



Blue Pie's November 2025 Everything Music News!



A Motown-Inspired Revival: Key Loch Reimagines "Where Is The Love"

Key Loch reimagine the classic "Where Is The Love," offering a fresh interpretation that respects its origins while introducing a vibrant modern feel. With **Motown-inspired** brass, rich instrumentation, and smooth contemporary production, the track becomes warmly familiar yet refreshingly renewed. Their dedication to preserving the heart of the original while expanding its emotional depth results in an experience that resonates across generations, connecting listeners around the world through timeless expression. Listen to the song now on Spotify and feel the magic unfold.



Behind the Music: The Outsider Reimagines Petula Clark's "Downtown"

Blue Pie Records USA and **DJ Central Records** proudly present the documentary inspired by "Behind the Music: The **OUTsider's Downtown Remix**," celebrating the visionary artist who transformed a timeless classic into a renewed cultural milestone. In 2003, **The OUTsider** reimagined **Petula Clark's "Downtown"** with a bold, atmospheric remix that later played a pivotal role in New York City's post-9/11 recovery campaign. This film explores his creative process, technical mastery & fearless reinvention of sound. Watch the documentary now on YouTube for the full experience.



Beyond the Coast: Them Mushrooms' Global Sound Captured by Ordior Media

The epic five-decade journey of Kenyan Afro-fusion legends **Them Mushrooms** is being captured in a new documentary by **Ordior Media**. Known globally for their timeless anthem "Jambo Bwana," the film chronicles the band's rise from humble beginnings in Mombasa to becoming cultural icons worldwide. This project aligns with their partnership with **Blue Pie Records** and **Ordior** for digital restoration and global distribution of their pioneering catalog, preserving their legacy for future generations and celebrating their musical legacy. Watch the documentary now on YouTube.



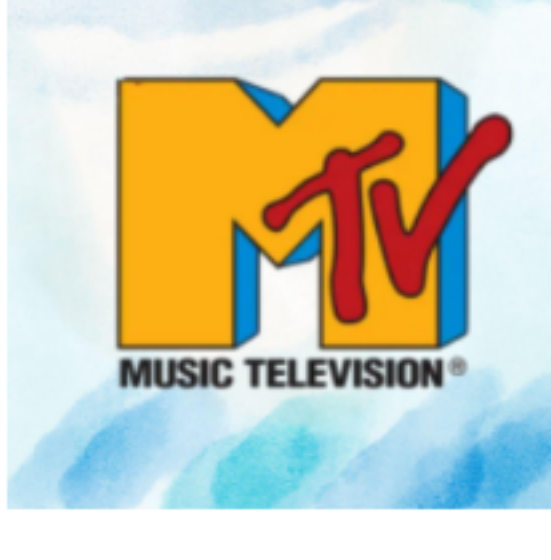
"Loving Hand" Returns: The Jamaica Band and Oohlala Deliver a Reggae-EDM Explosion

The Jamaica Band teams up with **Oohlala** to deliver "Loving Hand (Reggae EDM Radio Edit)," a vibrant fusion of island warmth and modern electronic energy. This refreshed version transforms their signature reggae roots into a dance-floor-ready experience, blending rhythmic grooves, uplifting melodies and polished production. The track brings a colorful wave of Caribbean energy to modern playlists, making it perfect for chill vibes or high-energy moments. Fans of worldwide fusion sounds will appreciate this exciting musical shift. Stream it now on Spotify.



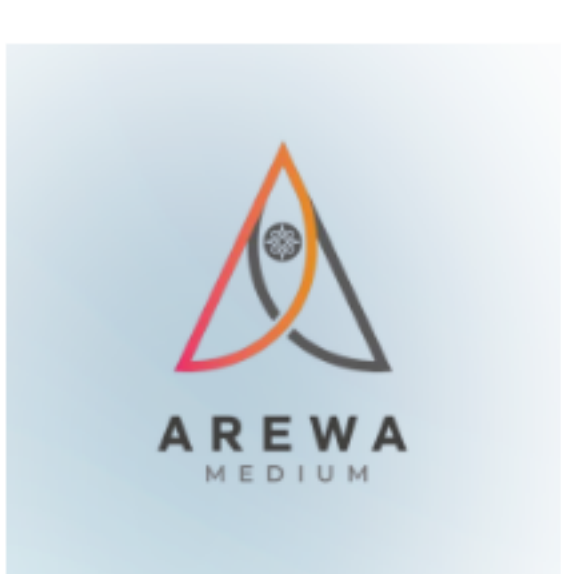
Rediscover the Ultimate Tropical Vibe: Dive Back Into Paradise with "We Love Jamaica"

Still riding high in our playlists, Key Loch's infectious track, "We Love Jamaica - TP Mix," remains the ultimate summer vibe. This enduring tropical anthem is a vibrant collaboration, featuring the authentic reggae spirit of Native Wayne and The Jamaica Band, amplified by Gabe Rizza's smooth touch. It's pure rhythm and sunshine woven into an irresistible groove—the perfect antidote to the cold. Rediscover why this track is a perennial favorite. Let it transport you to the shores of Jamaica. Stream "We Love Jamaica - TP Mix" on Spotify now!



