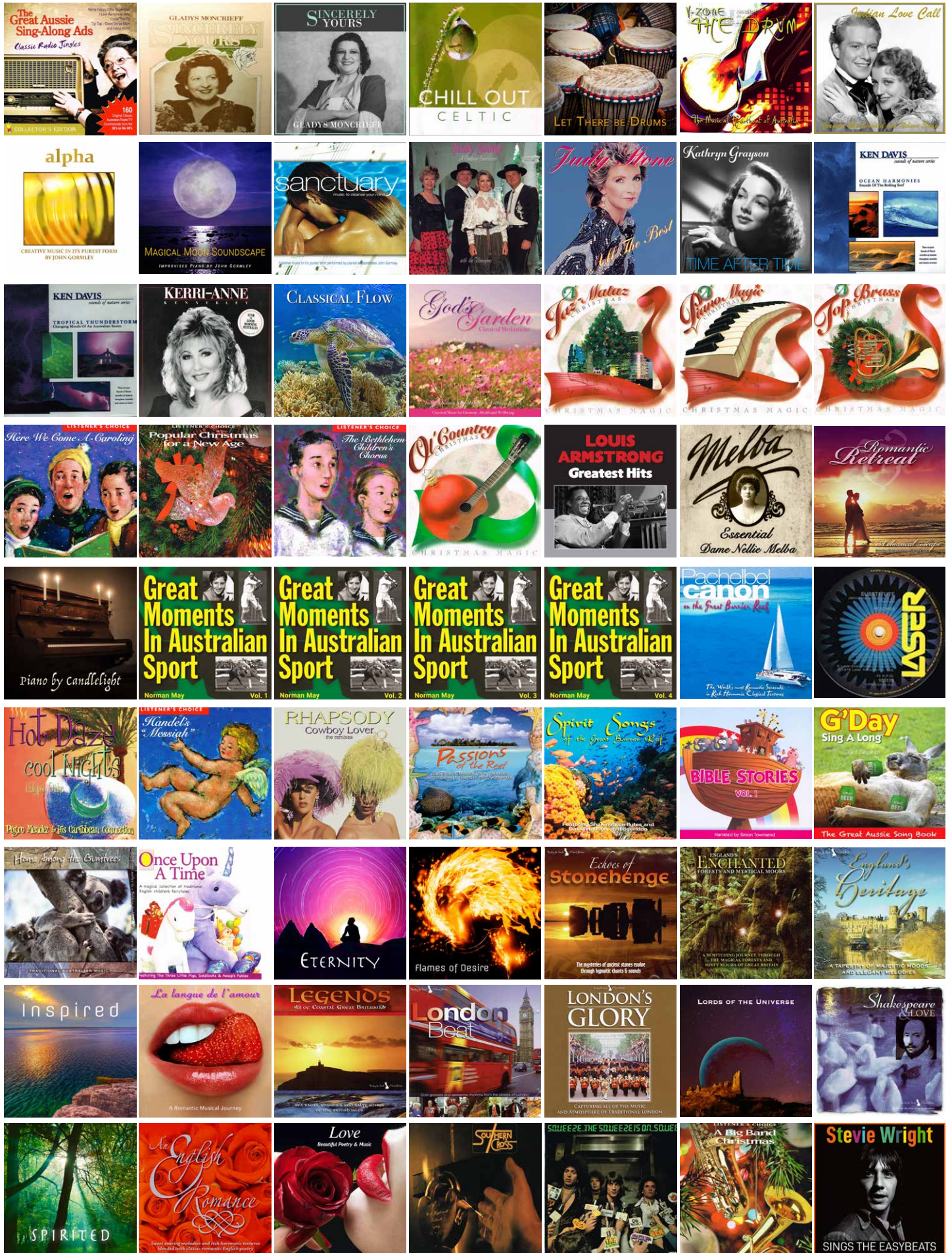
Lifestyle Music's physical CD catalogue has been distributed to traditional music outlets in partnership with Sony Music Australia since 2000. The labels Rights Management partner ORDIOR looks after the continued development and exploitation of the catalogue.

