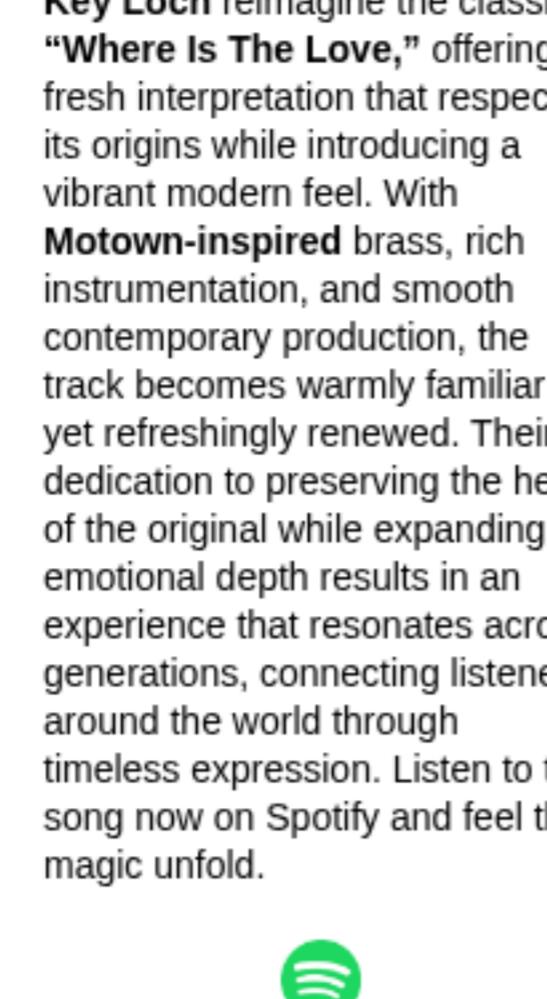


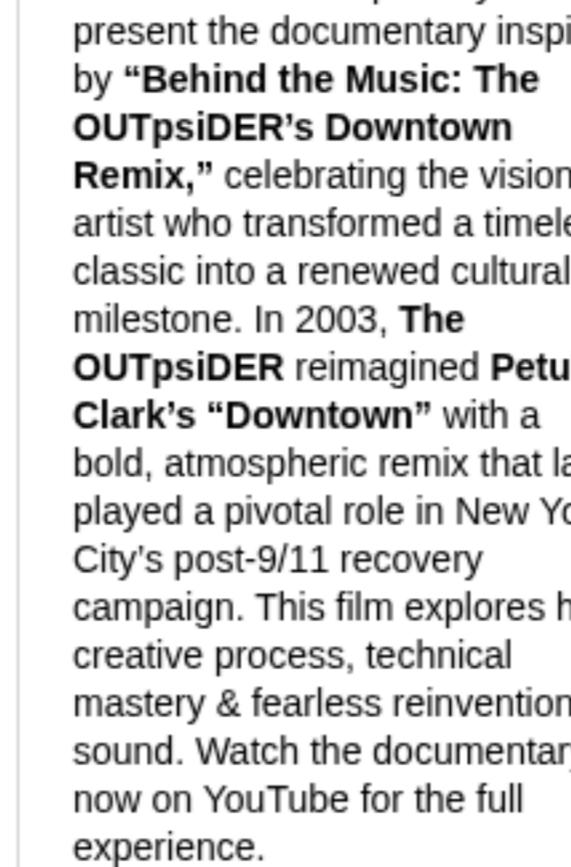


Blue Pie's November 2025 Everything Music News!