The End of an Era: MTV Music Channels Shutting Down Globally

Paramount Global, MTV's parent company, has confirmed it will shut down five dedicated music channels MTV Music, MTV 80s, MTV 90s, Club MTV, and MTV Live by December 31, 2025. This move, beginning in the UK and Ireland, marks the end of an era for traditional music television after over 40 years. The closure is driven by a shift in audience viewing habits towards YouTube and streaming services, alongside Paramount's cost-cutting plan to refocus on digital platforms like Paramount+. The main MTV channel will remain, focusing on reality programming. Tap the icon to read more.



Arewa Medium Production Joins Blue Pie Records, Bringing Northern Nigerian Music to Global Audiences

Northern Nigeria's powerhouse label **Arewa Medium Production** has joined the roster at **Blue Pie Records USA** and **Ordior Media**, marking a major leap for Hausa music on the global stage. This strategic partnership brings authentic Northern Nigerian voices to international playlists, offering world-class production, streamlined distribution, rights management and growth support. Artists like Auta MG Boy and Umar MB are poised to reach diaspora fans and mainstream audiences alike. Visit Arewa Medium Production's website and explore Hausa heat.



Key Loch Deliver a Soul- Stirring Reggae Revival of "Hopelessly Devoted to You" With Grace

Key Loch boldly re-interprets the timeless classic "Hopelessly Devoted To You" in their new "Reggae Soul Rastaman Edit," breathing vibrant island warmth and modern groove into a legendary melody. Drawing from the original's pop heritage and infusing reggae rhythms, warm analog soul textures and vintage horn accents, the track bridges decades while feeling fresh and global. Producers **Damien Reilly** and **Gabe Rizza** guide this soulful rebirth with precision and heart, making it perfect for playlists, chill nights or beach bar vibes. Stream this release now on Spotify.



From Paul McCartney's Notebook to Global Club Mix: A Timeless Song Reborn

Discover the incredible journey of "A World Without Love," the classic hit **Peter and Gordon** made famous. Originally penned by **Paul McCartney**, the track's history spans the British Invasion era and now bridges six decades with a thrilling electronic remix by our very own **The OUTsider**. Featuring rare interview footage with **Gordon Waller**, this short documentary traces the song's unexpected evolution from a forgotten notebook sketch to a timeless chart-topper and a modern club track. Don't miss this fascinating look at musical legacy. Watch the documentary on YouTube now!



The Eastside Boyz launch revamped official website and gear up for next-phase live engagements!

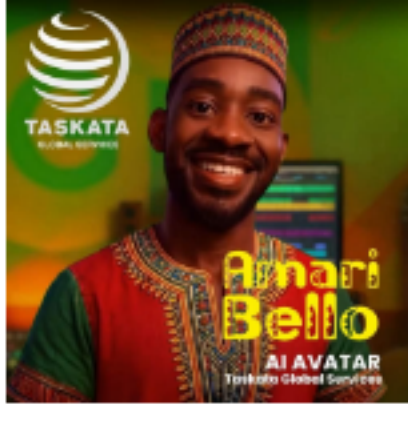
The Eastside Boyz have launched a fully redesigned official website as they step into an exciting new chapter of their career. The updated platform features an enhanced video archive, a richer legacy timeline, improved fan signup tools and fresh content that highlights their long-standing influence on hip hop. Supported by **Blue Pie Records USA** and **Ordior Media**, the group is preparing for fresh releases, stronger fan engagement and future show bookings. Crunk and Southern hip hop fans can visit the website to see what's next.



AI Avatar Commercials: Bringing Brand Stories to Life with DJ Central TV and Ordior Media

DJ Central TV & **Ordior Media** are redefining brand storytelling with groundbreaking AI Avatar Commercials, where creativity and technology merge to bring any brand vision to life. These avatars deliver dynamic, engaging commercials with human-like expression, limitless customization and rapid production speed. Whether showcasing products, narrating brand stories or becoming digital ambassadors, the avatars offer a new frontier in marketing. Businesses can now transform ideas into vivid visual experiences shaped by cutting-edge AI and artistic direction. It's more than advertising—it's imagination in motion, empowering brands to shine boldly in the digital age. Check out some of the Avatar commercials below.

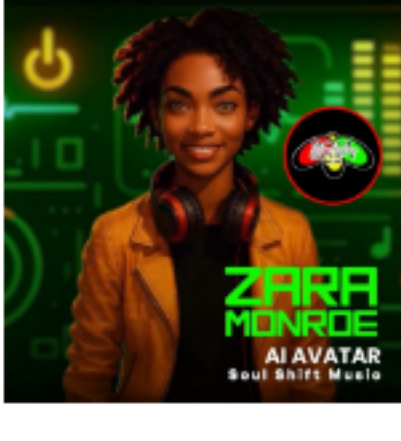
AI Avatar Commercial Showcase



Amari Bello ~ Powering
Hausa Music with Taskata
Global Services



Kira ~ Leading the Future
of DJ Central's Remix
Network



Zara Monroe ~ The
Creative Soul Behind Soul
Shift Music