For more information on Lifestyle Entertainment please email support@indigmusic.com

Catalogue

Lifestyle Entertainment







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Distribution

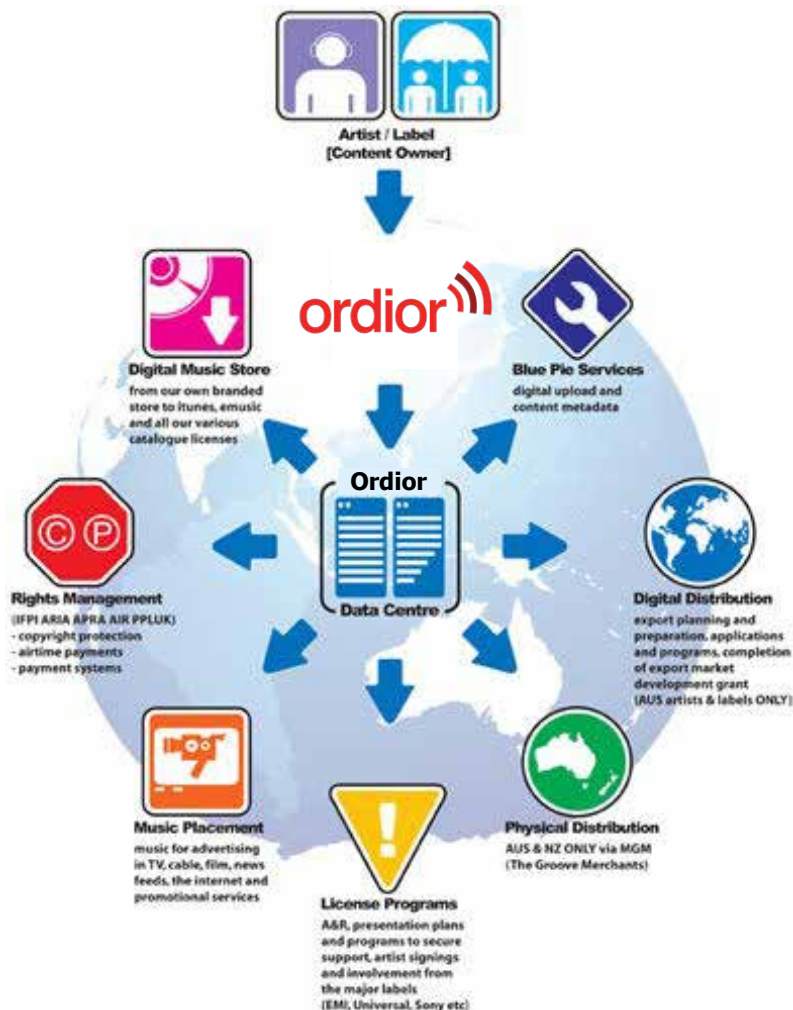


Ordior provides its customers with access to one of the world's largest distribution networks on the planet today. Ordior service partners and providers include Planet Blue Pictures, Blue Pie Records USA, Blue Pie Productions, DJ Central TV, Metal Central TV, The Orchard, Symphonic Distribution, iMusician, Ingrooves, Universal Music, Warner Music, Sony and Believe Digital to name a few.

Ordior does not charge annual fees, release processing fees or service fees to have your music distributed and serviced to our network. We create partnership agreements and keep you focused on what you do best, producing and creating great music. We take care of the royalty and rights management and ensure your copyright is protected.

As an example, if your fan base is mainly in the UK we would make sure your music reaches iTunes for the world and key stores like 7 digital, Rhapsody, eMusic, Deezer, Spotify, Tidal and Beats Music. We make sure that your single and albums are all registered for charting in the key country charts including Billboard, ARIA and the UK Music Charts.

