Blue Pie Records USA | Sync License



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About Music Licensing

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About Music Licensing

Blue Pie Records works with you to commercialise your music via digital networks, partners and exclusive license contracts we hold. We work with some of the world's largest online music research and licensing firms. Blue Pie Records holds a number of exclusive partner agreements that provide our firm with a competitive edge that allows us to seek out and place our artists, labels and copyrights into lucrative FILM, TV, CABLE and general advertising license sales.

For more information on our exclusive partnerships and license agreements please refer to our website or email sales@bluepie.com.au | syncteam@bluepie.com.au.

Our Mission

To commercialise your content and to take away the headache associated with licensing music for commercial productions.

We achieve this by saving you a significant amount of time by placing your music with over 100 leading music license specialists around the world. It has taken over 15 years to build these relationships and we bring them all to you so that we can work as a team to generate license sales.

We have exclusive partnerships with leading firms that allow us to use the power of the internet and our digital systems to maximise returns for our artists, labels and content owners.



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About Music Copyright

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About Music Copyright

Music copyright (and intellectual property) law is based on a combination of local territory legislation and various international agreements and has been tested successfully by the rights owners of their representatives in various courts around the world with stringent legal costs and penalties against those participating in copyright infringement and/or unauthorised copying, replication, transmissions and broadcasting. Rights owners do not hesitate in taking legal action where they believe their copyrights have been infringed.

Copyright is the right granted to the creators of original musical and artistic works to prevent other persons from copying and exploiting those works without first gaining permission. In addition, there may also be trademark and patent issues that may have to be considered.

Permission to use a piece of music in a production (with a few exceptions as mentioned below) must be obtained from both the owner/controller of the musical composition usually the 'music publisher' and the owner/controller of the sound recording (and the underlying copyrights and intellectual property) usually the 'record company'. An exception to this rule is when the music is out of copyright and in the 'public domain'. For example, the general term of copyright for musical work in the European Union is 70 years after the death of the last surviving composer.

However, in the USA the term is dependant on first publication, creation and registration factors (with various dates set as benchmarks and can vary for example from 70 years to 9/120 years) or where you would like to make your own recording of a piece of existing music. In some cases though, when you make your own recording, the music publisher may habe to be made aware of this (depending on various factors such as territory, usage, change of lyric or structure) as the composer may insist that they approve the recording.

Blue Pie Records takes the hassle out of music licensing and allows you to focus on what you do best. Our license team are highly experienced and we only work with market leaders in the placement of music around the globe.

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What We Do

The team at Blue Pie Records work with a wide network of partners, associates and digital systems to secure placements. This unique set of systems, processess and partnerships allow us to deliver your content to over 200 leading music license specialists around the world.

System, procedures and process management are the key elements that help to get your music to the top of the pile and to the ears of the people that make the purchase decisions for license agreements.

The unique systems we have developed, our relationships with industry partners and utilising our global network of music supervisors provide a unique and compelling value proposition to get your music into TV Shows, Films and other networks much more easily and efficiently than our competitors.

License Partners

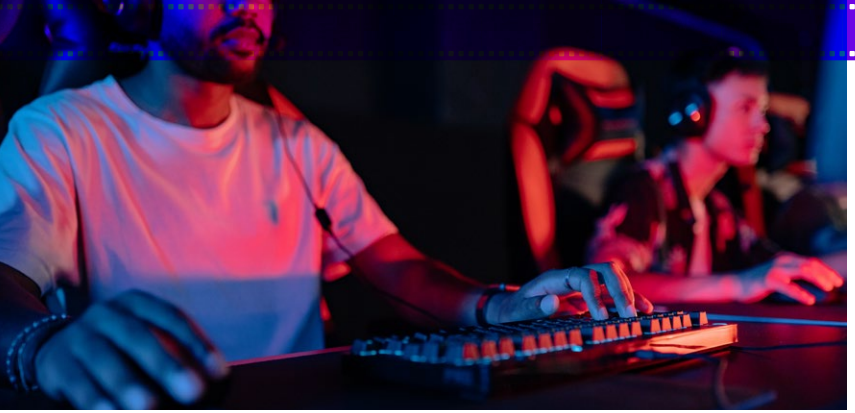
DJCentral
fairphonic
Google
Metal Central TV
Music Supervisor
ordior
Planet Blue Pictures
Reggae Central TV
songtradr
soundexchange

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The Team

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The Team

40

People

Passionate and experienced employees.