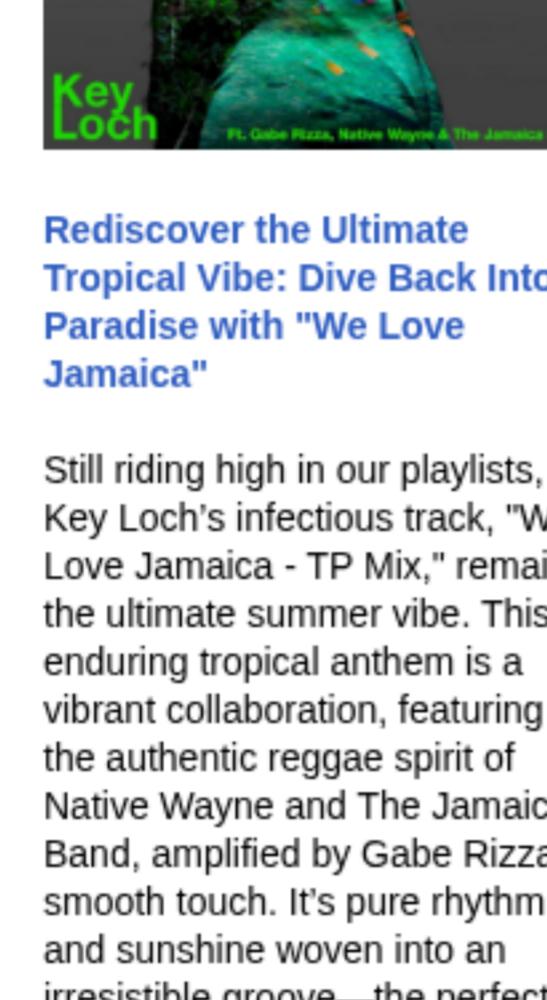
A Motown-Inspired Revival: Key Loch Reimagines "Where Is The Love"

Key Loch reimagine the classic "Where Is The Love," offering a fresh interpretation that respects its origins while introducing a vibrant modern feel. With Motown-inspired brass, rich instrumentation, and smooth contemporary production, the track becomes warmly familiar yet refreshingly renewed. Their dedication to preserving the heart of the original while expanding its emotional depth results in an experience that resonates across generations, connecting listeners around the world through timeless expression. Listen to the song now on Spotify and feel the magic unfold.



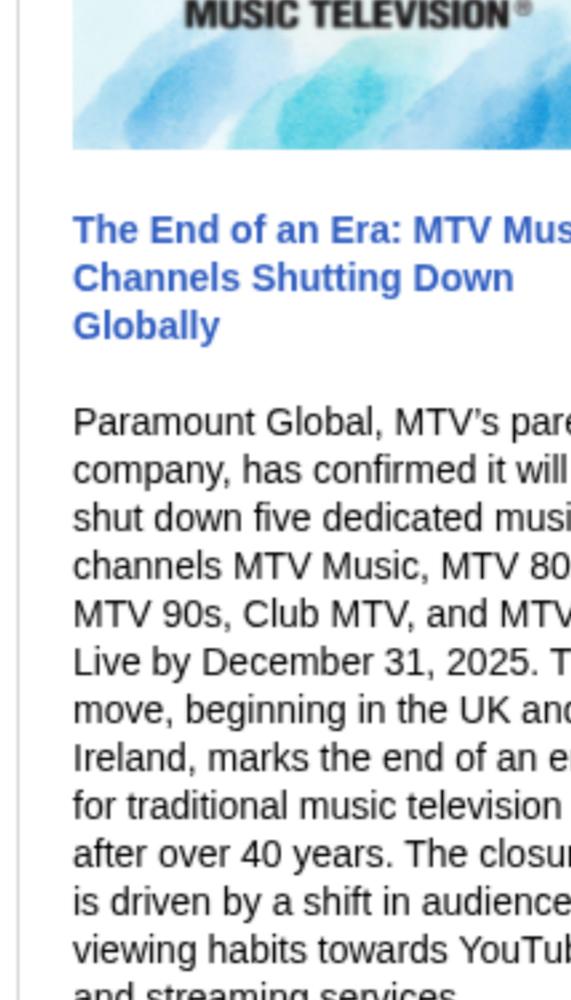
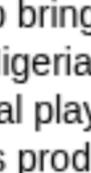
Behind the Music: The Outsider Reimagines Petula Clark's "Downtown"

Blue Pie Records USA and DJ Central Records proudly present the documentary inspired by "Behind the Music: The OUTpsiDER's Downtown Remix," celebrating the visionary artist who transformed a timeless classic into a renewed cultural milestone. In 2003, The OUTpsiDER reimagined Petula Clark's "Downtown" with a bold, atmospheric remix that later played a pivotal role in New York City's post-9/11 recovery campaign. This film explores his creative process, technical mastery & fearless reinvention of sound. Watch the documentary now on YouTube for the full experience.