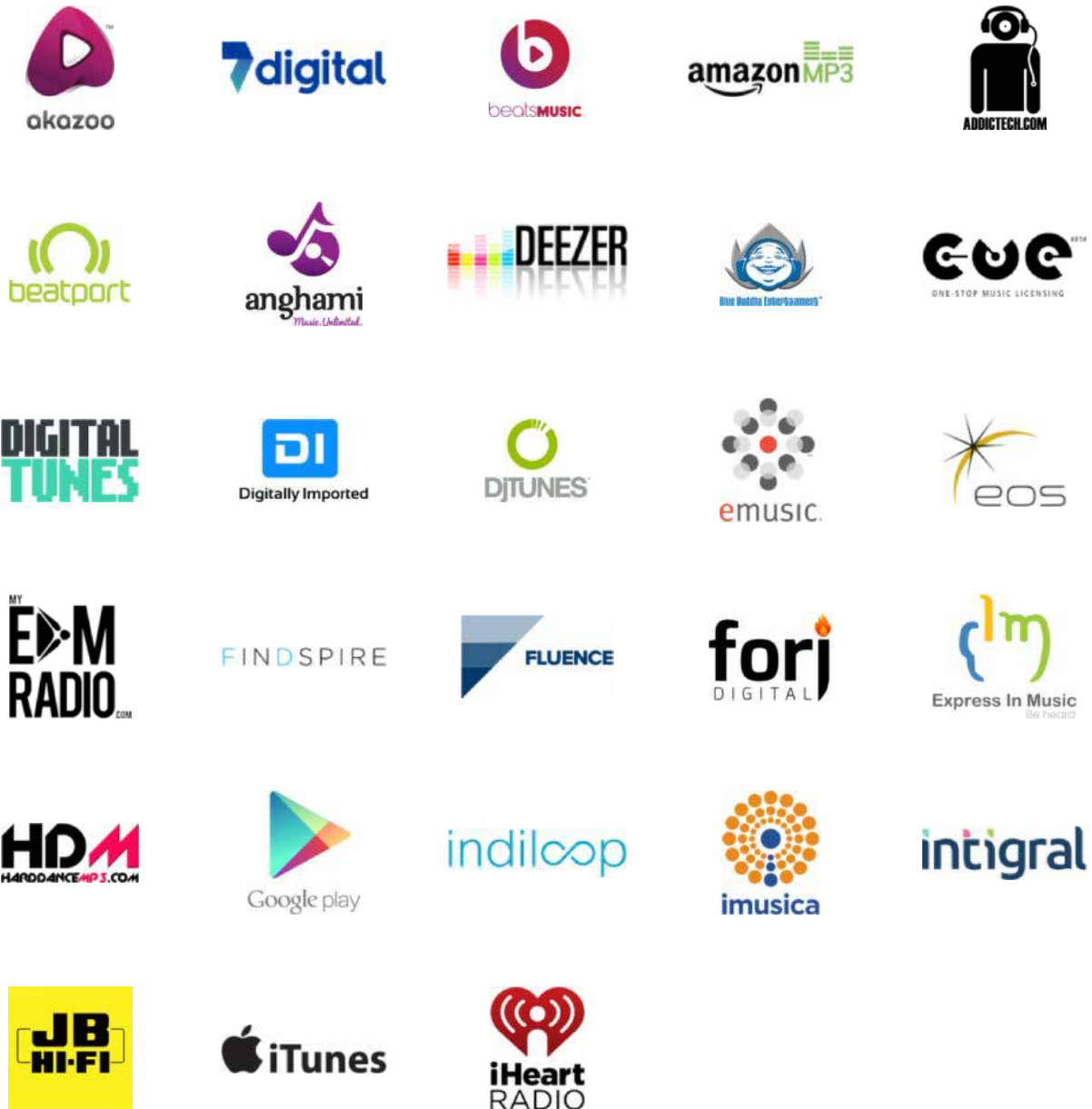
If your music is more EDM focused then we provide you access to our partner DJ Central Records and its EDM specialist stores. See www.djcentral.tv for details.