5

Offices

A global network of offices based in key territories.

10

Forensic & Legal Experts

An experienced digital music rights team.

10

Content Managers

A team of local content managers speaking more than 10 different languages.

5

Trade Marketing Experts

Building the best strategies across stores to maximise the impact of releases.

65

Leading Partners

A global network of some of the worlds leaders in rights management, royalty collections and content monetisation partners.

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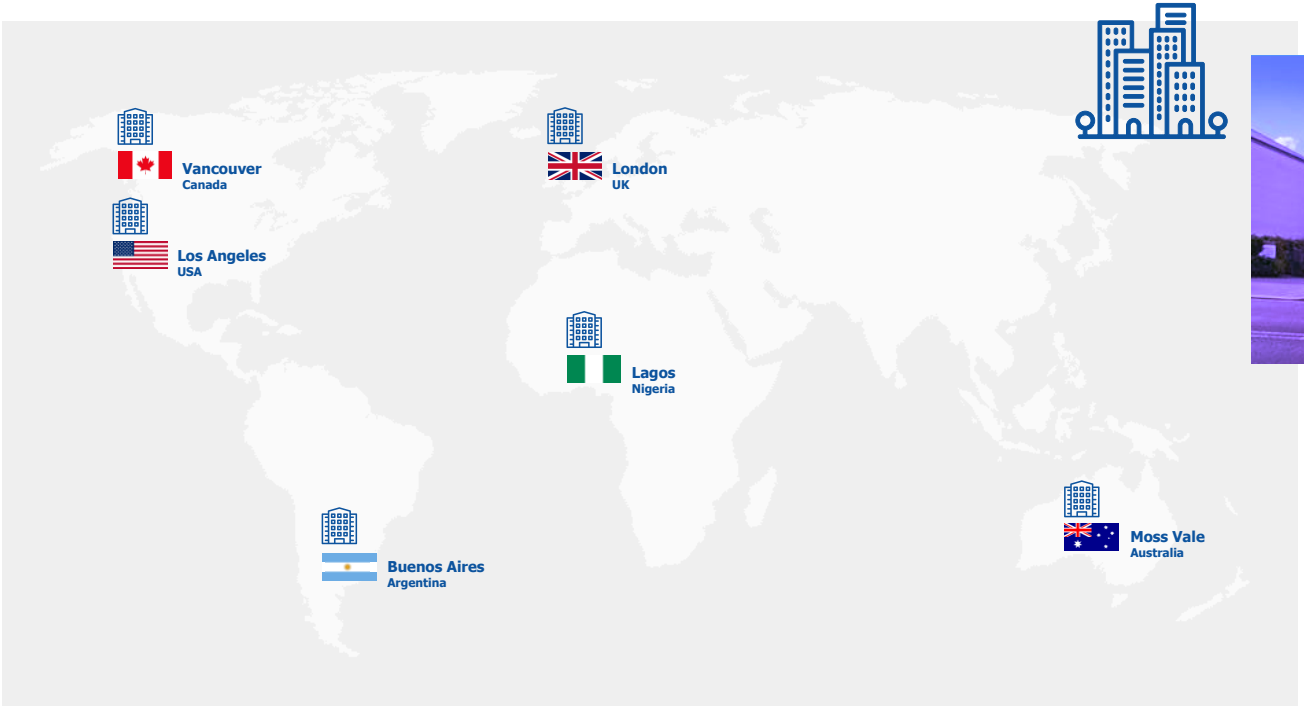


Our Offices

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Our Offices

Dedicated offices and points of presence in Moss Vale Australia, Buenos Aires Argentina, Lagos Nigeria, Vancouver Canada and Los Angeles USA.





- **Office 1: Content Management**
- **Office 2: Recording Studio**
- **Office 3: Artwork Department**

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Licensing Opportunities

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What licensing opportunities are out there?

Blue Pie Records works with a network of over 300 production houses, films studios, and license networks to place and secure licenses.