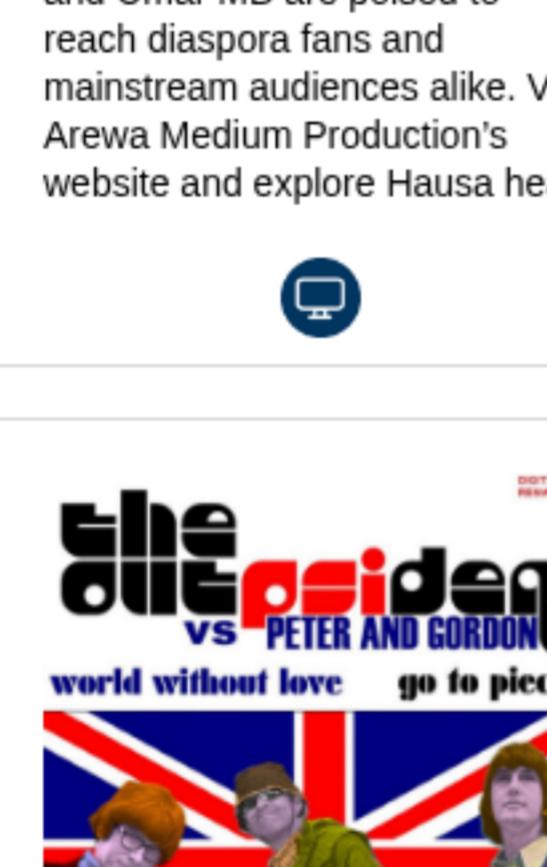
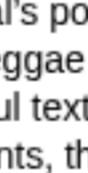
Beyond the Coast: Them Mushrooms' Global Sound Captured by Ordior Media

The epic five-decade journey of Kenyan Afro-fusion legends **Them Mushrooms** is being captured in a new documentary by **Ordior Media**. Known globally for their timeless anthem "Jambo Bwana," the film chronicles the band's rise from humble beginnings in Mombasa to becoming cultural icons worldwide. This project aligns with their partnership with **Blue Pie Records** and **Ordior** for digital restoration and global distribution of their pioneering catalog, preserving their legacy for future generations and celebrating their musical legacy. Watch the documentary now on YouTube.



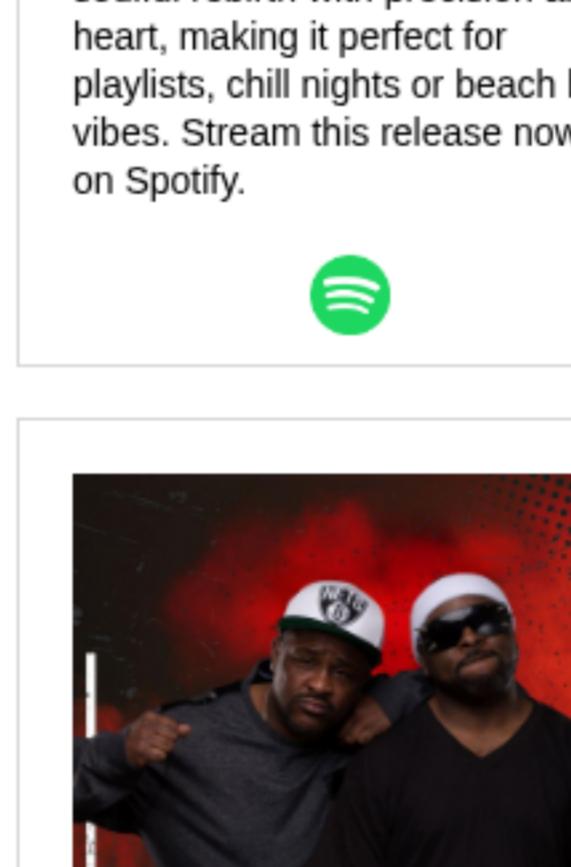
"Loving Hand" Returns: The Jamaica Band and Oohlala Deliver a Reggae-EDM Explosion