Distribution Partners



Distribution Partners



China Distribution Partners



A2LiVE



KKBOX



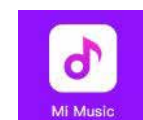
豆瓣 douban



Tencent 腾讯



Yandex



Licensing

How to license songs and how to license this catalogue



How can I check who owns Publishing and Master Rights for a song?

To check who holds publishing and master rights you can view ASCAP's Repertory (www.ascap.com/repertory). Information may also be inside the CD cover which will often advise of publishers and the record label.

What rights do I need to clear to use a song in my video?

There are two separate rights that you should clear when looking to synchronize a song with any visuals.

The first is Publishing Rights which are for the composition and lyrics, this can be licensed from the music publisher who represents the writer of the song.

The second is the Master Rights which are for the actual sound recording, this can be licensed from the record label who represent the artist who recorded the song.

I'm not sure if I will use the song yet but just want a cost?

Our fees are based on the terms that you request and so our synchronization form will need to be completed before we are able to provide a quote.

How long does it take to seek clearance?

As a rule of thumb we generally advise to allow a minimum of 2 weeks, although the majority of our catalogue can be cleared in a shorter time frame. This is only a guide and request times can vary depending on which song you are looking to use or even the type of request.

How can I speed up the process?

The main way to ensure your request isn't delayed is by providing as much information as possible. If we need to get back to you to confirm details this may slow the progress down.

If in doubt at any time go to the Blue Pie Website licensing form and simply fill it out:
www.bluepierecords.com/music-licensing-form, or send an email to syncteam@bluepie.com.au.



Rights Management

About Ordior Rights Management



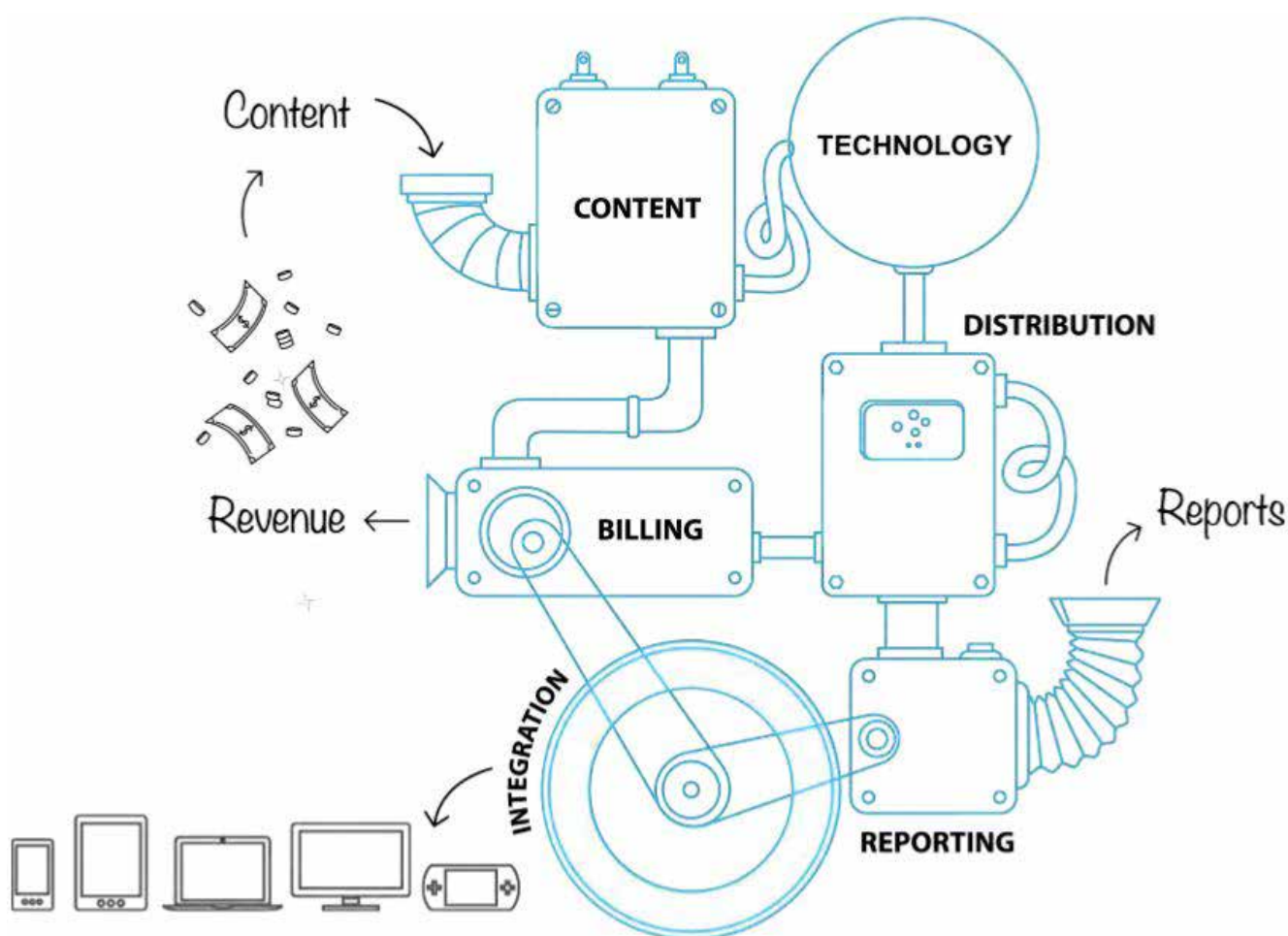
Ordior is for content owners and digital rights managers worldwide. Outsource your royalty collection, accounting, reporting and distribution to Ordior. Keep doing what you do best – creating content.