Some of these companies include include:

• ABC	abc.net.au	• Magic Blue Creative	magicbluecreative.com
• American Express	americanexpress.com	• NatTonal Australia Bank	nab.cam.au
• British Petroleum	bp.com	• Neighbours	neighbours.cam
• CBN	cbn.com	• PBS	pbs.org
• Channel 10	ten.corn.au	• Pepsi	pepsi.com
• Channel	channelnine.ninemsn.com.au	• Ralph Lauren	ralphlauren.com
• Channel 7	seven.com.au	• Realitv Films	realiMilms.net
• Coca-Cola	coca-cola.corn	• Red Earth	redearth.com.au
• Oats Skip Bins	datsskipbins.com.au	• SBS	sbs.com.au
• Farscape	farscape.com	• Stanley Tools	stanleytools.com
• FOX	fox.cam	• Steinbok	steinbok.com.au
• Heavenly	heavenly.corn.au	• Toyota	toyota.com.au
• Home and Away	seven.com.au/homeandaway	• Universal Pictures	universalpictures.com
• I Heart Love NY	iloveny.com	• Wyld Vitamins	wyld.com.au



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TV, Film & Soundtrack

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TV, Film & Soundtrack

Blue Pie Records has created hundreds of soundtracks and placed over 1000 songs into films, tv shows, documentaries and general adverisements over the past decade.

Some of these include:













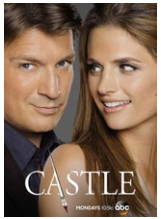


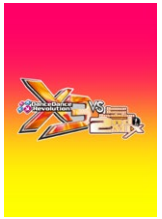




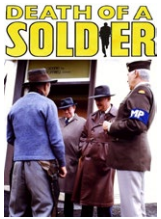




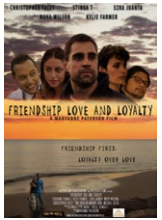




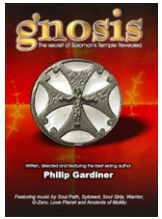


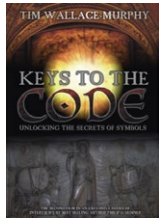








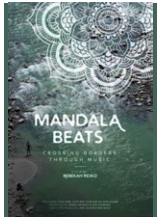




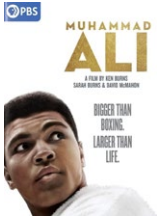


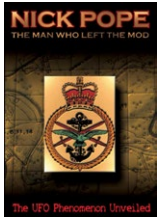














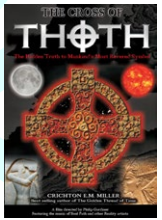




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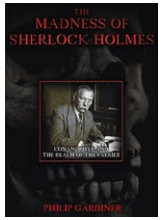




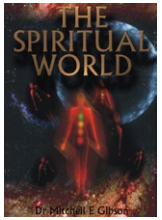


The Kennedy Center









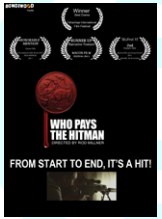




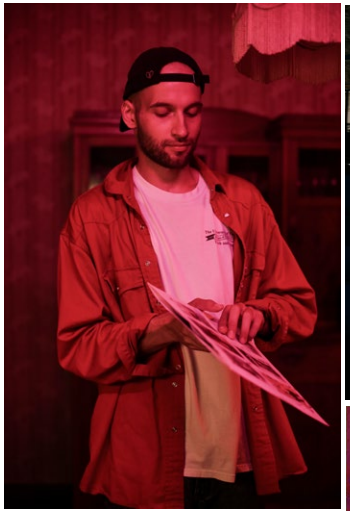
TRUE TUBE

VueOrleans

West49





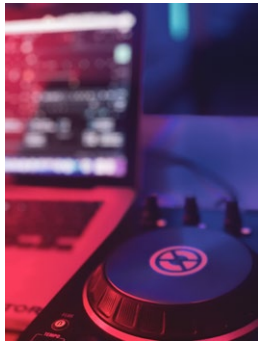












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Blue Pie Records | Blue Pie Publishing
Blue Pie Productions

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