The **Jamaica Band** teams up with **Oohlala** to deliver "Loving Hand (Reggae EDM Radio Edit)," a vibrant fusion of island warmth and modern electronic energy. This refreshed version transforms their signature reggae roots into a dance-floor-ready experience, blending rhythmic grooves, uplifting melodies and polished production. The track brings a colorful wave of Caribbean energy to modern playlists, making it perfect for chill vibes or high-energy moments. Fans of worldwide fusion sounds will appreciate this exciting musical shift. Stream it now on Spotify.



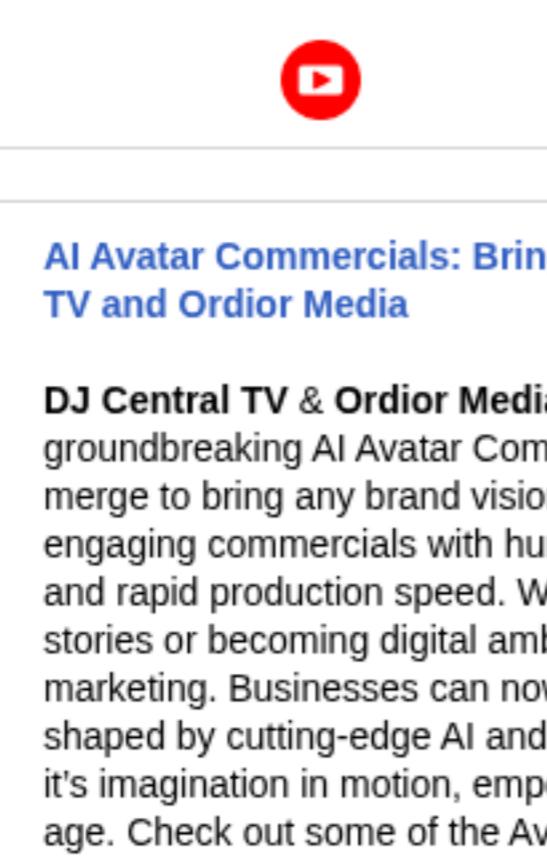
Rediscover the Ultimate Tropical Vibe: Dive Back Into Paradise with "We Love Jamaica"

Still riding high in our playlists, Key Loch's infectious track, "We Love Jamaica - TP Mix," remains the ultimate summer vibe. This enduring tropical anthem is a vibrant collaboration, featuring the authentic reggae spirit of Native Wayne and The Jamaica Band, amplified by Gabe Rizza's smooth touch. It's pure rhythm and sunshine woven into an irresistible groove—the perfect antidote to the cold. Rediscover why this track is a perennial favorite. Let it transport you to the shores of Jamaica. Stream "We Love Jamaica - TP Mix" on Spotify now!