How ordior works with you

Ordior's royalty management platform provides you with powerful reporting, income stream, rights and mechanical copyright management. It is also available as a white label option.

Ordior enables you to outsource all of the tasks that sit between the content sale and distribution of funds to the entire chain of royalty collection, accounting, reporting and distribution, through to the management and development of a sales team's commission structure and the creation of value added reseller networks and channels.

The Ordior royalty and payment management services platform is now used by over 400 record labels, film houses and media production companies. The system is proven with over 500 million transactions processed and providing real-time reporting for our customers 24/7 x 365 days a year. Please visit our website for more information on how Ordior can help manage and grow new revenues for your catalogue www.ordior.com



Contact Us

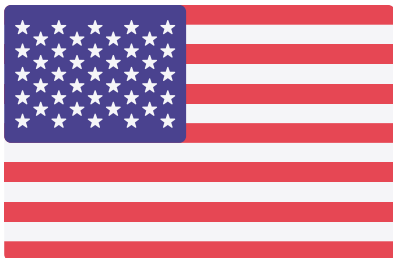
If you have any questions or comments we would like to hear from you! Please select an appropriate contact from below.



AUSTRALIA

ORDIOR
Clarence House
Unit 6 No 9 Clarence Street
Moss Vale, NSW 2577
Australia

p: +612 9310 0155
f: +612 9310 0166
e: sales@ordior.com
w: www.ordior.com



USA

ORDIOR
3 Germay Dr
Ste 4 – 4002
Wilmington, DE 19804
USA

p: +1 646 291 8906
toll free: +1 877 772 3711
f: +1 360 326 1527
e: sales@ordior.com
w: www.ordior.com



CANADA

ORDIOR
3 Germay Dr
Ste 4 – 4002
Wilmington, DE 19804
USA

p: +1 646 291 8906
f: +1 360 326 1527
e: sales@ordior.com
w: www.ordior.com