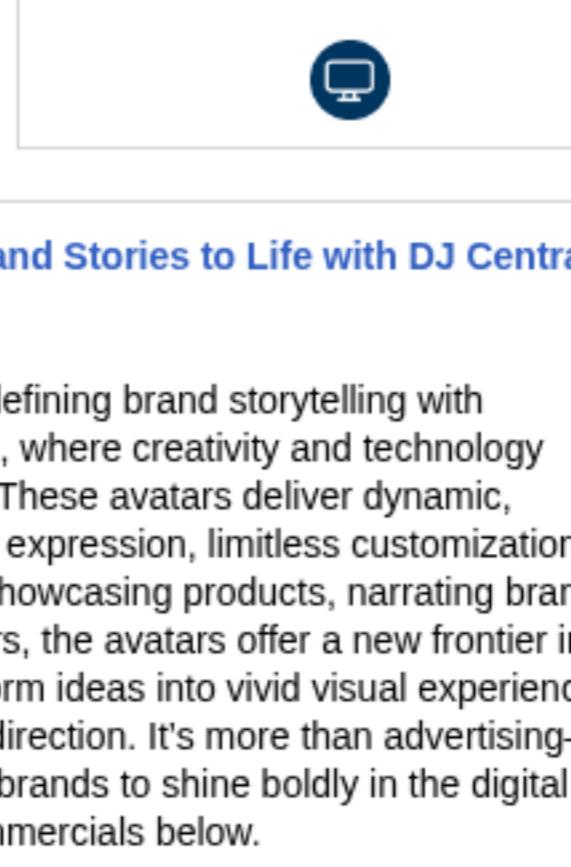


The End of an Era: MTV Music Channels Shutting Down Globally

Paramount Global, MTV's parent company, has confirmed it will shut down five dedicated music channels MTV Music, MTV 80s, MTV 90s, Club MTV, and MTV Live by December 31, 2025. This move, beginning in the UK and Ireland, marks the end of an era for traditional music television after over 40 years. The closure is driven by a shift in audience viewing habits towards YouTube and streaming services, alongside Paramount's cost-cutting plan to refocus on digital platforms like Paramount+. The main MTV channel will remain, focusing on reality programming. Tap the icon to read more.



From Paul McCartney's "world without love" to "go to pieces" A Timeless Song Reborn Discover the incredible journey of the classic hit "Peter and Gordon" made famous. Originally penned by Paul McCartney, the track's history spans the British Invasion era with a thrilling electronic remix by our very own The OUTpsiDER. With Gordon Waller, this short documentary traces the song's forgotten notebook sketch to a timeless chart-topper. Don't miss its legacy. Watch the documentary on YouTube now!



Key Loch Deliver a Soul-Stirring Reggae Revival of "Hopelessly Devoted To You" With Grace

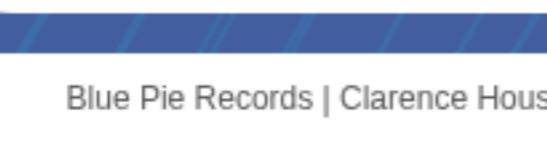
Key Loch boldly re-interprets the timeless classic "Hopelessly Devoted To You" in their new "Reggae Soul Rastaman Edit," breathing vibrant island warmth and modern groove into a legendary melody. Drawing from the original's pop heritage and infusing reggae rhythms, warm analog soul textures and vintage horn accents, the track bridges decades while feeling fresh and global. Producers **Damien Reilly** and **Gabe Rizza** guide this soulful rebirth with precision and heart, making it perfect for playlists, chill nights or beach bar vibes. Stream this release now on Spotify.



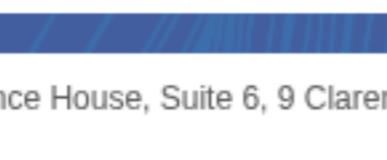
AI Avatar Commercials: Bringing Brand Stories to Life with DJ Central TV and Ordior Media

DJ Central TV & Ordior Media are redefining brand storytelling with groundbreaking AI Avatar Commercials, where creativity and technology merge to bring any brand with human-like expression, limitless customization, and rapid production speed. Whether showcasing products, narrating brand stories or becoming digital ambassadors, the avatars offer a new frontier in marketing. Businesses can now transform ideas into vivid visual advertising—imagination in motion, empowering brands to shine boldly in the digital age. Check out some of the Avatar commercials below.

AI Avatar Commercial Showcase



Amari Bella ~ Powering
Global Services



Kira ~ Leading the
Future



Zara Monroe ~ The
Shift

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EASTSIDE BOYZ

The Eastside Boyz launch
revamped official website and
gear up for next-phase live

The Eastside Boyz have
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hop. Supported by **Blue Pie**
Media, the group is preparing for
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